

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Financial Information Group Inc.		07/18/2013	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	i-Deal LLC
Street Address:	1359 Broadway, 2nd Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10018
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 3		
Property Type	Number	Word Mark
Serial Number:	85700536	DISCOVERY DATA
Serial Number:	85700558	DISCOVERY DATA
Registration Number:	4046040	DISCOVERY COMPANY

CORRESPONDENCE DATA	
Fax Number:	3128767934
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	3128763122
Email:	trademarks.us@dentons.com,ian.farias@dentons.com
Correspondent Name:	Carol Anne Been, Dentons US LLP
Address Line 1:	P.O. Box #061080
Address Line 2:	Wacker Drive Station, Willis Tower
Address Line 4:	Chicago, ILLINOIS 60606-1080

ATTORNEY DOCKET NUMBER:	10000765.0029
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OP \$90.00 85700536

NAME OF SUBMITTER:	Mary S. Mathew
Signature:	/mary s. mathew/
Date:	08/05/2013
Total Attachments: 4 source=The Financial Information Group Inc. to i-Deal LLC - Assignment Agreement#page1.tif source=The Financial Information Group Inc. to i-Deal LLC - Assignment Agreement#page2.tif source=The Financial Information Group Inc. to i-Deal LLC - Assignment Agreement#page3.tif source=The Financial Information Group Inc. to i-Deal LLC - Assignment Agreement#page4.tif	

ASSIGNMENT OF TRADEMARKS

This Assignment of Trademarks ("Assignment") is made as of July 18, 2013, by The Financial Information Group Inc. ("Assignor"), a Delaware corporation, in favor of i-Deal LLC ("Assignee"), a Delaware limited liability company.

R E C I T A L S

WHEREAS, pursuant to an Asset Purchase Agreement between Assignor and Assignee, dated as of even date herewith (the "Purchase Agreement"), Assignor has agreed to sell, assign, transfer, convey and deliver to Assignee, all of Assignor's right, title and interest in and to the Assets (capitalized terms used herein and not otherwise defined shall have the respective meaning assigned to them in the Purchase Agreement); and

WHEREAS, Assignor is the sole owner of the entire right, title and interest in, to and under those trademarks, service marks and trade names, including without limitation, those set forth on Schedule A attached hereto (collectively, the "Trademarks").

WHEREAS, the Assets to be sold, transferred and assigned by Assignor to Assignee, pursuant to the terms and conditions of the Purchase Agreement include, but are not limited to, the Trademarks.

WHEREAS, in connection with Assignee's acquisition of the Assets, Assignee desires to acquire, and Assignor is willing to convey, Assignor's entire right, title and interest in, to and under the Trademarks, all goodwill associated therewith, and all common law rights therein,

NOW, THEREFORE, in consideration of the foregoing premises and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby agrees as follows:

1. Pursuant and subject to the terms and conditions of the Purchase Agreement, Assignor hereby sells, assigns and transfers to Assignee all of the right, title and interest of Assignor in, to and under the Trademarks including all common law rights, together with the goodwill symbolized by and associated with the Trademarks, and all registrations relating to the Trademarks, for Assignee's own use and behalf, and for the use and behalf of its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and sale had not been made; together with all income, royalties, fees and payments now or hereafter due or payable in respect of the Trademarks, and the right to file any action and recover damages by reason of infringement, misappropriation or other unauthorized use of said Trademarks, with the right to sue for, and collect same for its own use and behalf, and for the use and behalf of its successors, assigns, or other legal representatives.

2. Assignor hereby agrees that it will, at any time upon request, without further compensation, execute, acknowledge and deliver any and all documents, instruments and agreements that in the reasonable opinion of the Assignee may be necessary to secure to said

Assignee the full right, title and interest in, to and under the Trademarks and the rights, privileges, benefits and goodwill associated therewith.

3. The terms, conditions and provisions of the Purchase Agreement are incorporated by reference in this Assignment as if set forth herein in their entirety. Assignor acknowledges that the representations, warranties, covenants, agreements and indemnities contained in the Purchase Agreement including, but not limited to, all applicable representations, warranties, covenants, agreements, and indemnities with respect to any of the Trademarks, shall not be superseded, modified, limited or expanded hereby but shall remain in full force and effect to the full extent provided therein. In the event of any conflict or inconsistency between the terms and conditions of the Purchase Agreement and the terms and conditions herein, the terms of the Purchase Agreement shall govern.

4. **THIS ASSIGNMENT SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE LAWS OF THE STATE OF NEW YORK.**


5. This Assignment may be delivered via facsimile or pdf.

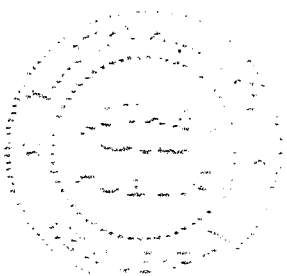
[Signature Page Follows]

IN WITNESS WHEREOF, Assignor has caused this Assignment of Trademarks to be duly executed as of the first date above written, to be effective as of such date.

Assignor:

The Financial Information Group Inc.

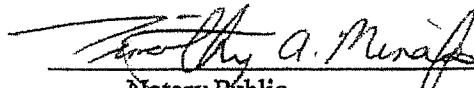
By: 
Name: Robert P. Herrmann
Title: CEO



) Monmouth County
) ss.:
) New Jersey



On this 15th day of July, 2013, before me personally appeared Robert P. Herrman, to me known and known to me to be the individual described herein and who executed the foregoing Assignment of Trademarks, and (s)he thereupon, being by me duly sworn, did depose and say that (s)he is CEO of The Financial Information Group Inc. described herein which executed the foregoing instrument, that (s)he knows the seal of said company, that the seal affixed to said instrument is such seal, that it was so affixed by order of the shareholders of said company, and that (s)he signed his/her name thereto by like order.


Notary Public

SCHEDULE A TO ASSIGNMENT OF TRADEMARKS

UNITED STATES TRADEMARK REGISTRATION

TRADEMARK	U.S. REGISTRATION NO.	REGISTRATION DATE
DISCOVERY COMPANY	4,046,040	October 25, 2011

UNITED STATES TRADEMARK APPLICATIONS

TRADEMARK	U.S. APPLICATION SERIAL NO.	FILING DATE
DISCOVERY DATA	85/700,558	August 10, 2012
DISCOVERY DATA (Stylized and Design)	85/700,536	August 10, 2012