

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CALTUS PRIVATE EQUITY PARTNERS I, LP		07/31/2013	LIMITED PARTNERSHIP: DELAWARE
RECEIVING PARTY DATA			
Name:	DAVEX LABS, LLC		
Street Address:	429 Santa Monica Blvd.		
Internal Address:	Suite 510		
City:	Santa Monica		
State/Country:	CALIFORNIA		
Postal Code:	90401		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 31			
Property Type	Number	Word Mark	
Registration Number:	1657929	KERATIN-BOND	
Registration Number:	1527645	L	
Registration Number:	1565350	L'ANZA	
Registration Number:	1792319	RE BALANCE	
Registration Number:	1922791	ROBERT DE LANZA	
Registration Number:	2201461	ULTIMATE TREATMENT	
Registration Number:	2267739	ZERO WEIGHT GEL	
Registration Number:	2265719	STRAIT-LINE	
Registration Number:	2317301	ROOT EFFECTS	
Registration Number:	2392277	CTRL	
Registration Number:	2351021	LONG HAIR FORMULA	
Registration Number:	2379175	CTRL @ L'ANZA.UPGRADE	
Registration Number:	2366193	=;-) CTRL @L'ANZA. MODIFY	

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Registration Number:	2366194	=;-) CTRL @L'ANZA. SOFT WARE
Registration Number:	2374948	CTRL @L'ANZA.HARD WIRE
Registration Number:	2423530	REBOOT
Registration Number:	2429978	FRACTALS
Registration Number:	2459859	DEFRAG
Registration Number:	2465811	INITIALIZE
Registration Number:	2500097	I WANT SOLUTIONS
Registration Number:	2469806	SOLUTIONS
Registration Number:	2501816	COMPANY OF SOLUTIONS
Registration Number:	2545014	THERMAL DEFENSE
Registration Number:	2631364	FINAL EFFECTS
Registration Number:	2604750	URBAN ELEMENTS
Registration Number:	2680465	BE LONG
Registration Number:	3083231	MAGIC BULLET
Serial Number:	76389427	DAVEX
Serial Number:	78342820	HAIR HONEY
Serial Number:	78342822	HAIR BANDAGE
Serial Number:	78343629	HEALING HONEY

**CORRESPONDENCE DATA**

Fax Number: 2025339099  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*  
Phone: 202-467-8800  
Email: jspiantanida@vorys.com, dharcher@vorys.com  
Correspondent Name: Vorys, Sater, Seymour and Pease LLP  
Address Line 1: P.O. Box 2255 -- IPLAW@Vorys  
Address Line 2: Attn: Christopher M. Ott, Esq.  
Address Line 4: Columbus, OHIO 43216-2255

ATTORNEY DOCKET NUMBER:	005252-1000/1707/CALTIUSR
NAME OF SUBMITTER:	Christopher M. Ott
Signature:	/christopher m ott/
Date:	08/05/2013

Total Attachments: 3  
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**TRADEMARK**

**REEL: 005085 FRAME: 0063**

**RELEASE OF TRADEMARK SECURITY AGREEMENT**

**THIS RELEASE OF TRADEMARK SECURITY AGREEMENT** (this “Release”), dated as of July 31, 2013, is made by **CALTIUS PRIVATE EQUITY PARTNERS I, LP**, a Delaware limited partnership (“Secured Party”), and is as follows:

**WHEREAS, DAVEX LABS, LLC**, a Delaware limited liability company (“Debtor”), and Secured Party are parties to that certain Security Agreement dated as of January 9, 2004 (the “Agreement”), which was recorded with The United States Patent and Trademark Office on January 16, 2004, in its records at Reel 2779, Frame 0371; capitalized terms used but not defined herein will have the meaning given to them in the Agreement;

**WHEREAS**, the Agreement granted to the Secured Party a security interest in the Trademarks and Trademark Applications set forth in Schedule I (the “Trademark Collateral”); and

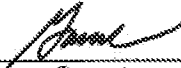
**WHEREAS**, Secured Party desires to release its rights and security interests in the Trademark Collateral.

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Secured Party hereby fully and finally releases and terminates (a) its security interest and other rights in, to and under the Trademark Collateral and (b) any and all other rights it may have under the Agreement.

*[Signature Page Follows]*

IN WITNESS WHEREOF, Secured Party has caused this Release to be duly executed as of the day and year first above written.

**CALTUS PRIVATE EQUITY PARTNERS I, LP**

By:   
Name: GARRIK AMN  
Title: Managing Director

SIGNATURE PAGE TO  
RELEASE OF TRADEMARK SECURITY AGREEMENT - Caltius  
(DAVEX Labs, LLC)

**TRADEMARK**  
**REEL: 005085 FRAME: 0065**

**SCHEDULE I**  
**TRADEMARKS**

Mark	Registration No.	Application No.
Keratin-Bond	1657929	
L	1527645	
L'anza	1565350	
RE Balance	1792319	
Robert de Lanza	1922791	
Ultimate Treatment	2201461	
Zero Weight Gel	2267739	
Strait-Line	2265719	
Root Effects	2317301	
CTRL	2392277	
Long Hair Formula	2351021	
CTRL @ L'anza.upgrade	2379175	
=;-) CTRL @L'anza. Modify	2366193	
=;-) CTRL @L'anza. Soft Ware	2366194	
CTRL @L'anza.Hard Wire	2374948	
Reboot	2423530	
Fractals	2429978	
Defrag	2459859	
Initialize	2465811	
I Want Solutions	2500097	
Solutions	2469806	
Company of Solutions	2501816	
Thermal Defense	2545014	
Final Effects	2631364	
Urban Elements	2604750	
Be Long	2680465	
Davex		76389427
Magic Bullet	3083231	76555805
Hair Honey		78342820
Hair Bandage		78342822
Healing Honey		78343629