

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
800-JR Cigar, Inc.		07/10/2013	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Tony and Marilee Hyman 2008 Trust		
Street Address:	2141 Shoreline Drive		
City:	Pismo Beach		
State/Country:	CALIFORNIA		
Postal Code:	93449		
Entity Type:	TRUST: UNITED STATES		
Composed Of:	<ul style="list-style-type: none"> • Mr Tony Hyman, UNITED STATES, INDIVIDUAL • Ms. Marilee Hyman, UNITED STATES, INDIVIDUAL 		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	0343975		
CORRESPONDENCE DATA			
Fax Number:	9146836956		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9149492700		
Email:	tbailey@bpslaw.com		
Correspondent Name:	Thomas G. Bailey, Jr.		
Address Line 1:	One North Lexington Avenue		
Address Line 2:	Bleakley Platt & Schmidt, LLP		
Address Line 4:	White Plains, NEW YORK 10601		
NAME OF SUBMITTER:	Attorney of record		
Signature:	/Thomas G. Bailey, Jr./		
Date:	08/05/2013		
Total Attachments: 1 source=National Cigar Museum Assignment_SIGNED_7.10.13#page1.tif			

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ASSIGNMENT

WHEREAS, 800-JR Cigar, Inc. is a Delaware corporation with principal offices located at 301 Route 10 East, Whippany, New Jersey 07981;

WHEREAS, 800-JR Cigar, Inc. (hereinafter referred to as "ASSIGNOR") is the owner of the federally registered trademark NATIONAL CIGAR MUSEUM, U.S. Reg. No. 343975, along with any goodwill of the business in connection with which said trademark is or will be used and which is symbolized by said trademark;

WHEREAS, the Tony and Marilee Hyman 2008 Trust, is a California trust located at 2141 Shoreline Drive, Pismo Beach, California 93449 (hereinafter referred to as "ASSIGNEE"), and is desirous of acquiring the aforesaid trademark, rights and goodwill.

NOW, THEREFORE, for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged by said ASSIGNOR, said ASSIGNOR by these presents sells, transfers, conveys and assigns unto said ASSIGNEE, the entire right, title and interest in and to the NATIONAL CIGAR MUSEUM trademark, together with all rights to recover for past misuse or infringement of said trademark and the goodwill of the business in connection with which said trademark is used or will be used and which is symbolized by said trademark. Further, Assignor agrees to cooperate fully with Assignee in filing and perfecting this Assignment.

800-JR Cigar, Inc.

By: 

Salvatore Marino
Chief Financial Officer

Dated: July 10, 2013