

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
CELTIC CAPITAL CORPORATION		07/31/2013	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	DAVEX LABS, LLC
Street Address:	429 Santa Monica Blvd.
Internal Address:	Suite 510
City:	Santa Monica
State/Country:	CALIFORNIA
Postal Code:	90401
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 24

Property Type	Number	Word Mark
Registration Number:	3131355	HEALING HAIRCARE
Registration Number:	3083231	MAGIC BULLET
Registration Number:	2631364	FINAL EFFECTS
Registration Number:	2545014	THERMAL DEFENSE
Registration Number:	1657929	KERATIN-BOND
Registration Number:	2201461	ULTIMATE TREATMENT
Registration Number:	3037429	FLOWER SHIELD COMPLEX
Registration Number:	2267739	ZERO WEIGHT GEL
Registration Number:	1527645	L
Registration Number:	2317301	ROOT EFFECTS
Registration Number:	1922791	ROBERT DE LANZA
Registration Number:	2459859	DEFRAG
Registration Number:	1565350	L'ANZA

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Registration Number:	2680465	BE LONG
Registration Number:	2265719	STRAIT-LINE
Serial Number:	78964198	SEQUIN
Serial Number:	78964165	BUNGEE
Serial Number:	78430958	HEALING COLORCARE
Registration Number:	3160998	HEALING MOISTURE
Registration Number:	2604750	URBAN ELEMENTS
Registration Number:	3280524	TRAUMA TREATMENT
Serial Number:	77121488	HEALING COLOR
Serial Number:	78967889	POLYESTER
Serial Number:	78964201	REFLEX

CORRESPONDENCE DATA

Fax Number: 2025339099
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: 202-467-8800
Email: jspiantanida@vorys.com, dharcher@vorys.com
Correspondent Name: Vorys, Sater, Seymour and Pease LLP
Address Line 1: P.O. Box 2255 -- IPLAW@Vorys
Address Line 2: Attn: Christopher M. Ott, Esq.
Address Line 4: Columbus, OHIO 43216-2255

ATTORNEY DOCKET NUMBER:	005252-1000/1707/CELTICRE
NAME OF SUBMITTER:	Christopher M. Ott
Signature:	/christopher m ott/
Date:	08/05/2013

Total Attachments: 7
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RELEASE OF TRADEMARK SECURITY AGREEMENT

THIS RELEASE OF TRADEMARK SECURITY AGREEMENT (this "Release"), dated as of July 31, 2013, is made by **CELTIC CAPITAL CORPORATION**, a California corporation ("Secured Party"), and is as follows:

WHEREAS, DAVEX LABS, LLC, a Delaware limited liability company ("Debtor"), and Secured Party are parties to that certain Trademark Security Agreement dated as of December 13, 2007 (the "Agreement"), which was recorded with The United States Patent and Trademark Office on December 27, 2007, in its records at Reel 3685, Frame 0576; capitalized terms used but not defined herein will have the meaning given to them in the Agreement;

WHEREAS, the Agreement granted to the Secured Party a security interest in all right, title and interest of Debtor in, to and under the following: (a) all Trademarks, including the Trademarks listed in Schedule I, but excluding any Trademark that would be deemed invalidated, canceled or abandoned due to the grant and/or enforcement of such security interest, unless and until such time as the grant and/or enforcement of such security interest would not affect the validity of such Trademark; (b) all Goodwill associated with such Trademarks; (c) all proceeds of any and all of the foregoing; and (d) all causes of action arising before or after the date of the Agreement for infringement of any of the Trademarks or for unfair competition regarding the same (collectively, the "Trademark Collateral"); and

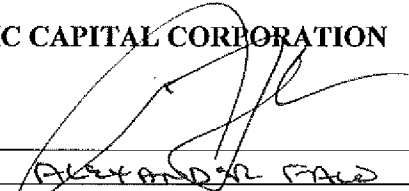
WHEREAS, Secured Party desires to release its rights and security interests in the Trademark Collateral.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Secured Party hereby fully and finally releases and terminates (a) its security interest and other rights in, to and under the Trademark Collateral and (b) any and all other rights it may have under the Agreement.

[Signature Page Follows]

IN WITNESS WHEREOF, Secured Party has caused this Release to be duly executed as of the day and year first above written.

CELTIC CAPITAL CORPORATION

By: 
Name: ALEXANDER FALD
Title: EXECUTIVE VICE PRESIDENT

SCHEDULE I
TRADEMARKS

See attached.

SCHEDULE 1

DAVEXLABS LLC
Melanie Bradley

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Mark Name	Country	Client-Matter Number	Client Ref. Number	Class No.	Serial Number	Filing Date	Current Reg. Number	Current Reg. Date	Renewal Date	Sub Status	Sub Status Date
L'ANZA	Argentina	0198660-00003		3	1,967,891	3/24/1995	1,724,748	3/3/1999	3/3/2009	Registered	3/3/1999
L'ANZA	Australia	0198660-00003		3	681408	12/20/1995	681408	12/20/1995	12/20/2015	Renewed	10/17/2005
HEALING COLORCARE	Brazil	0198660-00025		3	826.634.028	6/8/2004				Published	7/27/2004
TRAUMA TREATMENT	Brazil	0198660-00055		3	829.135.049	5/10/2007				Published	10/23/2007
MAGIC BULLET	Brazil	0198660-00014		3	826.414.338	4/19/2004				Published	5/25/2004
L'ANZA	Brazil	0198660-00003		20	817.231.579	4/29/1997	817.231.579	4/29/1997	4/29/2017	Renewed	2/27/2007
HEALING HAIRCARE	Brazil	0198660-00026		3	826.711.847	7/19/2004				Pending	7/13/2004
HEALING HAIRCARE	Canada	0198660-00030			1,223,615	7/14/2004	TMA651,205	10/24/2005	10/24/2020	Registered	10/24/2005
L'ANZA	Canada	0198660-00003			0,622,962	11/17/1988	TMA371,733	8/10/1990	8/10/2020	Renewed	3/18/2005
HEALING COLORCARE	Canada	0198660-00024			1,219,376	6/7/2004	TMA690,698	6/22/2007	6/22/2022	Registered	6/22/2007
MAGIC BULLET	Canada	0198660-00022			1,213,831	4/19/2004	TMA645,555	8/10/2005	8/10/2020	Registered	8/10/2005
POLYESTER	Canada	0198660-00048			1,315,663	9/7/2006				Allowed	8/3/2007
L'ANZA	China P.R.	0198660-00012		3	3818663	11/27/2003				Pending	11/14/2003
L'ANZA	Community Trademark	0198660-00003		3	5124	4/1/1996	5124	4/1/1996	4/30/2016	Renewed	3/28/2006
MAGIC BULLET	Community Trademark	0198660-00016		3	3758554	4/20/2004	3758554	7/26/2005	4/30/2014	Registered	7/26/2005
ROBERT DE LANZA	Community Trademark	0198660-00003		3	5157	4/1/1996	5157	4/1/1996	4/30/2016	Renewed	3/28/2006
TRAUMA TREATMENT	Community Trademark	0198660-00056		3	5833454	4/16/2007			4/30/2017	Published	9/3/2007
POLYESTER	Community Trademark	0198660-00049		3	5299731	9/7/2006	5299731	8/16/2007	9/30/2016	Registered	8/16/2007
REFLEX	Community Trademark	0198660-00052		3	5313804	9/14/2006	5313804	9/9/2007	9/30/2016	Published	4/30/2007
BUNGEE	Community Trademark	0198660-00051		3	5313721	9/14/2006	5313721	7/4/2007	9/30/2016	Registered	7/4/2007

- May contain more than one class/goods number.

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TRADEMARK

REEL: 005085 FRAME: 0090

**DAVE XI LABS LLC
Melanie Bradley**

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Mark Name	Country	Client-Matter Number	Client Ref. Number	Class No.	Serial Number	Filing Date	Current Reg. Number	Current Reg. Date	Renewal Date	Sub Status	Sub Status Date
SEQUIN	Community Trademark	0198660-00053		3	5314703	9/14/2006	5314703	6/13/2007	9/30/2016	Registered	6/13/2007
L'ANZA	Great Britain	0198660-00003		3	1383549	5/6/1989	1383549	5/6/1989	5/6/2016	Renewed	5/6/2006
L'ANZA	Japan	0198660-00003		3	2000-105719	9/27/2000	4530917	12/21/2001	12/21/2011	Registered	12/21/2001
L'ANZA	Malaysia	0198660-00009		3	2003/13565	10/7/2003	2003/13565	2/24/2007	10/7/2013	Registered	2/24/2007
MAGIC BULLET	Mexico	0198660-00023		3	652693	4/21/2004	847127	4/21/2004	4/21/2014	Registered	4/21/2004
POLYESTER	Mexico	0198660-00050		3	806463	9/13/2006	955,655	9/13/2006	9/13/2016	Registered	9/13/2006
L'ANZA	Mexico	0198660-00018		3	657007	5/19/2004	861449	5/19/2004	5/19/2014	Registered	5/19/2004
L'ANZA	New Zealand	0198660-00003		3	250105	6/14/1995	250105	6/14/1995	6/14/2016	Renewed	6/14/2002
ROBERT DE LANZA	Norway	0198660-00003		3	19933351	11/4/1993	174562	6/27/1996	6/27/2016	Renewed	6/27/2006
L'ANZA	Norway	0198660-00003		3	19924700	9/18/1992	160293	11/25/2003	11/25/2013	Renewed	9/24/2003
L'ANZA	Poland	0198660-00037		3	272385	11/7/2003			11/7/2013	Suspended	1/22/2007
ROBERT DE LANZA	Poland	0198660-00003		3	Z-122537	6/22/1993	R-88735	6/22/2003	6/22/2013	Renewed	6/22/2003
CURLS & COLOR	Poland	0198660-00003		3	Z-122536	6/22/1993	R-74850	6/22/2003	6/22/2013	Renewed	6/22/2003
RE BALANCE	Poland	0198660-00003		3	122535	6/22/1993	90463	5/9/1996	6/22/2013	Registered	5/9/1996
LANZA	South Korea	0198660-00003		3	2002-0001023	1/9/2002	0550118	6/4/2003	6/4/2013	Registered	6/4/2003
L'ANZA	South Korea	0198660-00003		35	2003-0010455	5/19/2003	0105564	9/17/2004	9/17/2014	Registered	9/17/2004
ROBERT DE LANZA	Sweden	0198660-00003		3	199310300	11/2/1993	326477	3/6/1998	3/6/2008	Registered	3/6/1998
L'ANZA	Sweden	0198660-00003		3	199207983	9/11/1992	328244	9/25/1998	9/25/2008	Registered	9/25/1998
LANZA AND CHINESE CHARACTERS	Taiwan	0198660-00003		3	735080	11/16/1996	735080	11/16/1996	11/15/2016	Renewed	5/26/2006
HEALING MOISTURE	United States	0198660-00003		3	76/620,673	11/15/2004	3,160,998	10/17/2006	10/17/2016	Registered	10/17/2006
URBAN ELEMENTS	United States	0198660-00003		3	76/335,786	11/9/2001	2,604,750	8/6/2002	8/6/2012	Registered	8/6/2002
TRAUMA TREATMENT	United States	0198660-00038		3	78/569,559	2/17/2005	3,280,524	8/14/2007	8/14/2017	Registered	8/14/2007
HEALING COLOR	United States	0198660-00054		03	77/121,488	3/2/2007				Pending	3/2/2007
POLYESTER	United States	0198660-00047		3	78/967,889	9/6/2006				Allowed	8/14/2007
REFLEX	United States	0198660-00046		3	78/964,201	8/30/2006				Published	10/2/2007

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Mark Name	Country	Client-Matter Number	Client Ref. Number	Class No.	Serial Number	Filing Date	Current Reg. Number	Current Reg. Date	Renewal Date	Sub Status	Sub Status Date
SEQUIN	United States	0198660-00045		3	78/964,198	8/30/2006				Allowed	7/10/2007
BUNGEE	United States	0198660-00044		3	78/964,165	8/30/2006				Allowed	7/10/2007
HEALING COLORCARE	United States	0198660-00021		3	78/430,958	6/7/2004				Final Reject	4/10/2007
HEALING HAIRCARE	United States	0198660-00013		3	78/399,492	4/9/2004	3,131,355	8/15/2006	8/15/2016	Registered	8/15/2006
MAGIC BULLET	United States	0198660-00010			76/555,805	10/30/2003	3,083,231	4/18/2006	4/18/2016	Registered	4/18/2006
FINAL EFFECTS	United States	0198660-00003			76/335,579	11/9/2001	2,631,364	10/8/2002	10/8/2012	Registered	10/8/2002
THERMAL DEFENSE	United States	0198660-00003			76/285,527	7/17/2001	2,545,014	3/5/2002	3/5/2012	Registered	3/5/2002
KERATIN-BOND	United States	0198660-00003			73/698,938	12/4/1987	1,657,929	9/24/2001	9/24/2011	Renewed	9/24/2001
ULTIMATE TREATMENT	United States	0198660-00003			75/375,743	10/20/1997	2,201,461	11/3/1998	11/3/2008	Registered	11/3/1998
FLOWER SHIELD COMPLEX	United States	0198660-00003			76/620,699	11/15/2004	3,037,429	1/3/2006	1/3/2016	Registered	1/3/2006
ZERO WEIGHT GEL	United States	0198660-00042			75/405,368	12/15/1997	2,267,739	8/3/1999	8/3/2009	Registered	8/3/1999
L AND DESIGN	United States	0198660-00003			73/698,939	12/4/1987	1,527,645	3/7/1989	3/7/2009	Registered	3/7/1989
ROOT EFFECTS	United States	0198660-00003			75/565,950	10/7/1998	2,317,301	2/8/2000	2/8/2010	Registered	2/8/2000
ROBERT DE LANZA	United States	0198660-00003			74/377,002	4/8/1993	1,922,791	9/26/1995	9/26/2015	Renewed	7/26/2005
DEFRAG	United States	0198660-00003			76/093,424	7/24/2000	2,459,859	6/12/2001	6/12/2011	Abandoned	6/7/2007
L'ANZA	United States	0198660-00003			73/698,940	12/4/1987	1,565,350	11/14/1989	11/14/2009	Registered	11/14/1989
BE LONG	United States	0198660-00003			76/363,739	1/29/2002	2,680,465	1/28/2003	1/28/2013	Registered	1/28/2003
STRAIT-LINE	United States	0198660-00041			75/422,166	1/23/1998	2,265,719	7/27/1999	7/27/2009	Registered	7/27/1999
L'ANZA	Vietnam	0198660-00011		3	4-2003-11365	12/9/2003	71276	4/7/2006	12/9/2013	Registered	4/7/2006

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Mark Name	Country	Client-Matter Number	Client Ref. Number	Class No.	Serial Number	Filing Date	Current Reg. Number	Current Reg. Date	Renewal Date	Sub Status	Sub Status Date
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Criteria ((StatusDescription] not in ('Inactive')) AND ((ClientName] in ('DAVEXLABS LLC'))

Order by Owner then CountryName

Record Count 64

+ May contain more than one class/goods number.