

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
DAVEX LABS, LLC		07/31/2013	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Fifth Third Bank
Street Address:	38 Fountain Square Plaza, MD 10908F
Internal Address:	Attention: Structured Finance Group
City:	Cincinnati
State/Country:	OHIO
Postal Code:	45263
Entity Type:	Banking Corporation: OHIO

PROPERTY NUMBERS Total: 21

Property Type	Number	Word Mark
Registration Number:	3160998	HEALING MOISTURE
Registration Number:	3037429	FLOWER SHIELD COMPLEX
Registration Number:	3083231	MAGIC BULLET
Registration Number:	3393648	HEALING COLOR
Registration Number:	3383414	POLYESTER
Registration Number:	3424752	REFLEX
Registration Number:	3403639	SEQUIN
Registration Number:	3403637	BUNGEE
Registration Number:	3464821	HEALING COLORCARE
Registration Number:	2545014	THERMAL DEFENSE
Registration Number:	3131355	HEALING HAIRCARE
Registration Number:	1565350	L'ANZA
Registration Number:	3280524	TRAUMA TREATMENT

CH \$540.00 3160998

Registration Number:	2265719	STRAIT-LINE
Registration Number:	2201461	ULTIMATE TREATMENT
Registration Number:	2631364	FINAL EFFECTS
Registration Number:	2267739	ZERO WEIGHT GEL
Registration Number:	2317301	ROOT EFFECTS
Registration Number:	1922791	ROBERT DE LANZA
Serial Number:	85578955	KERATIN BOND 2
Serial Number:	85908564	KB2

CORRESPONDENCE DATA

Fax Number: 2025339099
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: 202-467-8800
Email: jspiantanida@vorys.com, dharcher@vorys.com
Correspondent Name: Vorys, Sater, Seymour and Pease LLP
Address Line 1: P.O. Box 2255 -- IPLAW@Vorys
Address Line 2: Attn: Christopher M. Ott, Esq.
Address Line 4: Columbus, OHIO 43216-2255

ATTORNEY DOCKET NUMBER:	005252-1000/1707/DAVEXSEC
NAME OF SUBMITTER:	Christopher M. Ott
Signature:	/christopher m ott/
Date:	08/05/2013

Total Attachments: 18
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A FIFTH THIRD BANCORP BANK**TRADEMARK SECURITY AGREEMENT**

THIS TRADEMARK SECURITY AGREEMENT (this "Agreement"), dated as of July 31, 2013 (the "Effective Date"), is entered into by and between **DAVEX LABS, LLC**, a Delaware limited liability company ("Debtor"), whose principal place of business and mailing address is 429 Santa Monica Boulevard, Santa Monica, CA 90401, and **FIFTH THIRD BANK**, an Ohio banking corporation ("Lender"), for itself and as agent for each affiliate of Fifth Third Bancorp (collectively, "Secured Party"). Debtor and Secured Party hereby agree as follows:

1. OBLIGATIONS: Debtor hereby grants to Secured Party a continuing security interest in and to, and a Lien on, all of its right title and interest in, to and under the "Trademark Collateral", as defined herein. The security interest and Lien hereby granted shall secure the full, prompt and complete payment and performance Obligations, as that term is defined in the Credit Agreement dated as of even date herewith by and between Lender and Debtor (as the same may be amended, renewed, consolidated, restated, replaced or otherwise modified from time to time, the "Credit Agreement").

2. TRADEMARK COLLATERAL: The collateral in which a security interest and Lien is hereby granted (all of the following being, collectively, the "Trademark Collateral") comprises the following assets of Debtor, whether now owned or hereafter acquired: (a) all of Debtor's trademarks, service marks, trademark or service mark registrations, trade names, and trademark or service mark applications (exclusive of any Intent to Use Applications as defined below), including each mark, registration, and application listed on Schedule I attached hereto and made a part hereof (the property in this item (a) being, each a "Trademark", and, collectively, the "Trademarks"); (b) all renewals of each of the Trademarks; (c) all income, royalties, damages and payments now and in the future due or payable under or with respect to any and all of the Trademarks, including damages and payments for past or future infringements of any and all of the Trademarks; (d) all rights to sue for past, present and future infringements of any and all of the Trademarks; (e) all of Debtor's rights corresponding to any and all of the Trademarks throughout the world; (f) all rights of Debtor as licensor or licensee under, and with respect to, trademarks, service marks, trade names, and trademark and registrations and service mark registrations and applications (excluding Intent to Use Applications) (Debtor's rights as licensor or licensee sometimes referred to in this Agreement collectively as "Trademark License Rights"); and (g) the goodwill of Debtor's business connected with the use of, and symbolized by any of the foregoing.

Notwithstanding anything herein to the contrary, in no event shall Trademark Collateral include, and the grant of a security interest or lien hereunder shall not extend to (i) any application to register any trademark or service mark based on any intent to use filed by, or on behalf of, Debtor ("Intent to Use Applications"), any directly held general intangibles (other than payment intangibles), permit, license, or contractual obligation now or hereafter held by Debtor (collectively, "Non-Transferable Collateral") if and for so long as such a grant of a security interest in such Non-Transferable Collateral shall, other than to the extent that any such term would be rendered ineffective pursuant to Sections 9-406, 9-407, 9-408 or 9-409 of the Uniform Commercial Code (or any successor provision or provisions) of any relevant jurisdiction or any

other applicable law or principles of equity, (x) constitute or result in the abandonment, invalidation or unenforceability of any right, title or interest of Debtor therein, (y) constitute or result in a breach or termination pursuant to applicable law or the terms of, or a default under, any such governing document or agreement, or (z) be prohibited or require the consent of any Person other than the Loan Parties and their Affiliates as a condition to the creation of a Lien on such property, so long as such consent has not been obtained; *provided, however*, that (A) the foregoing restrictions in this paragraph shall not apply to any payment intangibles, and in no event shall any payment intangibles constitute Non-Transferable Collateral, and (B) a security interest in such Non-Transferable Collateral shall attach immediately at such time as the condition causing such abandonment, invalidation, unenforceability, other restriction or assignment shall be remedied and, to the extent severable, shall attach immediately to any portion of such Non-Transferable Collateral that does not result in any of the consequences specified in clauses (x), (y) or (z) above, including any such portion constituting proceeds of such Non-Transferable Collateral.

3. DEFINITIONS:

(a) “Ohio UCC” means the Uniform Commercial Code, as adopted and in effect in Ohio, as amended or superseded from time to time.

(b) “Uniform Commercial Code” means the Uniform Commercial Code as adopted and in effect in each jurisdiction applicable to Debtor or the Trademark Collateral, as the context requires, as amended or superseded from time to time.

(c) Any capitalized term used but not defined herein shall have the meaning ascribed thereto in the Credit Agreement.

(d) All of the uncapitalized terms contained in this Agreement which are now or hereafter defined in the Ohio UCC will, unless the context expressly indicates otherwise, have the meanings provided for now or hereafter in the Ohio UCC, as such definitions may be enlarged or expanded from time to time by amendment or judicial decision.

4. REPRESENTATIONS AND WARRANTIES:

To induce Lender to make Loans and other extensions of credit pursuant to the Loan Documents, Debtor represents and warrants to Secured Party that the following statements as of the Effective Date and as of the date each representation and warranty set forth in the Credit Agreement is, or is deemed to be, remade pursuant thereto, are true and correct:

(a) Set forth on Schedule I is a complete and accurate list of all United States federally registered Trademarks and applications for Trademarks (or any registered Trademarks and applications for Trademarks registered in any other country or any political subdivision of that country) and Trademark License Rights owned by Debtor or in which Debtor has any rights, in each case as of the Closing Date;

(b) Each material Trademark is subsisting and has not been adjudged invalid, unregistrable or unenforceable, in whole or in part, and each registered trademark and service

mark and, to Debtor's knowledge, each application for trademark and service mark registration is valid, registered or registrable and enforceable;

(c) Debtor has not granted any license, release, covenant not to sue, or non-assertion assurance to any Person on or prior to the Closing Date with respect to any part of the Trademark Collateral except as disclosed on Schedule I;

(d) To Debtor's knowledge, the material Trademark License Rights are in full force and effect. Debtor is not in material default under any of the material Trademark License Rights and, to Debtor's knowledge, no event has occurred which with notice, the passage of time, the satisfaction of any other condition, or all of them, might constitute a material default by Debtor under the material Trademark License Rights; and

(e) Except for the filing of UCC financing statements and the recording of a short-form trademark security agreement with the United States Patent and Trademark Office (or any similar office or agency in any other country or any political subdivision of that country), no authorization, consent, approval or other action by, and no notice to or filing or recording with, any governmental authority is currently or is reasonably expected to be required either (i) for the grant by Debtor of the Liens granted hereby or for the execution, delivery or performance of this Agreement by Debtor, or (ii) for the perfection of or the exercise by Secured Party of its rights and remedies hereunder.

5. DEBTOR'S RESPONSIBILITIES AND AGREEMENTS: Until the Termination (as defined below) of this Agreement occurs in accordance with Section 8(k):

(a) Debtor will furnish to Secured Party upon Secured Party's reasonable request, which request shall not be made more than one (1) time per Fiscal Year, a current list of all of the items of the Trademark Collateral for the purpose of identifying the Trademark Collateral, including any licensing of Trademark Collateral, and all other information in connection with the Trademark Collateral as Secured Party may reasonably and in good faith require, all in reasonable detail, and further execute and deliver such supplemental instruments, in the form of assignments or otherwise, as Secured Party shall require for the purpose of confirming and perfecting Secured Party's security interest in any or all of the Trademark Collateral;

(b) Within thirty (30) days after the end of each Fiscal Quarter of the Debtor, Debtor shall give prompt written notice to Secured Party of Debtor's acquisition of any registered Trademarks, Trademark applications, or licenses of issued Trademarks or Trademark applications not previously disclosed to Secured Party on Schedule I hereto;

(c) To the extent that Debtor determines in its reasonable discretion that it is in Debtor's best interest to do so, Debtor will take all necessary steps in any proceeding before the United States Patent and Trademark Office (or any similar office or agency in any other country or any political subdivision of that country) or in any court to maintain each Trademark and to pursue each item of Trademark Collateral, including the filing of applications for renewal, the payment of maintenance fees, and the participation in opposition, interference and infringement proceedings. To the extent that Debtor determines in its reasonable discretion that

it is necessary to the conduct of its business, Debtor agrees to take corresponding steps with respect to each new or other registered Trademark and application for Trademark registration to which Debtor is now or later becomes entitled. Any expenses incurred in connection with such activities shall be borne by Debtor. Debtor shall not abandon any registration of or any Trademark or abandon any right to file an application for Trademark registration unless, Debtor determines in its reasonable discretion, such application, registration, or Trademark is not material in the conduct of Debtor's business;

(d) Debtor will notify Secured Party promptly in writing (i) of any information which Debtor has received, or may expect to receive, which might in any way materially adversely affect the value of the Trademark Collateral or the rights of Secured Party with respect thereto and (ii) when Debtor learns (A) that any material item of the Trademark Collateral may become abandoned or dedicated; (B) of any adverse determination or any development (including the institution of any proceeding in the United States Patent and Trademark Office or any other U.S. or foreign court or tribunal of any kind) regarding any material item of the Trademark Collateral; or (C) that Debtor is or potentially could be in default of any of the Trademark License Rights;

(e) Should Debtor become aware that any material item of the Trademark Collateral is infringed or misappropriated by any Person, Debtor will take such actions as Debtor reasonably deems appropriate and in Debtor's best interest under the circumstances to protect such Trademark Collateral, including promptly bringing suit and recovering all damages therefor;

(f) Debtor will not (i) sell, assign (by operation of law or otherwise), license or otherwise dispose of any material Trademark Collateral, except (A) as expressly permitted by the Credit Agreement or (B) as expressly permitted by this Agreement; or (ii) create or suffer to exist any Liens on, or with respect to, any of the Trademark Collateral except as may otherwise be disclosed in Schedule I or as otherwise expressly permitted by the Credit Agreement; or (iii) take any other action in connection with any of the items of Trademark Collateral that could materially impair the value of the interests or rights of Debtor or Secured Party in, to or under such Trademark Collateral; and

(g) Debtor will use, and will cause the use of, reasonable and proper statutory notice in connection with its use of each registered trademark or service mark in its business.

6. POWER OF ATTORNEY: After the occurrence of and during the continuation of an Event of Default, Debtor hereby makes, constitutes and appoints Secured Party its true and lawful attorney in fact to act with respect to the Trademark Collateral in any transaction, legal proceeding, or other matter in which Secured Party is acting pursuant to this Agreement, including, without limitation, (a) to file any claims or take any action or institute any proceedings that Secured Party may deem necessary or desirable for the maintenance, protection and collection of any of the Trademark Collateral and (b) to otherwise enforce the rights of Secured Party with respect to any of the Trademark Collateral. After the occurrence of and during the continuation of an Event of Default, Debtor further authorizes Secured Party as its true and lawful attorney in fact at any time: (i) to execute and/or authenticate on its behalf and/or file UCC financing statements reflecting its security interest in the Trademark Collateral and any

other documents necessary or desirable to perfect or otherwise further the security interest granted herein; (ii) to record the security interest in any and all Trademark Collateral in favor of Secured Party with the United States Patent and Trademark Office (and each other applicable governmental authority); and (iii) and upon the occurrence and continuation of an Event of Default, to assign of record in the United States Patent and Trademark Office (and each other applicable governmental authority) any and all of the Trademark Collateral in Secured Party's name (or the name of any nominee).

7. DEFAULT:

(a) If an Event of Default occurs and is continuing, then, in any such event, Secured Party may, in accordance with the Credit Agreement, at Secured Party's option, declare the Notes and any or all of the Obligations to become immediately due and payable in the aggregate amount. If an Event of Default occurs and is continuing, Secured Party may resort to the rights and remedies available at law, in equity and under the Loan Documents, including the rights and remedies of a secured party under the Uniform Commercial Code (whether or not the Uniform Commercial Code applies to the affected Trademark Collateral) including (i) causing the assignment of record in the United States Patent and Trademark Office (or any other applicable governmental authority) of the Trademark Collateral in Secured Party's name or in the name of any nominee of Secured Party; (ii) requiring Debtor to assemble all or any part of the documents embodying the Trademark Collateral as directed by Secured Party and make the documents available to Secured Party at a place to be designated by Secured Party; (iii) licensing the Trademark Collateral or any part thereof, or assigning its rights to the Trademark License Rights to any Person and exercising any and all rights and remedies of Secured Party under or in connection with the Trademark Licenses or otherwise in respect of the Trademark Collateral; and (iv) selling the Trademark Collateral at public or private sale, and Debtor will be credited with the net proceeds of such sale, after payment in full of all Obligations, only when they are actually received by Secured Party, any requirement of reasonable notice of any disposition of the Trademark Collateral will be satisfied if such notice is sent to Debtor ten (10) days prior to such disposition. In the event of any sale, assignment, or other disposition of any of the Trademark Collateral, (1) the goodwill of the business connected with and symbolized by any Trademark Collateral subject to such disposition shall be included, and (2) Debtor will supply to Secured Party or its designee Debtor's (A) know-how and expertise relating to the manufacture and sale of products or the provision of services relating to any Trademark Collateral subject to such disposition and (B) customer lists and other records relating to such Trademark Collateral and to the distribution of such products and services.

(b) Moreover, if an Event of Default occurs and is continuing, Secured Party may, without notice to Debtor, apply for and have a receiver appointed under state or federal law by a court of competent jurisdiction in any action taken by Secured Party to enforce its rights and remedies under this Agreement and, as applicable, the other Loan Documents in order to manage, protect, preserve, and sell and otherwise dispose of all or any portion of the Trademark Collateral and continue the operation of the business of Debtor, and to collect all revenues and profits thereof and apply the same to the payment of all expenses and other charges of such receivership, including the compensation of the receiver, and to the payment of the Obligations until a sale or other disposition of such Trademark Collateral is finally made and consummated. No remedy set forth herein is exclusive of any other available remedy or remedies, but each is

cumulative and in addition to every other remedy given under this Agreement, the other Loan Documents or now or hereafter existing at law or in equity or by statute. Secured Party may proceed to protect and enforce its rights by an action at law, in equity or by any other appropriate proceedings. No failure on the part of Secured Party to enforce any of the rights hereunder shall be deemed a waiver of such rights or of any Event of Default and no waiver of any Event of Default will be deemed to be a waiver of any subsequent Event of Default.

(c) Moreover, Debtor acknowledges and agrees that Secured Party shall have no obligation to, and Debtor hereby waives to the fullest extent permitted by law any right that it may have to require Secured Party to, (i) clean up or otherwise prepare any of the Trademark Collateral for sale, (ii) pursue any Person to collect any of the Obligations or (iii) exercise collection remedies against any Persons obligated on the Trademark Collateral. Secured Party's compliance with any applicable local, state or federal law requirements, in addition to those imposed by the Uniform Commercial Code, in connection with a disposition of any or all of the Trademark Collateral will not be considered to adversely affect the commercial reasonableness of any disposition of any or all of the Trademark Collateral under the Uniform Commercial Code.

8. GENERAL PROVISIONS:

(a) All rights of Secured Party shall inure to the benefit of its successors, permitted assigns and affiliates and all obligations of Debtor shall bind the successors and assigns of Debtor.

(b) This Agreement and the other Loan Documents contain the entire agreement of the parties with respect to the subject matter of this Agreement and supersede all previous understandings and agreements relating to the subject matter hereof, and no oral agreement whatsoever, whether made contemporaneously herewith or hereafter shall amend, modify or otherwise affect the terms of this Agreement. Without limiting the generality of the foregoing, (i) all of the covenants, representations, warranties, terms and provisions of the Security Agreement dated as of the date of this Agreement between Debtor and Secured Party (as amended, modified, restated, supplemented or replaced from time to time, the "General Security Agreement") are hereby incorporated into this Agreement mutatis mutandis and made applicable to all of the Trademark Collateral as if fully rewritten herein, (ii) the Trademark Collateral will be "Collateral" for all purposes of the General Security Agreement, and (iii) the description of the Trademark Collateral in this Agreement does not in any way limit the description of, or Secured Party's Lien on, the "Collateral" as defined in the General Security Agreement or Secured Party's remedies respecting such "Collateral". This Agreement is not in any way intended, nor may it be construed, to replace, impair or extinguish the creation, attachment, perfection or priority of the security interests and other Liens granted to, or held by, Secured Party under the General Security Agreement or any other Loan Documents, which security interests and other Liens Debtor, by this Agreement, acknowledges, reaffirms and confirms to Secured Party. This Agreement may be (x) executed in multiple counterparts and (y) signed by facsimile signatures or other electronic delivery of an image file reflecting the execution hereof, and, if so signed: (i) may be relied on by each party as if the document were a manually signed original and (ii) will be binding on each party for all purposes.

(c) All rights and liabilities hereunder shall be governed and limited by and construed in accordance with the local laws of the State of Ohio (without regard to conflicts of law principles that would result in the application of the laws of any state other than the State of Ohio).

(d) If any provision of this Agreement is found invalid by a court of competent jurisdiction, the invalid provision will be considered excluded from this Agreement and will not invalidate the remaining provisions of this Agreement.

(e) Debtor hereby authorizes Secured Party to file with the United States Patent and Trademark Office (or any similar office or agency in any other country or any political subdivision of that country) a copy of this and any amendments thereto or any document which may be required by the United States Patent and Trademark Office (or any similar office or agency in any other country or any political subdivision of that country). Debtor also hereby authorizes Secured Party at any time and from time to time to file and/or record in any filing office in any jurisdiction any initial UCC financing statements and amendments thereto that (i) describe the Trademark Collateral and (ii) provide any other information required by Part 5 of Article 9 of the Uniform Commercial Code for the sufficiency or filing office acceptance of any UCC financing statement or amendment, including whether Debtor is an organization, the type of organization and any organizational identification number issued to Debtor. Debtor hereby authorizes Secured Party at any time and from time to time to correct or complete, or to cause to be corrected or completed, any UCC financing statements, continuation statements or other such documents as have been filed naming Debtor as debtor and Secured Party as secured party. Upon the occurrence and during the continuation of an Event of Default, Secured Party is hereby authorized to give notice to any licensor or licensee of any Trademark Collateral or any other Person as may be necessary or desirable under applicable laws to evidence, protect, perfect, or, enforce the security interest granted to Secured Party in the Trademark Collateral.

(f) Secured Party shall have no duty of care with respect to the Trademark Collateral except that Secured Party shall exercise reasonable care with respect to the Trademark Collateral in Secured Party's custody. Secured Party shall be deemed to have exercised reasonable care if (i) such property is accorded treatment substantially equal to that which Secured Party accords its own property or (ii) Secured Party takes such action with respect to the Trademark Collateral as Debtor shall reasonably request in writing. Secured Party will not be deemed to have, and nothing in this subparagraph (f) may be construed to deem that Secured Party has, failed to exercise reasonable care in the custody or preservation of Trademark Collateral in its possession merely because either (A) Secured Party failed to comply with any request of Debtor or (B) Secured Party failed to take steps to preserve rights against any Persons in such property. Debtor agrees that Secured Party has no obligation to take steps to preserve rights against any prior parties.

(g) The definition of any document, instrument or agreement includes all schedules, attachments and exhibits thereto and all renewals, extensions, supplements, modifications, restatements and amendments thereof. All schedules, exhibits or other attachments to this Agreement are incorporated into, and are made and form an integral part of, this Agreement for all purposes. As used in this Agreement, "hereunder," "herein," "hereto," "this Agreement" and words of similar import refer to this entire document; "including" is used by way of illustration and not by way of limitation, unless the context clearly indicates the contrary; the singular

includes the plural and conversely; and any action required to be taken by Debtor is to be taken promptly, unless the context clearly indicates the contrary.

(h) SECURED PARTY AND DEBTOR HEREBY WAIVE THE RIGHT TO TRIAL BY JURY OF ANY MATTERS ARISING OUT OF THIS AGREEMENT OR THE TRANSACTIONS CONTEMPLATED HEREBY.

(i) The remedies provided in this Agreement and the other Loan Documents are cumulative and not exclusive of any remedies provided by law. Exercise of one or more remedy(ies) by Secured Party does not require that all or any other remedy(ies) be exercised and does not preclude later exercise of the same remedy.


(j) Debtor recognizes that, in the event that Debtor fails to perform, observe or discharge any of its obligations or liabilities under this Agreement, any remedy at law may prove to be inadequate relief to Secured Party; therefore, Debtor agrees that Secured Party, if Secured Party so requests, shall be entitled to temporary and permanent injunctive relief in any such case without the necessity of proving actual damages.

(k) This Agreement will automatically terminate ("Termination") on the Payment in Full of the Obligations. Upon such Termination, Secured Party will, upon Debtor's request, promptly execute and deliver to Debtor a release of its Liens on the Trademark Collateral granted pursuant to this Agreement or similar instrument of re-conveyance prepared by Secured Party, deliver UCC termination statements with respect to its Liens on the Trademark Collateral granted pursuant to this Agreement, and take any other action reasonably requested by Debtor to evidence the release of the Trademark Collateral from the Liens granted hereunder.

[Signature Page Follows]

This Agreement is made and dated as of the Effective Date.

DAVEX LABS, LLC

By: 
David Berglass, President and CEO

FIFTH THIRD BANK

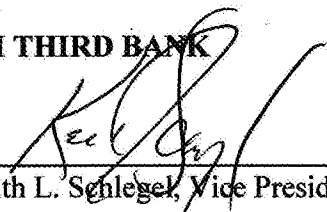
By: _____
Keith L. Schlegel, Vice President

This Agreement is made and dated as of the Effective Date.

DAVEX LABS, LLC

By: _____
David Berglass, President and CEO

FIFTH THIRD BANK

By:  _____
Keith L. Schlegel, Vice President

SIGNATURE PAGE TO
TRADEMARK SECURITY AGREEMENT
(DAVEX LABS, LLC)

TRADEMARK
REEL: 005085 FRAME: 0105

SCHEDULE I

TRADEMARKS AND LICENSES

1. See Schedule I attached hereto.
2. Trademark Licenses.
 - a. Pursuant to the Formulation License Agreement, dated March 13, 2012, between the Debtor and Murad Inc. stating that Debtor would give Murad the rights to utilize three formulas that it had developed in exchange for the right to sell Murad hair care products on a royalty free basis in the future.
 - b. In the ordinary course of business, Debtor has entered into distribution agreements which typically grant the distributor a non-exclusive royalty free license to certain trademarks of Debtor and/or Murad for the term of the agreement. However, the distribution agreements also typically provide for the distributor's acknowledgement that Debtor retains all right, title and interest in Debtor's trademarks.

Schedule I

DAVEXLABS LLC
 Brian M. Berliner (Trademark Attorney)
 Forms.ommMenu.txtTitle

Mark Name	Country	Client-Matter Number	Client Ref. Number	Class No.	Serial Number	Filing Date	Current Reg. Number	Current Reg. Date	Renewal Date	Sub Status	Sub Status Date
L'ANZA	Argentina	0198660-00003		3	1.967.891	3/24/1995	1.724.748	3/3/1999	4/27/2020	Renewed	4/27/2010
L'ANZA	Australia	0198660-00003		3	681408	12/20/1995	681408	12/20/1995	12/20/2015	Renewed	10/17/2005
L'ANZA	Brazil	0198660-00003		20	817.231.579	4/29/1997	817.231.579	4/29/1997	4/29/2017	Renewed	2/27/2007
MAGIC BULLET	Brazil	0198660-00014		3	826.414.338	4/19/2004	826.414.338	3/11/2008	3/11/2018	Registered	3/11/2008
HEALING COLORCARE	Brazil	0198660-00025		3	826.634.028	6/8/2004				Suspended	7/10/2007
TRAUMA TREATMENT	Brazil	0198660-00055		3	829135049	5/10/2007	829135049	10/6/2009	10/6/2019	Registered	10/6/2009
HEALING HAIRCARE	Brazil	0198660-00026		3	826.711.847	7/19/2004				In Appeal	4/4/2008
HEALING COLORCARE	Canada	0198660-00024			1,219,376	6/7/2004	TMA690,698	6/22/2007	6/22/2022	Registered	6/22/2007
L'ANZA	Canada	0198660-00003			0,622,962	11/17/1988	TMA371,733	8/10/1990	8/10/2020	Renewed	3/18/2005
MAGIC BULLET	Canada	0198660-00022			1,213,831	4/19/2004	TMA645,555	8/10/2005	8/10/2020	Registered	8/10/2005
HEALING HAIRCARE	Canada	0198660-00030			1,223,615	7/14/2004	TMA651,205	10/24/2005	10/24/2020	Registered	10/24/2005
POLYESTER	Canada	0198660-00048			1,315,663	9/7/2006	TMA700,773	11/14/2007	11/14/2022	Registered	11/14/2007
L'ANZA	Chile	0198660-00003		3	980459	11/22/2011	981856	12/31/2012	12/31/2022	Registered	12/31/2012
L'ANZA	China P.R.	0198660-00003		3	10211313	11/21/2011				In Appeal	9/10/2012
L'ANZA	Community Trademark (European Union)	0198660-00003		3	5124	4/1/1996	5124	4/1/1996	4/30/2016	Renewed	3/28/2006
POLYESTER	Community Trademark (European Union)	0198660-00049		3	5299731	9/7/2006	5299731	8/16/2007	9/30/2016	Registered	8/16/2007
BUNGEE	Community Trademark (European Union)	0198660-00051		3	5313721	9/14/2006	5313721	7/4/2007	9/30/2016	Registered	7/4/2007
SEQUIN	Community Trademark (European Union)	0198660-00053		3	5314703	9/14/2006	5314703	6/13/2007	9/30/2016	Registered	6/13/2007
REFLEX	Community Trademark (European Union)	0198660-00052		3	5313804	9/14/2006	5313804	9/9/2007	9/30/2016	Published	4/30/2007

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Mark Name	Country	Client-Matter Number	Client Ref. Number	Class No.	Serial Number	Filing Date	Current Reg. Number	Current Reg. Date	Renewal Date	Sub Status	Sub Status Date
TRAUMA TREATMENT	Community Trademark (European Union)	0198660-00056		3	5833454	4/16/2007	5833454	1/29/2008	4/30/2017	Registered	1/29/2008
MAGIC BULLET	Community Trademark (European Union)	0198660-00016		3	3758554	4/20/2004	3758554	7/26/2005	4/30/2014	Registered	7/26/2005
ROBERT DE LANZA	Community Trademark (European Union)	0198660-00003		3	5157	4/1/1996	5157	4/1/1996	4/30/2016	Renewed	3/28/2006
FLOWER SHIELD COMPLEX	Community Trademark (European Union)	0198660-00003		3	010738649	3/19/2012	010738649	8/20/2012	3/31/2022	Registered	8/20/2012
L'ANZA	Great Britain	0198660-00003		3	1383549	5/6/1989	1383549	5/6/1989	5/6/2016	Renewed	5/6/2006
L'ANZA	Japan	0198660-00003		3	2000-105719	9/27/2000	4530917	12/21/2001	12/21/2021	Renewed	12/20/2011
L'ANZA	Malaysia	0198660-00009		3	2003/13565	10/7/2003	2003/13565	2/24/2007	10/7/2013	Registered	2/24/2007
L'ANZA	Mexico	0198660-00018		3	657007	5/19/2004	861449	5/19/2004	5/19/2014	Registered	5/19/2004
MAGIC BULLET	Mexico	0198660-00023		3	652693	4/21/2004	847127	4/21/2004	4/21/2014	Registered	4/21/2004
POLYESTER	Mexico	0198660-00050		3	806463	9/13/2006	955655	9/13/2006	9/13/2016	Registered	9/13/2006
L'ANZA	New Zealand	0198660-00003		3	250105	6/14/1995	250105	6/14/1995	6/14/2016	Renewed	6/14/2002
L'ANZA	Norway	0198660-00003		3	19924700	9/18/1992	160293	11/25/2003	11/25/2013	Renewed	9/24/2003
ROBERT DE LANZA	Norway	0198660-00003		3	19935351	11/4/1993	174562	6/27/1996	6/27/2016	Renewed	6/27/2006
L'ANZA	Paraguay	0198660-00003		3	51367	11/25/2011	375467	2/12/2013	2/12/2023	Registered	2/12/2013
L'ANZA	Peru	0198660-00003		3	4761012011	12/6/2011	185185	2/29/2012	2/28/2022	Registered	2/29/2012
L'ANZA	Poland	0198660-00037		3	272385	11/7/2003	241761	3/19/2012	11/7/2013	Registered	3/19/2012
ROBERT DE LANZA	Poland	0198660-00003		3	Z-122537	6/22/1993	R-88735	6/22/2003	6/22/2023	Renewed	6/14/2013
LANZA	South Korea	0198660-00003		3	2002-0001023	1/9/2002	0550118	6/4/2003	6/2/2023	Renewed	6/4/2013
L'ANZA	South Korea	0198660-00003		35	2003-0010455	5/19/2003	0105564	9/17/2004	9/16/2014	Registered	9/17/2004
L'ANZA	Sweden	0198660-00003		3	199207983	9/11/1992	328244	9/25/1998	9/25/2018	Renewed	2/27/2008

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Mark Name	Country	Client-Matter Number	Client Ref. Number	Class No.	Serial Number	Filing Date	Current Reg. Number	Current Reg. Date	Renewal Date	Sub Status	Sub Status Date
ROBERT DE LANZA	Sweden	0198660-00003		3	199310300	11/2/1993	326477	3/6/1998	3/6/2018	Renewed	3/5/2008
LANZA AND CHINESE CHARACTERS	Taiwan	0198660-00003		3	735080	11/16/1996	735080	11/16/1996	11/15/2016	Renewed	5/26/2006
KERATIN BOND 2	United States	0198660-00003		3	85/578,955	3/23/2012				Allowed	3/5/2013
KB2	United States	0198660-00059		3	85/908,564	4/18/2013				Pending	4/18/2013
HEALING MOISTURE	United States	0198660-00003		3	76/620,673	11/15/2004	3,160,998	10/17/2006	10/17/2016	Registered	10/17/2006
FLOWER SHIELD COMPLEX	United States	0198660-00003		3	76/620,699	11/15/2004	3,037,429	1/3/2006	1/3/2016	Registered	1/3/2006
MAGIC BULLET	United States	0198660-00010		3	76/555,805	10/30/2003	3,083,231	4/18/2006	4/18/2016	Registered	4/18/2006
HEALING COLOR	United States	0198660-00054		03	77/121,488	3/2/2007	3,393,648	3/4/2008	3/4/2018	Registered	3/4/2008
POLYESTER	United States	0198660-00047		3	78/967,889	9/6/2006	3,383,414	2/12/2008	2/12/2018	Registered	2/12/2008
REFLEX	United States	0198660-00046		3	78/964,201	8/30/2006	3,424,752	5/6/2008	5/6/2018	Registered	5/6/2008
SEQUIN	United States	0198660-00045		3	78/964,198	8/30/2006	3,403,639	3/25/2008	3/25/2018	Registered	3/25/2008
BUNGEE	United States	0198660-00044		3	78/964,165	8/30/2006	3,403,637	3/25/2008	3/25/2018	Registered	3/25/2008
HEALING COLORCARE	United States	0198660-00021		3	78/430,958	6/7/2004	3,464,821	7/8/2008	7/8/2018	Registered	7/8/2008
THERMAL DEFENSE	United States	0198660-00003		3	76/285,527	7/17/2001	2,545,014	3/5/2002	3/5/2022	Renewed	3/24/2012
HEALING HAIRCARE	United States	0198660-00013		3	78/399,492	4/9/2004	3,131,355	8/15/2006	8/15/2016	Registered	8/15/2006
L'ANZA	United States	0198660-00003		3	73/698,940	12/4/1987	1,565,350	11/14/1989	11/14/2019	Renewed	11/4/2009
TRAUMA TREATMENT	United States	0198660-00038		3	78/569,559	2/17/2005	3,280,524	8/14/2007	8/14/2017	Registered	8/14/2007
STRAIT-LINE	United States	0198660-00041		3	75/422,166	1/23/1998	2,265,719	7/27/1999	7/27/2019	Renewed	8/25/2008
ULTIMATE TREATMENT	United States	0198660-00003		3	75/375,743	10/20/1997	2,201,461	11/3/1998	11/3/2018	Renewed	11/28/2008
FINAL EFFECTS	United States	0198660-00003		3	76/335,579	11/9/2001	2,631,364	10/8/2002	10/8/2022	Renewed	10/2/2012
ZERO WEIGHT GEL	United States	0198660-00042		3	75/405,368	12/15/1997	2,267,739	8/3/1999	8/3/2019	Renewed	8/5/2008
ROOT EFFECTS	United States	0198660-00003		3	75/565,950	10/7/1998	2,317,301	2/8/2000	2/8/2020	Renewed	12/12/2009
ROBERT DE LANZA	United States	0198660-00003		3	74/377,002	4/8/1993	1,922,791	9/26/1995	9/26/2015	Renewed	7/26/2005
L'ANZA	Uruguay	0198660-00003		3	429,769	11/25/2011				Pending	11/25/2011
L'ANZA	Vietnam	0198660-00011		3	4-2003-11365	12/9/2003	71276	4/7/2006	12/9/2013	Registered	4/7/2006

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Mark Name	Country	Client-Matter Number	Client Ref. Number	Class No.	Serial Number	Filing Date	Current Reg. Number	Current Reg. Date	Renewal Date	Sub Status	Sub Status Date
BUNGEE	Community Trademark (European Union)	0198660-00051		3	5313721	9/14/2006	5313721	7/4/2007	9/30/2016	Registered	7/4/2007
BUNGEE	United States	0198660-00044		3	78/964,165	8/30/2006	3,403,637	3/25/2008	3/25/2018	Registered	3/25/2008
FINAL EFFECTS	United States	0198660-00003		3	76/335,579	11/9/2001	2,631,364	10/8/2002	10/8/2022	Renewed	10/2/2012
FLOWER SHIELD COMPLEX	Community Trademark (European Union)	0198660-00003		3	010738649	3/19/2012	010738649	8/20/2012	3/31/2022	Registered	8/20/2012
FLOWER SHIELD COMPLEX	United States	0198660-00003		3	76/620,699	11/15/2004	3,037,429	1/3/2006	1/3/2016	Registered	1/3/2006
HEALING COLOR	United States	0198660-00054		03	77/121,488	3/2/2007	3,393,648	3/4/2008	3/4/2018	Registered	3/4/2008
HEALING COLORCARE	Brazil	0198660-00025		3	826.634.028	6/8/2004				Suspended	7/10/2007
HEALING COLORCARE	Canada	0198660-00024			1,219,376	6/7/2004	TMA690,698	6/22/2007	6/22/2022	Registered	6/22/2007
HEALING COLORCARE	United States	0198660-00021		3	78/430,958	6/7/2004	3,464,821	7/8/2008	7/8/2018	Registered	7/8/2008
HEALING HAIRCARE	Brazil	0198660-00026		3	826.711.847	7/19/2004				In Appeal	4/4/2008
HEALING HAIRCARE	Canada	0198660-00030			1,223,615	7/14/2004	TMA651,205	10/24/2005	10/24/2020	Registered	10/24/2005
HEALING HAIRCARE	United States	0198660-00013		3	78/399,492	4/9/2004	3,131,355	8/15/2006	8/15/2016	Registered	8/15/2006
HEALING MOISTURE	United States	0198660-00003		3	76/620,673	11/15/2004	3,160,998	10/17/2006	10/17/2016	Registered	10/17/2006
KB2	United States	0198660-00059		3	85/908,564	4/18/2013				Pending	4/18/2013
KERATIN BOND 2	United States	0198660-00003		3	85/578,955	3/23/2012				Allowed	3/5/2013
LANZA	South Korea	0198660-00003		3	2002-0001023	1/9/2002	0550118	6/4/2003	6/2/2023	Renewed	6/4/2013
L'ANZA	Argentina	0198660-00003		3	1,967,891	3/24/1995	1,724,748	3/3/1999	4/27/2020	Renewed	4/27/2010
L'ANZA	Australia	0198660-00003		3	681408	12/20/1995	681408	12/20/1995	12/20/2015	Renewed	10/17/2005
L'ANZA	Brazil	0198660-00003		20	817.231.579	4/29/1997	817.231.579	4/29/1997	4/29/2017	Renewed	2/27/2007
L'ANZA	Canada	0198660-00003			0,622,962	11/17/1988	TMA371,733	8/10/1990	8/10/2020	Renewed	3/18/2005
L'ANZA	Chile	0198660-00003		3	980459	11/22/2011	981856	12/31/2012	12/31/2022	Registered	12/31/2012
L'ANZA	China P.R.	0198660-00003		3	10211313	11/21/2011				In Appeal	9/10/2012

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Mark Name	Country	Client-Matter Number	Client Ref. Number	Class No.	Serial Number	Filing Date	Current Reg. Number	Current Reg. Date	Renewal Date	Sub Status	Sub Status Date
L'ANZA	Community Trademark (European Union)	0198660-00003		3	5124	4/1/1996	5124	4/1/1996	4/30/2016	Renewed	3/28/2006
L'ANZA	Great Britain	0198660-00003		3	1383549	5/6/1989	1383549	5/6/1989	5/6/2016	Renewed	5/6/2006
L'ANZA	Japan	0198660-00003		3	2000-105719	9/27/2000	4530917	12/21/2001	12/21/2021	Renewed	12/20/2011
L'ANZA	Malaysia	0198660-00009		3	2003/13565	10/7/2003	2003/13565	2/24/2007	10/7/2013	Registered	2/24/2007
L'ANZA	Mexico	0198660-00018		3	657007	5/19/2004	861449	5/19/2004	5/19/2014	Registered	5/19/2004
L'ANZA	New Zealand	0198660-00003		3	250105	6/14/1995	250105	6/14/1995	6/14/2016	Renewed	6/14/2002
L'ANZA	Norway	0198660-00003		3	19924700	9/18/1992	160293	11/25/2003	11/25/2013	Renewed	9/24/2003
L'ANZA	Paraguay	0198660-00003		3	51367	11/25/2011	375467	2/12/2013	2/12/2023	Registered	2/12/2013
L'ANZA	Peru	0198660-00003		3	4761012011	12/6/2011	185185	2/29/2012	2/28/2022	Registered	2/29/2012
L'ANZA	Poland	0198660-00037		3	272385	11/7/2003	241761	3/19/2012	11/7/2013	Registered	3/19/2012
L'ANZA	South Korea	0198660-00003		35	2003-0010455	5/19/2003	0105564	9/17/2004	9/16/2014	Registered	9/17/2004
L'ANZA	Sweden	0198660-00003		3	199207983	9/11/1992	328244	9/25/1998	9/25/2018	Renewed	2/27/2008
L'ANZA	United States	0198660-00003		3	73/698,940	12/4/1987	1,565,350	11/14/1989	11/14/2019	Renewed	11/4/2009
L'ANZA	Uruguay	0198660-00003		3	429,769	11/25/2011				Pending	11/25/2011
L'ANZA	Vietnam	0198660-00011		3	4-2003-11365	12/9/2003	71276	4/7/2006	12/9/2013	Registered	4/7/2006
LANZA AND CHINESE CHARACTERS	Taiwan	0198660-00003		3	735080	11/16/1996	735080	11/16/1996	11/15/2016	Renewed	5/26/2006
MAGIC BULLET	Brazil	0198660-00014		3	826.414.338	4/19/2004	826.414.338	3/11/2008	3/11/2018	Registered	3/11/2008
MAGIC BULLET	Canada	0198660-00022			1,213,831	4/19/2004	TMA645,555	8/10/2005	8/10/2020	Registered	8/10/2005
MAGIC BULLET	Community Trademark (European Union)	0198660-00016		3	3758554	4/20/2004	3758554	7/26/2005	4/30/2014	Registered	7/26/2005
MAGIC BULLET	Mexico	0198660-00023		3	652693	4/21/2004	847127	4/21/2004	4/21/2014	Registered	4/21/2004
MAGIC BULLET	United States	0198660-00010		3	76/555,805	10/30/2003	3,083,231	4/18/2006	4/18/2016	Registered	4/18/2006
POLYESTER	Canada	0198660-00048			1,315,663	9/7/2006	TMA700,773	11/14/2007	11/14/2022	Registered	11/14/2007

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Mark Name	Country	Client-Matter Number	Client Ref. Number	Class No.	Serial Number	Filing Date	Current Reg. Number	Current Reg. Date	Renewal Date	Sub Status	Sub Status Date
POLYESTER	Community Trademark (European Union)	0198660-00049		3	5299731	9/7/2006	5299731	8/16/2007	9/30/2016	Registered	8/16/2007
POLYESTER	Mexico	0198660-00050		3	806463	9/13/2006	955655	9/13/2006	9/13/2016	Registered	9/13/2006
POLYESTER	United States	0198660-00047		3	78/967,889	9/6/2006	3,383,414	2/12/2008	2/12/2018	Registered	2/12/2008
REFLEX	Community Trademark (European Union)	0198660-00052		3	5313804	9/14/2006	5313804	9/9/2007	9/30/2016	Published	4/30/2007
REFLEX	United States	0198660-00046		3	78/964,201	8/30/2006	3,424,752	5/6/2008	5/6/2018	Registered	5/6/2008
ROBERT DE LANZA	Community Trademark (European Union)	0198660-00003		3	5157	4/1/1996	5157	4/1/1996	4/30/2016	Renewed	3/28/2006
ROBERT DE LANZA	Norway	0198660-00003		3	19935351	11/4/1993	174562	6/27/1996	6/27/2016	Renewed	6/27/2006
ROBERT DE LANZA	Poland	0198660-00003		3	Z-122537	6/22/1993	R-88735	6/22/2003	6/22/2023	Renewed	6/14/2013
ROBERT DE LANZA	Sweden	0198660-00003		3	199310300	11/2/1993	326477	3/6/1998	3/6/2018	Renewed	3/5/2008
ROBERT DE LANZA	United States	0198660-00003		3	74/377,002	4/8/1993	1,922,791	9/26/1995	9/26/2015	Renewed	7/26/2005
ROOT EFFECTS	United States	0198660-00003		3	75/565,950	10/7/1998	2,317,301	2/8/2000	2/8/2020	Renewed	12/12/2009
SEQUIN	Community Trademark (European Union)	0198660-00053		3	5314703	9/14/2006	5314703	6/13/2007	9/30/2016	Registered	6/13/2007
SEQUIN	United States	0198660-00045		3	78/964,198	8/30/2006	3,403,639	3/25/2008	3/25/2018	Registered	3/25/2008
STRAIT-LINE	United States	0198660-00041		3	75/422,166	1/23/1998	2,265,719	7/27/1999	7/27/2019	Renewed	8/25/2008
THERMAL DEFENSE	United States	0198660-00003		3	76/285,527	7/17/2001	2,545,014	3/5/2002	3/5/2022	Renewed	3/24/2012
TRAUMA TREATMENT	Brazil	0198660-00055		3	829135049	5/10/2007	829135049	10/6/2009	10/6/2019	Registered	10/6/2009
TRAUMA TREATMENT	Community Trademark (European Union)	0198660-00056		3	5833454	4/16/2007	5833454	1/29/2008	4/30/2017	Registered	1/29/2008
TRAUMA TREATMENT	United States	0198660-00038		3	78/569,559	2/17/2005	3,280,524	8/14/2007	8/14/2017	Registered	8/14/2007
ULTIMATE TREATMENT	United States	0198660-00003		3	75/375,743	10/20/1997	2,201,461	11/3/1998	11/3/2018	Renewed	11/28/2008

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Mark Name	Country	Client-Matter Number	Client Ref. Number	Class No.	Serial Number	Filing Date	Current Reg. Number	Current Reg. Date	Renewal Date	Sub Status	Sub Status Date
ZERO WEIGHT GEL	United States	0198660-00042		3	75/405,368	12/15/1997	2,267,739	8/3/1999	8/3/2019	Renewed	8/5/2008