

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Chemical Bank		06/12/1996	banking corporation: NEW YORK

RECEIVING PARTY DATA

Name:	Peter Morton
Street Address:	510 North Robertson Blvd
City:	Los Angeles
State/Country:	CALIFORNIA
Postal Code:	90048
Entity Type:	INDIVIDUAL: UNITED STATES

Name:	Hard Rock Cafe America (Aspen), L.P.
Street Address:	210 South Galena
City:	Aspen
State/Country:	COLORADO
Postal Code:	81611
Entity Type:	LIMITED PARTNERSHIP: DELAWARE

Name:	Hard Rock Cafe America (Chicago), L.P.
Street Address:	63 W. Ontario Street
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60610
Entity Type:	LIMITED PARTNERSHIP: DELAWARE

Name:	Hard Rock Cafe America (Honolulu), L.P.
Street Address:	1837 Kapiolami Boulevard
City:	Honolulu
State/Country:	HAWAII

CH \$40.00 1713000

Postal Code:	96826
Entity Type:	LIMITED PARTNERSHIP: DELAWARE

Name:	Hard Rock Cafe America (Houston), L.P.
Street Address:	2801 Kirby Drive
City:	Houston
State/Country:	TEXAS
Postal Code:	77098
Entity Type:	LIMITED PARTNERSHIP: DELAWARE

Name:	Hard Rock Cafe America (Los Angeles), L.P.
Street Address:	8600 Beverly Boulevard
City:	Los Angeles
State/Country:	CALIFORNIA
Postal Code:	90069
Entity Type:	LIMITED PARTNERSHIP: DELAWARE

Name:	Hard Rock Cafe America (Las Vegas), L.P.
Street Address:	4475 Paradise Road
City:	Las Vegas
State/Country:	NEVADA
Postal Code:	89109
Entity Type:	LIMITED PARTNERSHIP: DELAWARE

Name:	Hard Rock Cafe America (Maui), L.P.
Street Address:	900 Front Street
City:	Lahaina, Maui
State/Country:	HAWAII
Postal Code:	96761
Entity Type:	LIMITED PARTNERSHIP: DELAWARE

Name:	Hard Rock Cafe America (New Orleans), L.P.
Street Address:	418 North Peters Street
City:	New Orleans
State/Country:	LOUISIANA
Postal Code:	70131
Entity Type:	LIMITED PARTNERSHIP: DELAWARE

Name:	Hard Rock Cafe America (San Diego), L.P.
Street Address:	909 Prospect Street

City:	San Diego
State/Country:	CALIFORNIA
Postal Code:	92037
Entity Type:	LIMITED PARTNERSHIP: DELAWARE

Name:	Hard Rock Cafe America (San Francisco), L.P.
Street Address:	1699 Van Ness Avenue
City:	San Francisco
State/Country:	CALIFORNIA
Postal Code:	94109
Entity Type:	LIMITED PARTNERSHIP: CALIFORNIA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1713000	LOVE ALL SERVE ALL

CORRESPONDENCE DATA

Fax Number: 3059615812
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
 Phone: 3055790812
 Email: mrv@gtlaw.com
 Correspondent Name: Greenberg Traurig Attn:Manuel Valcarcel
 Address Line 1: 333 Avenue of the Americas, Suite 4400
 Address Line 4: Miami, FLORIDA 33131

ATTORNEY DOCKET NUMBER:	100825.042200
NAME OF SUBMITTER:	Manuel Valcarcel
Signature:	/Manuel Valcarcel/
Date:	08/05/2013

Total Attachments: 2
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TRADEMARK RELEASE AND REASSIGNMENT

THIS TRADEMARK RELEASE AND REASSIGNMENT is given by Chemical Bank, a New York banking corporation, in its individual capacity and as collateral agent ("Assignee").

Reference is made to those certain assignments and security interests in favor of Assignee evidenced by filings with the United States Patent and Trademark Office at:

Reel/Frame: 0187/0782; and
Reel/Frame: 0839/0844

(collectively, the "PTO Filings"), together with the trademarks which are the subject thereof (the "Trademarks") including without limitation the trademarks listed on Exhibit A hereto.

For good and valuable consideration, the receipt of which is hereby acknowledged, Assignee does hereby release any and all rights it may have under the PTO Filings and does hereby release any and all security interests it may have in the Trademarks. Assignee does hereby reassign, without recourse, representation or warranty, to the record holder thereof, all of Assignee's right, title and interest, if any, in and to the Trademarks and any other property in which Assignee may have a security interest by virtue of the PTO Filings.

Dated: June 12, 1996.

CHEMICAL BANK

By:

James T. Kelliher
Its: James T. Kelliher
Vice President

STATE OF New York)
COUNTY OF New York)

On this 12 day of June, 1996, before me personally appeared JAMES T. KELLIHER to me known to be the individual who executed the foregoing instrument and acknowledged to me that he/she executed the same as the duly authorized representative of Chemical Bank.

Steven Fleischer
Notary Public

My Commission Expires:

STEVEN FLEISCHER
Notary Public, State of New York
No. 31-4810093
Qualified in Nassau County
Commission Expires Aug. 31 1997
50063D4C

RECORDED: 07/17/1996

TRADEMARK
REEL: 1522 FRAME: 0813

TRADEMARK
REEL: 005085 FRAME: 0275

EXHIBIT A

Trademarks

<u>Trademark</u>	<u>Reg. No.</u>
HARD ROCK CAFE and design	1,635,792
HARD ROCK CAFE and design	1,492,907
HARD ROCK CAFE and design	1,504,905
HARD ROCK CAFE	1,504,904
HARD ROCK CAFE and design	1,408,637
HARD ROCK CAFE and design	1,398,940
HARD ROCK CAFE	1,397,180
HARD ROCK HOTEL	1,909,483
HARD ROCK TIMES and design	1,521,050
HARD ROCK TIMES	1,549,089

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TRADEMARK
REEL: 1522 FRAME: 0812