

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Glow Acquisition Company, LLC		08/05/2013
	Entity Type LIMITED LIABILITY COMPANY: DELAWARE		
RECEIVING PARTY DATA			
Name:	JLO Holding Company, LLC		
Street Address:	c/o Murphy & Kress, 2401 Main Street		
City:	Santa Monica		
State/Country:	CALIFORNIA		
Postal Code:	90405		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	3273098	GLOW
CORRESPONDENCE DATA			
Fax Number:	2128055571		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2128012256		
Email:	schlossd@gtlaw.com		
Correspondent Name:	Daniel I. Schloss, Greenberg Traurig, LLP		
Address Line 1:	200 Park Avenue, 34th Floor		
Address Line 4:	New York, NEW YORK 10166		
ATTORNEY DOCKET NUMBER:	128829.010300		
NAME OF SUBMITTER:	Daniel I. Schloss		
Signature:	/Daniel I. Schloss/		
Date:	08/05/2013		
Total Attachments: 1 source=ExecutedAsg3273098#page1.tif			

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TRADEMARK ASSIGNMENT

WHEREAS, Glow Acquisition Company, LLC, a Delaware limited liability company with a mailing address at c/o Murphy & Kress, 2401 Main Street, Santa Monica, CA 90405 (the "Assignor"), is the owner of US Trademark Registration Number 3,273,098 for the mark GLOW for "skin soaps, bubble bath, skin lotions, and skin moisturizers; candles" (hereinafter the "Mark");

WHEREAS, JLO Holding Company, LLC, a Delaware limited liability company with a mailing address at c/o Murphy & Kress, 2401 Main Street, Santa Monica, CA 90405 has acquired Assignor's rights in the Mark and the goodwill associated therewith ("Assignee");

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns, sells and transfers to Assignee all right, title, and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the right to sue and recover damages and profits for all past, present, and future third-party infringements, if any.

IN WITNESS WHEREOF, the parties have caused this Assignment to be duly executed by its officer thereunto duly authorized as of this 5th day of August 2013.

GLOW ACQUISITION COMPANY, LLC

By: _____

Name: Jennifer Lopez

Title: Member

JLO HOLDING COMPANY, LLC

By: _____

Name: Jennifer Lopez

Title: Member

TRADEMARK