

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BBK Tobacco & Foods, Inc.		08/02/2013	CORPORATION: ARIZONA
RECEIVING PARTY DATA			
Name:	BBK Tobacco & Foods, LLP		
Street Address:	3315 West Buckeye Road, #4		
City:	Phoenix		
State/Country:	ARIZONA		
Postal Code:	85009		
Entity Type:	LIMITED LIABILITY LIMITED PARTNERSHIP: ARIZONA		
PROPERTY NUMBERS Total: 45			
Property Type	Number	Word Mark	
Registration Number:	2899588	101	
Registration Number:	3621349	ALLIED TOBACCO	
Registration Number:	3267653	BLING	
Registration Number:	2778073	BROWN SUGAR	
Registration Number:	2825318	CHILLS	
Registration Number:	3274690	CORLEONE	
Registration Number:	3407473	CREDIT CARD ROLLING PAPERS	
Registration Number:	2970462	DEATH TO THE COMPETITION	
Registration Number:	3220010	DLX	
Registration Number:	3100119	DOUBLE DUTCH	
Registration Number:	3471137	ELEMENTS	
Registration Number:	3215893	FIZZ	
Registration Number:	2567579	HBI	
Registration Number:	3334841	HBI	

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Registration Number:	3488717	HOOCH
Registration Number:	3111947	IRIE
Registration Number:	2992489	JAY'S
Registration Number:	2678289	JUICY JAY'S
Registration Number:	2874945	KINGPIN
Registration Number:	3263464	KING SIZE SELECT
Registration Number:	3338288	KING SIZE SUPREME
Registration Number:	3321944	KLEAR
Registration Number:	3364510	KLEAR
Registration Number:	3037877	LARAMIE
Registration Number:	3201270	LIGHTER LASSO
Registration Number:	3196882	LUXE
Registration Number:	3895811	MATCHBOX SCALE M2
Registration Number:	3342590	NATURALLY CLEAR
Registration Number:	3371757	ROLLING CARD
Registration Number:	3750937	ROLLING SUPREME
Registration Number:	3305989	SIDEWINDER
Registration Number:	2866896	SKULLS
Registration Number:	3255510	SPANISH FLY
Registration Number:	3900932	SUPREME NOS
Registration Number:	3267586	TARU
Registration Number:	3267629	THE ART OF SMOKING
Registration Number:	3054690	THE BULLDOG
Registration Number:	3223120	THE ORIGINAL SPANISH FLAVORED PAPERS
Registration Number:	2930624	TRAIL BLAZERS
Registration Number:	3264128	TRIP
Registration Number:	3243793	TRIPLE DIP FLAVOR SYSTEM
Registration Number:	3032007	URBAN WRAPS
Registration Number:	2695899	USA FLAG
Registration Number:	3108340	WEIGHMETER
Registration Number:	2545087	ZEN

**CORRESPONDENCE DATA**

Fax Number: 8005682553

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

**TRADEMARK**  
**REEL: 005085 FRAME: 0485**

Phone: 8004204372 Ext: 207  
Email: legal@hbiin.com  
Correspondent Name: Michael R. Sneberger  
Address Line 1: 3315 West Buckeye Road, #4  
Address Line 4: Phoenix, ARIZONA 85009

NAME OF SUBMITTER:	Michael R. Sneberger
Signature:	/Michael R. Sneberger/
Date:	08/05/2013
Total Attachments: 2 source=Assign of 45 TMs from Inc to LLP 080213#page1.tif source=Assign of 45 TMs from Inc to LLP 080213#page2.tif	

## TRADEMARK ASSIGNMENT

This Assignment is made effective as of August 2, 2013, from BBK Tobacco & foods, Inc., an Arizona corporation (“ASSIGNOR”) to BBK Tobacco and Foods, LLP, and Arizona limited liability partnership (“ASSIGNEE”):

WHEREAS, ASSIGNOR is the owner of the following trademarks, bearing the listed Registration Numbers (the five Numbers in Bold signify registrations on the Supplemental Register) with the United States Patent and Trademark Office, together with the goodwill of the business symbolized thereby in connection with the goods on which the Marks are used (“the Products”).

2899588 = 101	3037877 = LARAMIE
3621349 = ALLIED TOBACCO	3201270 = LIGHTER LASSO
3267653 = BLING	3196882 = LUXE
2778073 = BROWN SUGAR	3895811 = MATCHBOX SCALE M2
2825318 = CHILLS	3342590 = NATURALLY CLEAR
3274690 = CORLEONE	3371757 = ROLLING CARD
<b>3407473</b> = CREDIT CARD ROLLING PAPERS	<b>3750937</b> = ROLLING SUPREME
2970462 = DEATH TO THE COMPETITION	3305989 = SIDEWINDER
3220010 = DLX	2866896 = SKULLS
3100119 = DOUBLE DUTCH	3255510 = SPANISH FLY
3471137 = ELEMENTS	3900932 = SUPREME NOS
3215893 = FIZZ	3267586 = TARU
2567579 = HBI	3267629 = THE ART OF SMOKING
3334841 = HBI	3054690 = THE BULLDOG
3488717 = HOOCH	3223120 = THE ORIGINAL SPANISH FLAVORED PAPERS
3111947 = IRIE	2930624 = TRAILBLAZER
2992489 = JAY’S	3264128 = TRIP
2678289 = JUICY JAY’S	3243793 = TRIPLE DIP FLAVOR SYSTEM
2874945 = KINGPIN	3032007 = URBAN WRAPS
<b>3263464</b> = KING SIZE SELECT	2695899 = USA FLAG
3338288 = KING SIZE SUPREME	<b>3108340</b> = WEIGHMETER
<b>3321944</b> = KLEAR	2545087 = ZEN
3364510 = KLEAR	

WHEREAS, ASSIGNOR desires to convey, transfer, assign, deliver and contribute to ASSIGNEE all of its right, title, and interest in and to the Marks and the Products listed above.

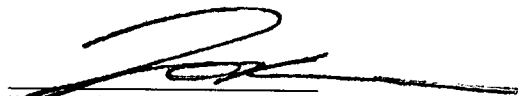
NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers, assigns, delivers and contributes to ASSIGNEE all of ASSIGNOR’S right, title, and interest in the Mark and the Product, together with (1) all common law rights in, to and under the Marks (2) all other rights to the Marks together with the goodwill of the business relating to the Product in respect upon which the Mark is used (3) all income, royalties and damages hereafter due or payable to ASSIGNOR with respect to the Mark, including without limitation, payments for past or future infringements and misappropriations of the Mark; and (4) all rights to sue for past, present and future infringements or misappropriations of the Mark.


ASSIGNOR further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in ASSIGNEE full right and title in the Mark and the Product.

IN WITNESS WHEREOF, ASSIGNOR, has executed and delivered this Assignment, as of the day and year first above written.

Assignor:  
BBK Tobacco & Foods, Inc.

Assignee:  
BBK Tobacco & Foods, LLP  
By its General Partner:  
BBK Tobacco & Foods Products, LLC

  
By: Joshua D. Kesselman, its President

  
By: Joshua D. Kesselman,  
its Managing Member