

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	EdLink, LLC		07/31/2013
	LIMITED LIABILITY COMPANY: DELAWARE		
RECEIVING PARTY DATA			
Name:	Bright Horizons Family Solutions LLC		
Street Address:	200 Talcott Avenue South		
City:	Watertown		
State/Country:	MASSACHUSETTS		
Postal Code:	02472		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Serial Number:	77789375	EDLINK
CORRESPONDENCE DATA			
Fax Number:	9784639109		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	1.978.463.9130		
Email:	trademarks@massiplaw.com		
Correspondent Name:	Aaron Y. Silverstein		
Address Line 1:	14 Cedar Street, Suite 224		
Address Line 4:	Amesbury, MASSACHUSETTS 01913-1831		
NAME OF SUBMITTER:	Aaron Y. Silverstein		
Signature:	/asilverstein/		
Date:	08/05/2013		
Total Attachments: 3 source=Edlink trademark assignment1#page1.tif source=Edlink trademark assignment1#page2.tif source=Edlink trademark assignment1#page3.tif			

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## ASSIGNMENT OF TRADEMARK

**BY AND BETWEEN:**

EdLink, LLC  
55 E. Monroe, Suite 1930  
Chicago, Illinois 60603

(hereinafter referred to as the "Assignor")

**AND:**

Bright Horizons Family Solutions LLC  
200 Talcott Avenue South  
Watertown, Massachusetts 02472 USA

(hereinafter referred to as the "Assignee")

The agreement is dated as of July 31, 2013.

Assignor is the owner of the trademark identified in the attached Schedule A (hereinafter referred to as the "Trademark");

Assignee is desirous of acquiring the Trademark;

1. The preamble of this assignment shall form an integral part hereof.
2. For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign, and transfer to Assignee, all right, title and interest, whether statutory or at common law, in and to the Trademarks, together with the goodwill symbolized by the Trademark, the same to be held and enjoyed by Assignee, as fully and entirely as the assigned right, title and interest could have been held and enjoyed by Assignor if such sale, assignment and transfer had not been effected, and together with the right to sue for past, present and future infringements and to recover and retain all damages and profits arising from the Trademark.
3. Assignor shall execute and deliver such documents and do such things as may be reasonably requested by Assignee to give full effect to this agreement.
4. This agreement shall inure to the benefit of and be binding upon the parties hereto and their respective successors and assigns.

IN WITNESS WHEREOF, each party has caused this instrument to be signed by a duly authorized representative as of the date first written above.

EdLink, LLC

Signed: [Signature]  
Name:  
Title:

Bright Horizons Family Solutions LLC

Signed: [Signature]  
Name:  
Title:



(Notarial Seal)

Subscribed and sworn to me this

5<sup>th</sup> day of August, 2013.

Signature: [Signature]  
Notary Public

**SCHEDULE A  
Registrations**

<b>Trademark</b>	<b>Jurisdiction</b>	<b>Reg. No.</b>	<b>Goods/Services</b>
EDLINK	United States	4023246	Class 35: Management, operation and administration assistance to entities in the field of tuition assistance programs, namely, negotiation of tuition discounts with universities  Class 36: Management, operation and administration assistance to entities in the field of tuition assistance programs, namely, tuition benefit processing