

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|---|--|---------------------|--------------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Wildgame Innovations, LLC | | 08/02/2013 | LIMITED LIABILITY COMPANY: LOUISIANA |
| RECEIVING PARTY DATA | | | |
| Name: | Duck Commander, Inc. | | |
| Street Address: | 117 Kings Lane | | |
| City: | West Monroe | | |
| State/Country: | LOUISIANA | | |
| Postal Code: | 71292 | | |
| Entity Type: | CORPORATION: LOUISIANA | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 85502008 | COMMANDER WAR PAINT | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 6152422221 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 615-242-2400 | | |
| Email: | edl@iplawgroup.com | | |
| Correspondent Name: | Wadley & Patterson, P.C. | | |
| Address Line 1: | 1600 Division St, Ste 500 | | |
| Address Line 4: | Nashville, TENNESSEE 37203 | | |
| ATTORNEY DOCKET NUMBER: | 010086 | | |
| NAME OF SUBMITTER: | Edward D. Lanquist, Jr. | | |
| Signature: | /Edward D. Lanquist, Jr./ | | |

CH \$40.00 85502008

Date:

08/06/2013

Total Attachments: 2

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ASSIGNMENT OF TRADEMARK


WHEREAS, Wildgame Innovations, LLC (hereinafter "Assignor"), a Limited Liability Company duly organized and existing under the laws of the state of Louisiana, United States of America with its principal place of business at 101 Cason Road, 1st Floor, Broussard, LOUISIANA 70518, United States of America, has adopted, used and is using the trademarks:

| <u>MARK</u> | <u>TM APPLICATION SERIAL NUMBER</u> | <u>FILING DATE</u> |
|---------------------|-------------------------------------|--------------------|
| COMMANDER WAR PAINT | 85/502,008 | December 22, 2011 |

WHEREAS, Duck Commander, Inc., a corporation duly organized and existing under the laws of the state of Louisiana (hereinafter "Assignee"), with its principal place of business at 117 Kings Lane, West Monroe, LA 71292, is desirous of acquiring said mark and the registration thereof:

NOW, THEREFORE, for good and valuable consideration including \$2,790.70, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all rights, title and interest in and to the said mark, together with the goodwill of the business symbolized by the mark and the registration thereof.


WILDGAME INNOVATIONS, LLC

By: 
Title: President

STATE OF LOUISIANA)
PARISH OF LAFAYETTE)

Subscribed to and sworn to before me

this 02 day of August, 2013.


Notary Public

{L0254921.1}
Rebecca T. Romero - Notary ID# 35816
Parish of Lafayette, Louisiana
Commission Expires At Death

United States of America

United States Patent and Trademark Office

COMMANDER WAR PAINT

Reg. No. 4,377,231

Registered July 30, 2013

Int. Cl.: 3

TRADEMARK

PRINCIPAL REGISTER

WILDGAME INNOVATIONS, LLC (LOUISIANA LIMITED LIABILITY COMPANY)
101 CASON ROAD, 1ST FLOOR
BROUSSARD, LA 70518

FOR: CAMOUFLAGE FACE PAINT USED IN THE FIELD OF HUNTING, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FIRST USE 7-12-2012; IN COMMERCE 7-12-2012.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "WAR PAINT", APART FROM THE MARK AS SHOWN.

SN 85-502,008, FILED 12-22-2011.

SAIMA MAKHDOOM, EXAMINING ATTORNEY



Sean Staretz
Acting Director of the United States Patent and Trademark Office