

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT																										
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT																										
EFFECTIVE DATE:	03/16/2010																										
CONVEYING PARTY DATA																											
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>Cache Sales, Inc.</td> <td></td> <td>07/11/2013</td> <td>CORPORATION: UTAH</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	Cache Sales, Inc.		07/11/2013	CORPORATION: UTAH																
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<p>Fax Number: 8017956845</p> <p><i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i></p> <p>Phone: 801-931-5475</p> <p>Email: hardman@austin-rapp.com</p> <p>Correspondent Name: Thomas M. Hardman</p> <p>Address Line 1: 170 South Main Street, Suite 735</p> <p>Address Line 4: Salt Lake City, UTAH 84101</p>																											
ATTORNEY DOCKET NUMBER:	4402-3-004																										
NAME OF SUBMITTER:	Thomas M. Hardman																										
Signature:	/Thomas M. Hardman/																										
Date:	08/06/2013																										
<p>Total Attachments: 1</p> <p>source=Assignment_ToCacheSalesLLC#page1.tif</p>																											

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**MEMORANDUM EVIDENCING PRIOR INTELLECTUAL PROPERTY TRANSFER**

This memorandum evidences an intellectual property assignment that occurred prior to 17 March 2010. Specifically, prior to 17 March 2010, Cache Sales, Inc. ("Transferor"), a Utah corporation located at 326 North 100 East, Logan, UT 84321 transferred to Cache Sales LLC ("Transferee"), a Utah limited liability company located at 1189 West, 1700 North, Suite 110, Logan, Utah 84321 the following intellectual property rights:

All rights, title and interest in U.S. Trademark Registration No. 3,212,906 for the trademark FITNESS ESSENTIALS along with the business goodwill symbolized by and associated with the trademark, along with the rights to sue for past infringements.

This transfer was made for good and valuable consideration, which was provided by Transferee to Transferor.

As a prior officer of Transferor, I hereby declare that this transfer of intellectual property did in fact occur:

  
\_\_\_\_\_  
Scott Galbraith  
Prior Officer of Cache Sales, Inc.

7-11-13  
\_\_\_\_\_  
Date