

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Freeosk Marketing, Inc.		07/26/2013	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Freeosk, Inc.		
Street Address:	180 N. Wabash, Suite 330		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60601		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	85955757	DISCOVER NEW FAVORITES	
Serial Number:	85312531	FREEOSK	
Serial Number:	85190553	FREEOSK	
CORRESPONDENCE DATA			
Fax Number:	3124607577		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3124605577		
Email:	chiipocket@seyfarth.com, jsutherland@seyfarth.com		
Correspondent Name:	Julia K. Sutherland		
Address Line 1:	131 South Dearborn St., Suite 2400		
Address Line 4:	Chicago, ILLINOIS 60603-5577		
NAME OF SUBMITTER:	Julia K. Sutherland		
Signature:	/Julia K. Sutherland/		

Date:

08/06/2013

Total Attachments: 3

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ASSIGNMENT OF INTELLECTUAL PROPERTY

This ASSIGNMENT OF INTELLECTUAL PROPERTY (this "Agreement") is made and entered to by Freeosk Marketing, Inc., a Delaware corporation, having a principal place of business at 180 N. Wabash Ave., Suite 330, Chicago, Illinois 60601 ("Assignor") and Freeosk, Inc., a corporation organized under the laws of Delaware, with a principal place of business at 180 N. Wabash Avenue, Suite 330, Chicago, Illinois 60601 ("Assignee").

RECITALS

WHEREAS, Assignor is the owner of the owner of all right, title, and interest in and to the trademarks (the "Marks") and trademark registrations thereof listed in Exhibit A, and all goodwill represented by the Marks;

WHEREAS, Assignee desires to acquire the Marks and related goodwill exclusively and Assignor desires to assign its ownership interest in the Marks, the registrations thereof, and all represented goodwill to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns unto Assignee all right, title, and interest in and to said Marks, the registrations thereof, and the goodwill represented thereby, together with the right to sue for and collect damages or any other compensation for past infringement, dilution, or misuse of said Marks.

[Signature Page Follows]

FREEOSK MARKETING, INC.

By: LHPESQ
Its: President
Date: 7-26-13

FREEOSK, INC.

By: LHPESQ
Its: President
Date: 7-26-13

Signature Page to Assignment of Intellectual Property

SCHEDULE A TO ASSIGNMENT OF INTELLECTUAL PROPERTY

U.S. Serial No./ Reg. No.	Filing Date	Mark
85/955,757	June 10, 2013	DISCOVER NEW FAVORITES
85312531	May 4, 2011	FREEOSK
85190553	January 15, 2008	FREEOSK

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