

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hasbro, Inc.		06/18/2013	CORPORATION: RHODE ISLAND
RECEIVING PARTY DATA			
Name:	Really Big Ideas LLC		
Street Address:	815 South Meramec Ave		
City:	Clayton		
State/Country:	MISSOURI		
Postal Code:	63105		
Entity Type:	LIMITED LIABILITY COMPANY: MISSOURI		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3931802	SCRIBBLISH	
CORRESPONDENCE DATA			
Fax Number:	3148634427		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	3147052830		
Email:	weinstockb@gmail.com		
Correspondent Name:	Brian Weinstock		
Address Line 1:	815 South Meramec Ave		
Address Line 4:	Clayton, MISSOURI 63105		
NAME OF SUBMITTER:	Brian F. Weinstock		
Signature:	/Brian F. Weinstock/		
Date:	08/06/2013		
Total Attachments: 2 source=Trademark Assignment (SCRIBBLISH)-signed#page1.tif source=Trademark Assignment (SCRIBBLISH)-signed a#page1.tif			

OP \$40.00 3931802

TRADEMARK ASSIGNMENT

THIS ASSIGNMENT, effective the 10th day of June, 2013, from HASBRO, INC. a corporation organized under the laws of the State of Rhode Island, having its principal place of business located at 1027 Newport Avenue, Pawtucket, Rhode Island, U.S.A. (hereinafter referred to as ASSIGNOR) to REALLY BIG IDEAS LLC., a limited liability corporation, having its principal place of business located 815 South Meramec Avenue, Clayton, Missouri U.S.A. (hereinafter referred to as ASSIGNEE),

WHEREAS ASSIGNOR is the owner of the trademark SCRIBBLISH and of the trademark registrations set forth on the attached Schedule A", (the "TRADEMARK"); and

WHEREAS ASSIGNEE is desirous of acquiring the TRADEMARK, together with all of the goodwill of the business associated with said TRADEMARKS.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby sell, assign and transfer unto ASSIGNEE all right, title and interest in and to the TRADEMARK, the registrations therefor, the right to sue and recover for past infringement of said TRADEMARK and all of the goodwill associated with said TRADEMARK.

HASBRO, INC.
By: Barbara Finigan

Date: June 18, 2013

Title: Senior Vice President

Printed Name: Barbara Finigan

REALLY BIG IDEAS LLC/
By: Brian F. Weinstock

Date: 7/18/2013

Title: Manager

Printed Name: Brian F. Weinstock

SCHEDULE "A"

AUSTRALIA

SCRIBBLISH Reg. No. 1307483 Date: July 2, 2009

CANADA

SCRIBBLISH Reg. No. 794757 Date: April 6, 2011

EUROPEAN COMMUNITY

SCRIBBLISH Reg. No. 8399909 Date: July 1, 2009

UNITED STATES

SCRIBBLISH REG. NO. 3931802 Date: March 15, 2011