

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT		
NATURE OF CONVEYANCE:	Corrective Assignment to correct the Name of Assignee in original conveyance was erroneously listed as GPC, Inc. Please change name to G.P.C. Sales, Inc. previously recorded on Reel 002191 Frame 0124. Assignor(s) hereby confirms the Assignor transfers to Assignee, its entire ownership right in the Mark, with all goodwill and the registration..		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	MuhLens Gmbh & Co. KG		06/23/1999
			Entity Type German Corporation: GERMANY
RECEIVING PARTY DATA			
Name:	G.P.C. Sales, Inc.		
Street Address:	1095 Long Island Avenue		
City:	Deer Park		
State/Country:	NEW YORK		
Postal Code:	11729		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	1210189	PAVLOVA
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2129122909		
Email:	trademark@edwardswildman.com		
Correspondent Name:	Maria A. Scungio		
Address Line 1:	FDR Station		
Address Line 2:	P.O. BOX 130		
Address Line 4:	New York, NEW YORK 10150-0130		
ATTORNEY DOCKET NUMBER:	309952-62678		

CH \$40.00 1210189

NAME OF SUBMITTER:	Maria A. Scungio
Signature:	/Maria A. Scungio/
Date:	08/06/2013
Total Attachments: 9 source=Paliani Declaration re Reg. 1210189#page1.tif source=Paliani Declaration re Reg. 1210189#page2.tif source=Paliani Declaration re Reg. 1210189#page3.tif source=Paliani Declaration re Reg. 1210189#page4.tif source=Paliani Declaration re Reg. 1210189#page5.tif source=Paliani Declaration re Reg. 1210189#page6.tif source=Paliani Declaration re Reg. 1210189#page7.tif source=Paliani Declaration re Reg. 1210189#page8.tif source=20130806193221038#page1.tif	

State of New York)
) ss.
County of Suffolk)

DECLARATION

I, Alfred R. Paliani, do hereby declare:

1. I am the Chief Legal Officer and Secretary of Five Star Fragrance Company, Inc. ("Five Star"), a corporation organized and existing under the laws of the state of New York, having its office at 35 Sawgrass Drive, Bellport, NY 11713. I am also the Chief Legal Officer and Secretary of G.P.C. Sales, Inc. ("G.P.C. Sales"), a New York corporation with its office at the same address. Exhibit A is a copy of the current NYS Department of State record for G.P.C. Sales. I have been associated with these companies since 2001, and I am authorized to make this Declaration on behalf of both Five Star and G.P.C. Sales.
2. Five Star owns the trademark registration for PAVLOVA U.S. Reg. 1,210,189, first registered on September 28, 1982. Five Star acquired ownership of this registration on August 14, 2008, by assignment from G.P.C. Sales, Inc.
3. G.P.C. Sales, Inc. acquired ownership of the PAVLOVA U.S. trademark registration from Muhlens GmbH & Co. KG, on June 23, 1999, and the trademark assignment ("the Muhlens Assignment") in support of this transfer was recorded at the U.S. Patent & Trademark office on November 20, 2000. The Assignment, and the Assignment cover sheet were prepared and submitted by Muhlens, and contain a typographic error, naming the Assignee as GPC, Inc., a New York Corporation with an address of 1095 Long Island Avenue, Deer Park, NY 11729. There was not in 2000, nor is there now, any company registered in New York by the name of GPC, Inc. at this Deer Park address. Exhibit B is a copy of the NYS Department of State record for a dissolved company GPC, Inc. formerly located in New York City and with offices in Pennsylvania. This company is unrelated to Five Star and GPC Sales. The name of the Assignee that should have been indicated in the Muhlens Assignment is G.P.C. Sales, Inc., and the omission of the word "Sales" in the Assignee name was a typographic error.
4. On the basis of this series of transfers described in Paragraphs 2 and 3, with the typographic error described, the legal right, title and interest in the PAVLOVA mark, as of November 20, 2000, were in fact transferred to, vested in and consolidated in G.P.C. Sales who later transferred ownership to Five Star in 2008.
5. For the foregoing reasons, my company Five Star is the true and correct owner of U.S. Reg. No. 1,210,189, and respectfully requests correction of the 2000 Muhlens Assignment recordation

to reflect the name of the Assignee as G.P.C. Sales, Inc.

I declare under penalty of perjury that the foregoing statements are true and correct to the best of my knowledge and belief.

Date: August 6, 2013
Place: Bellport, NY

By:



Name: Alfred R. Pallani, Esq.

Title: Chief Legal Officer and Secretary, Five Star
Fragrance Company, Inc. and G.P.C. Sales, Inc.

EXHIBIT A

NYS Department of State

Division of Corporations

Entity Information

The information contained in this database is current through August 1, 2013.

Selected Entity Name: G.P.C. SALES INC.

Selected Entity Status Information

Current Entity Name: G.P.C. SALES INC.

DOS ID #: 1169916

Initial DOS Filing Date: MAY 11, 1987

County: SUFFOLK

Jurisdiction: NEW YORK

Entity Type: DOMESTIC BUSINESS CORPORATION

Current Entity Status: ACTIVE

Selected Entity Address Information

DOS Process (Address to which DOS will mail process if accepted on behalf of the entity)

ALFRED R. PALIANI, ESQ.

35 SAWGRASS DRIVE

BELLPORT, NEW YORK, 11713

Chief Executive Officer

GLENN NUSSDORF

35 SAWGRASS DRIVE

BELLPORT, NEW YORK, 11713

Principal Executive Office

G.P.C. SALES INC.

35 SAWGRASS DRIVE

BELLPORT, NEW YORK, 11713

Registered Agent

NONE

This office does not record information regarding the names and addresses of officers, shareholders or directors of nonprofessional corporations except the chief executive officer, if provided, which would be listed above. Professional corporations must include the name(s) and address(es) of the initial officers,

directors, and shareholders in the initial certificate of incorporation, however this information is not recorded and only available by viewing the certificate.

***Stock Information**

# of Shares	Type of Stock	\$ Value per Share
200	No Par Value	

*Stock information is applicable to domestic business corporations.

Name History

Filing Date	Name Type	Entity Name
MAY 11, 1987	Actual	G.P.C. SALES INC.

A Fictitious name must be used when the Actual name of a foreign entity is unavailable for use in New York State. The entity must use the fictitious name when conducting its activities or business in New York State.

NOTE: New York State does not issue organizational identification numbers.

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EXHIBIT B

NYS Department of State

Division of Corporations

Entity Information

The information contained in this database is current through August 1, 2013.

Selected Entity Name: GPC, INC.
Selected Entity Status Information

Current Entity Name: GPC, INC.

DOS ID #: 2427256

Initial DOS Filing Date: OCTOBER 08, 1999

County: NEW YORK

Jurisdiction: NEW YORK

Entity Type: DOMESTIC BUSINESS CORPORATION

Current Entity Status: INACTIVE - Dissolution by Proclamation / Annulment of Authority (Apr 27, 2011)

Information to reinstate a corporation that has been dissolved by proclamation or annulment of authority by proclamation is available on the New York State Department of Taxation and Finance website at www.tax.ny.gov keyword TR-194.1 or by telephone at (518) 485-6027

Selected Entity Address Information

DOS Process (Address to which DOS will mail process if accepted on behalf of the entity)

GPC, INC.
349 W 44TH ST
NEW YORK, NEW YORK, 10036

Chief Executive Officer

GERALD EISENHAUR
RR2 BOX 2924
SAYLORSBURG, PENNSYLVANIA, 18353

Principal Executive Office

GERALD EISENHAUR
RR2 BOX 2924
SAYLORSBURG, PENNSYLVANIA, 18353

Registered Agent

NONE

This office does not record information regarding the names and addresses of officers, shareholders or directors of nonprofessional corporations except the chief executive officer, if provided, which would be listed above. Professional corporations must include the name(s) and address(es) of the initial officers, directors, and shareholders in the initial certificate of incorporation, however this information is not recorded and only available by viewing the certificate.

***Stock Information**

# of Shares	Type of Stock	\$ Value per Share
200	No Par Value	

*Stock information is applicable to domestic business corporations.

Name History

Filing Date	Name Type	Entity Name
OCT 08, 1999	Actual	GPC, INC.

A **Fictitious** name must be used when the **Actual** name of a foreign entity is unavailable for use in New York State. The entity must use the fictitious name when conducting its activities or business in New York State.

NOTE: New York State does not issue organizational identification numbers.

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12-07-2000

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To the Honorable Commissioner of

ached original documents or copy thereof.

1. Name of conveying party(ies):

Mühlens GmbH & Co. KG

- Individual(s) Association
- General Partnership Limited Partnership
- Corporation - State
- Other German Corporation

Additional name(s) of conveying party(ies) attached?
 Yes No

2. Name and address of receiving party(ies):

Name: GPC, Inc.
 Internal Address: _____
 Street Address: 1095 Long Island Avenue
 City: Deer Park State: NY ZIP: 11729
 Individual(s) citizenship _____
 Association _____
 Limited Partnership _____
 Corporation - State New York

 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from Assignment)
 Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment Merger
- Security Agreement Change of Name
- Other _____

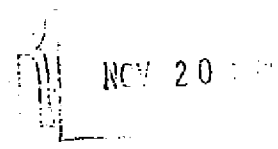
Execution Date: 06/23/1999

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark No.(s)

1,210,189



Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: George W Hoover
 Internal Address: _____
BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP
 Street Address: 12400 Wilshire Boulevard
Seventh Floor
 City: Los Angeles State: CA ZIP: 90025

6. Total number of applications and trademarks involved: _____

7. Total fee (37 CFR 3.41)..... \$ 40.00
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:
02-2666
 (Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

George W Hoover
Name of Person Signing

November 15, 2000
Date

Total number of pages including cover sheet: 2
Attny Dkt No. 003054.T023USA2

12/06/2000 6T0N11 00000079 1210189

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