

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
She Safari, LLC		08/01/2013	CORPORATION: TEXAS
RECEIVING PARTY DATA			
Name:	Ascension Products Group, LLC		
Street Address:	1330 Lake Robbins Drive, Ste 250		
City:	The Woodlands		
State/Country:	TEXAS		
Postal Code:	77380		
Entity Type:	LIMITED LIABILITY COMPANY: TEXAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4363349	HOTMOCS	
CORRESPONDENCE DATA			
Fax Number:	2818754962		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(281) 875-8200		
Email:	jfrazer@ofmklaw.com		
Correspondent Name:	O'Donnell Ferebee Medley & Frazer PC		
Address Line 1:	450 Gears Road Suite 800		
Address Line 4:	Houston, TEXAS 77067		
ATTORNEY DOCKET NUMBER:	11883.001		
NAME OF SUBMITTER:	Jason L Frazer		
Signature:	/jlf/		
Date:	08/07/2013		
Total Attachments: 3 source=17X5171#page1.tif source=17X5171#page2.tif source=17X5171#page3.tif			

OP \$40.00 4363349

ASSIGNMENT OF TRADEMARK

WHEREAS, SHE SAFARI, LLC, a Texas Limited Liability Company, 1330 Lake Robbins Drive, Suite 250, The Woodlands, TX 77380 (hereinafter "Assignor") has used the trademark with the registration number 4,363,349 (hereinafter referred to as "the said mark"), registered in the United States Patent and Trademark Office as set forth on attached Schedule A; and

WHEREAS, ASCENSION PRODUCTS GROUP, LLC, a Texas Limited Liability Company, 1330 Lake Robbins Drive, Suite 250, The Woodlands, TX 77380 (hereinafter "Assignee") is desirous of acquiring any and all rights that Assignor may have in and to the said mark and the registration therefor, together with the goodwill of the business in connection with which the said mark is used and which is symbolized by the said mark, along with the right to recover for damages and profits for past infringements thereof;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the said mark and the registration therefor for the United States and throughout the world together with the goodwill of the business in connection with which the said mark is used and which is symbolized by the said mark, along with the right to recover for damages and profits for past infringements thereof.

Assignor agrees to execute and deliver at the request of the assignee, all papers, instruments and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all Assignor's rights, title, and interest in and to the said mark in the Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of Assignor.

Assignor:

SHE SAFARI, LLC

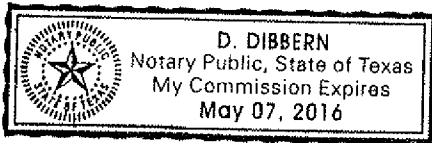
By: *Camela [Signature]*

Title: PRESIDENT

State of Texas §

County of Montgomery §

On this 1ST day of AUGUST, 2013, before me personally came Pamela Zaitz to me known, who being by me duly sworn did depose and say that she is the President of SHE SAFARI, LLC, the corporation described in and which executed the foregoing instrument.





Notary Public, State of Texas

SCHEDULE A

Registrant: SHE SAFARI, LLC (Texas Limited Liability Company)
1330 Lake Robbins Drive, Suite 250, The Woodlands, TX 77380

Reg. No.: 4,363,349

Reg. Date: July 9, 2013

Mark: The mark consists of the literal term "hotmocs" in black with an orange flame shadowed in red over the letter "m" in "hotmocs".