

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT														
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL														
CONVEYING PARTY DATA															
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>Maverick American, LLC</td> <td></td> <td>03/05/2013</td> <td>LIMITED LIABILITY COMPANY: COLORADO</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	Maverick American, LLC		03/05/2013	LIMITED LIABILITY COMPANY: COLORADO				
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RECEIVING PARTY DATA															
<table border="1"> <tr> <td>Name:</td> <td>Santa Cruz Bicycles, Inc.</td> </tr> <tr> <td>Street Address:</td> <td>104 Bronson Street, Suite 22</td> </tr> <tr> <td>City:</td> <td>Santa Cruz</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>95062</td> </tr> <tr> <td>Entity Type:</td> <td>CORPORATION: CALIFORNIA</td> </tr> </table>				Name:	Santa Cruz Bicycles, Inc.	Street Address:	104 Bronson Street, Suite 22	City:	Santa Cruz	State/Country:	CALIFORNIA	Postal Code:	95062	Entity Type:	CORPORATION: CALIFORNIA
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<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> <th>Word Mark</th> </tr> </thead> <tbody> <tr> <td>Registration Number:</td> <td>4255282</td> <td>MAVERICK</td> </tr> </tbody> </table>				Property Type	Number	Word Mark	Registration Number:	4255282	MAVERICK						
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Registration Number:	4255282	MAVERICK													
CORRESPONDENCE DATA															
<p>Fax Number: 4085309797</p> <p><i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i></p> <p>Phone: 4085309700</p> <p>Email: jowens@hollp.com</p> <p>Correspondent Name: Haverstock & Owens LLP</p> <p>Address Line 1: 162 North Wolfe Road</p> <p>Address Line 4: Sunnyvale, CALIFORNIA 94086</p>															
ATTORNEY DOCKET NUMBER:	SCB-00600														
NAME OF SUBMITTER:	Jonathan O. Owens														
Signature:	/Jonathan O. Owens/														
Date:	08/07/2013														
<p>Total Attachments: 1</p> <p>source=Assignment_8_7_2013#page1.tif</p>															

OP \$40.00 4255282

ASSIGNMENT

THIS ASSIGNMENT is executed this 5 day of March, 2013, by Maverick American, LLC, a limited liability company formed under the laws of the State of Colorado, (Assignor) having its main place of business at 3026 Valmont Road, Boulder, CO 80301.

WITNESSETH

WHEREAS, Assignor is the owner of the mark MAVERICK, which is registered in the United States Patent and Trademark Office, Registration No. 4,255,282, dated December 4, 2012 (the "Trademark"); and

WHEREAS, Santa Cruz Bicycles, Inc., a California corporation (the "Assignee") having its main place of business at 104 Bronson Street, #22, Santa Cruz, California, 95062, is desirous of acquiring the Trademark and the registration thereof;

NOW, THEREFORE, FOR GOOD AND VALUABLE CONSIDERATION, the receipt and sufficiency of which hereby is acknowledged by the parties, Assignor does hereby assign, transfer and set over to Assignee all right, title and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark, and the above identified registration thereof.

Maverick American, LLC

By: [Signature]
Title: LLC MANAGER
Date: 3-5-13

STATE OF California
COUNTY OF Santa Cruz

On 3-5-13 before me, Allyson Oakes,
personally appeared Paul Turner

G personally known to me - OR - G proved to me on the basis of satisfactory evidence to be the person(s) whose names are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

[Signature]
Signature of Notary Public

SEAL

