

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ink Gene		01/01/2013	LIMITED LIABILITY COMPANY: COLORADO
RECEIVING PARTY DATA			
Name:	Deny Designs		
Street Address:	190 E. 9th Avenue		
Internal Address:	Suite 540		
City:	Denver		
State/Country:	COLORADO		
Postal Code:	80203		
Entity Type:	CORPORATION: COLORADO		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	4226616	DENY DESIGNS	
Registration Number:	4268853	BLINGBOX	
Registration Number:	4207894	BLINGBOX	
CORRESPONDENCE DATA			
Fax Number:	3032210814		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	303 757-6488		
Email:	liza@lizameyers.com		
Correspondent Name:	Liza Meyers		
Address Line 1:	9948 E. Maplewood Avenue		
Address Line 2:	3rd Floor		
Address Line 4:	Englewood, COLORADO 80111		
ATTORNEY DOCKET NUMBER:	DENY DESIGNS		

OP \$90.00 4226616

NAME OF SUBMITTER:	Liza Meyers
Signature:	/Liza Meyers/
Date:	08/07/2013
Total Attachments: 1 source=Deny Design Assignment#page1.tif	

TRADEMARK ASSIGNMENT

This Trademark Assignment is effective as of the 1st day of January 2013, by and between Ink Gene, a Colorado limited liability company, with business address of 190 E. 9th Ave., Suite 540, Denver, CO 80203 ("Assignor") and Deny Designs, a Colorado corporation, with business address of 190 E. 9th Ave., Suite 540, Denver, CO 80203 ("Assignee").

WHEREAS, Assignor wishes to assign to Assignee all rights, title and interest in the following marks ("Marks") and corresponding registrations ("Registrations"):

<u>Registration Number</u>	<u>Registration Date</u>	<u>Mark</u>	<u>Class</u>
US 4226616	10/16/2012	DENY DESIGNS & Design	20
US 4268853	01/01/2013	BLINGBOX & Design	14
US 4207894	09/11/2012	BLINGBOX	14

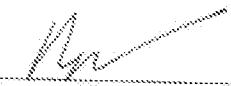
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor assigns to Assignee all right, title and interest in and to the Marks, the goodwill pertaining thereto, the Registrations, and the right to sue third-parties for past violations of any rights pertaining to the Marks.

In addition, Assignor wishes to assign to Assignee all of its intellectual property rights, including Assignor's ongoing business associated therewith. Such assignment shall include, without limitation, all copyrights, trademarks/service marks, common law trademarks/service marks, domain names, trade names, patents, patent applications, trade secrets, licenses thereof, or other intellectual property rights, tangible or intangible, associated with any ideas, concepts, techniques, discoveries, inventions, processes, improvements, derivative works or works of authorship. The assignment of copyright hereunder includes all rights of paternity, integrity, disclosure and withdrawal, and any other rights that may be known as or referred to as "moral rights."

Assignor agrees to take such further action(s), including execution and delivery of instruments of conveyance, as Assignee may require to give full and proper effect to the foregoing.

IN WITNESS WHEREOF, the undersigned Assignor executes this Assignment as of the date first above written.

Ink Gene

By: 
Dustin Nyhus, Managing Member

TRADEMARK