

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Finish Strong, LLC		08/01/2013	LIMITED LIABILITY COMPANY: NORTH CAROLINA
RECEIVING PARTY DATA			
Name:	Outer Banks Sporting Events, Inc.		
Street Address:	P.O. Box 265		
City:	Kill Devil Hills		
State/Country:	NORTH CAROLINA		
Postal Code:	27948		
Entity Type:	CORPORATION: NORTH CAROLINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85230941	OUTER BANKS TRIATHLON	
CORRESPONDENCE DATA			
Fax Number: <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	804-364-0405		
Email:	idt@schroderfidlow.com		
Correspondent Name:	Ian D. Titley		
Address Line 1:	1901 E. Franklin St. #107		
Address Line 4:	Richmond, VIRGINIA 23223		
ATTORNEY DOCKET NUMBER:	OUTER BANKS TRIATHLON		
NAME OF SUBMITTER:	Ian D. Titley		
Signature:	/Ian D. Titley/		

OP \$40.00 85230941

Date:

08/07/2013

Total Attachments: 2

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EXHIBIT A

ASSIGNMENT OF THE MARK

WHEREAS, Finish Strong, LLC a North Carolina limited liability company ("FS Series") claims common law trademark rights in the mark "OUTER BANKS TRIATHLON" (the Mark) for use in connection with "organizing sporting events, namely, triathlons" and filed federal trademark registration application serial number 85230941 (the '941 Application) to federally register its rights in and ownership of the Mark, and

WHEREAS FS Series desires to transfer to Outer Banks Sporting Events, Inc., a North Carolina corporation ("OBSE") all of its rights in and to the Mark and the '941 Application; and

WHEREAS OBSE desires to acquire all of FS Series' rights in and to the Mark and the '941 Application and all goodwill associated therewith,

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, FS Series hereby assigns to OBSE all right, title and interest in and to the OUTER BANKS TRIATHLON Mark and the '941 Application, together with the goodwill of the business associated with the Mark, all rights conferred by virtue of the federal trademark registration application for the Mark, its common law trademark rights in and to the Mark, and all causes of action associated with the Mark.

Executed this 26 day of July, 2013.

Outer Banks Sporting Events, Inc.

Dated: July 26, 2013

By: [Signature]
Printed Name: Wanda Wood
Title: Executive Director

Finish Strong LLC

Dated: _____, 2013

By: _____
Printed Name: _____
Title: _____

EXHIBIT A

ASSIGNMENT OF THE MARK

WHEREAS, Finish Strong LLC, a North Carolina limited liability company ("FS Series") claims common law trademark rights in the mark "OUTER BANKS TRIATHLON" (the Mark) for use in connection with "organizing sporting events, namely triathlons" and filed federal trademark registration application serial number 85289941 (the '941 Application) to federally register its rights in and ownership of the Mark; and

WHEREAS FS Series desires to transfer to Outer Banks Sporting Events, Inc., a North Carolina corporation ("OBSE") all of its rights in and to the Mark and the '941 Application; and

WHEREAS OBSE desires to acquire all of FS Series' rights in and to the Mark and the '941 Application and all goodwill associated therewith;

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Executed this 27th day of July, 2013

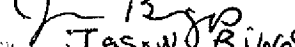
Outer Banks Sporting Events, Inc.

Dated: July 27, 2013

By: 
Printed Name: Jason Bibbs
Title: President

Finish Strong LLC

Dated: August 1, 2013

By: 
Printed Name: Jason Bibbs
Title: President