

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Daphne Hereford		08/01/2013	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	Belleair Trading International, LLC
Street Address:	8 Belleview Boulevard
Internal Address:	Suite 508
City:	Belleair
State/Country:	FLORIDA
Postal Code:	33756
Entity Type:	LIMITED LIABILITY COMPANY: FLORIDA

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	3111161	RIN TIN TIN
Registration Number:	2969852	RIN TIN TIN
Registration Number:	3582436	RIN TIN TIN
Registration Number:	2384745	RIN TIN TIN CANINE AMBASSADOR CLUB
Registration Number:	2538312	RIN TIN TIN
Registration Number:	1763135	RIN TIN TIN
Registration Number:	4263551	RIN TIN TIN
Registration Number:	3789458	RINTY

CORRESPONDENCE DATA

Fax Number: 7272304827
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 7272304949
 Email: b.maxey@maxeyiplaw.com

OP \$215.00 3111161

Correspondent Name: Brittany J. Maxey
Address Line 1: 100 Second Avenue South
Address Line 2: Suite 401N
Address Line 4: Saint Petersburg, FLORIDA 33701

ATTORNEY DOCKET NUMBER:	422.000
NAME OF SUBMITTER:	Brittany J. Maxey
Signature:	/Brittany J. Maxey/
Date:	08/08/2013

Total Attachments: 2
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (the "Assignment") is made and entered into effective as of the 1st day of August 2013, by and between DAPHNE HBREFORD, and/or RIN TIN TIN, INCORPORATED on behalf of herself as an individual, and her company Rin Tin Tin, Incorporated, and all of its shareholders and directors (hereinafter referred to as "Assignor"), and BELLEAIR TRADING INTERNATIONAL LLC (hereinafter referred to as "Assignee");

WHEREAS, Assignor is the record owner of Registrations RIN TIN TIN # 3111161, 2969852, 3582436, 2384745, 2538312, 1763135, 4263551 (the "Marks") as recorded in the U.S. Patent and Trademark Office; and this Assignment will supersede any other Assignment that may have been presented to anyone prior to this date. This Assignment shall prevail over ANY previous Assignments.

WHEREAS, the Marks are registered as follows:

RIN TIN TIN Entertainment services in the field of motion pictures featuring a German Shepherd dog	4263551
RIN TIN TIN Live German Shepherd puppies.	1763135
RIN TIN TIN CANINE AMBASSADOR CLUB Promotion of responsible dog ownership programs presented to schools and groups.	2384745
RIN TIN TIN Mail order fan club service providing materials promoting the breeding, training, raising and showing of the authentic RIN TIN TIN German shepherd Dog lineage.	2538312
RIN TIN TIN Live German Shepherd dogs of Rin Tin Tin lineage. Animal exhibitions and live animal performances featuring a German Shepherd dog.	3582436
RIN TIN TIN Printed publications, namely children's books.	3111161
RIN TIN TIN Printed publications namely magazines, pamphlets, books and comic books about German Shepherd dogs, activity and coloring books, posters, stickers, business cards, and cards in the nature of greeting cards and trading cards. Playing cards.	2969852

NOW, THEREFORE, for and in consideration of the premises and the mutual promises hereinafter set forth and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee hereby agree as follows:

1. Transfer and Assignment. Assignor hereby transfers and assigns to Assignee all of its right, title, and interest in and to the Marks RIN TIN TIN 3111161, 2969852, 3582436, 2384745, 2538312, 1763135, and 4263551. **RINTY # 3789458**

2. Further Documentation and Actions. Assignor hereby agrees to execute and deliver to Assignee any further documents and instruments to vest in Assignee the right, title, and interest in and to

the Marks and to enable such right title and interest to be recorded in the United States Patent & Trademark Office.

"ASSIGNOR"
DAPHNE HEREFORD, and/or
RIN TIN TIN, INCORPORATED

"ASSIGNEE"
BELLEAIR TRADING
INTERNATIONAL LLC

By: [Signature]
Name: Daphne Hereford and/or
RIN TIN TIN, INCORPORATED

By: [Signature]
Name: Dwight Erickson
President / Manager
Belleair Trading International LLC

Date: August 1, 2013

Date: August 1, 2013

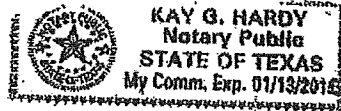
STATE OF TEXAS
COUNTY OF Houston

Before me, the undersigned authority, on this day personally appeared the seller, Daphne Hereford, known to me to be the person whose name is signed to the foregoing instrument, and acknowledged to me that she executed the instrument for the purposes and consideration expressed in the in the instrument.

Given under my hand and seal of office on August 1st, 2013

[Signature]
Notary's Signature

KAY G. HARDY
Notary's Printed Name/
NOTARY PUBLIC
My commission expires 1-13-2015



STATE OF FLORIDA
COUNTY OF Pinellas

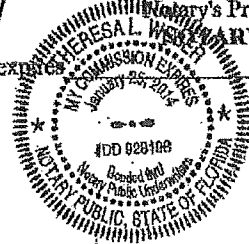
Before me, the undersigned authority, on this day personally appeared the seller, Dwight Erickson, known to me to be the person whose name is signed to the foregoing instrument, and acknowledged to me that she executed the instrument for the purposes and consideration expressed in the in the instrument.

Given under my hand and seal of office on August 1st 2013.

[Signature]
Notary's Signature

Theresa Weber
Notary's Printed Name
NOTARY PUBLIC

My commission expires



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