

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT																										
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL																										
CONVEYING PARTY DATA																											
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CORRESPONDENCE DATA																											
Fax Number: 3172317433 <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> Phone: 3172361313 Email: dwong@btlaw.com Correspondent Name: David A.W. Wong, Barnes & Thornburg LLP Address Line 1: 11 South Meridian Street Address Line 4: Indianapolis, INDIANA 46204-3535																											
ATTORNEY DOCKET NUMBER:	OCEANSPRAY/HRK																										
NAME OF SUBMITTER:	David A.W. Wong																										
Signature:	/dwong/																										
Date:	08/08/2013																										
Total Attachments: 1 source=scan#page1.tif																											

CH \$40.00 85678722

## TRADEMARK ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, **Swanson Trading LLC**, a Delaware Limited Liability Company, ("Assignor"), hereby assigns, sets over, and transfers to **OCEAN SPRAY CRANBERRIES, INC.**, a Delaware corporation, ("Assignee"), (i) all of its rights, title, and interest in and to the following trademark and application thereof (the "Trademark"), together with the goodwill of the business symbolized thereby, and (ii) all claims for damages by reason of past, present or future infringement of the Trademark with the right to sue for and collect the same for its own use and benefit, and for the use of said Trademark by Assignee and on behalf of its successors, assigns or other legal representatives.

Trademark	U.S. Serial No.	U.S. Registration No.
CRANCHIPS	85/678722	N/A

Assignee is the successor in interest with respect to a portion of Assignor's business to which the Trademark pertains.

Assignor represents and warrants that (i) Assignor has not used the Trademark in any trademark sense, (ii) Assignor has not licensed, permitted or authorized any other party to use the Trademark, nor has Assignor conveyed any right, title or interest in the Trademark to any other party, and (iii) Assignor has not received any notice of and is not aware of any claims, demands or causes of action or other legal proceedings or claims alleging, asserting or claiming the Trademark infringes on any other person's or entity's intellectual property rights, nor does Assignor believe the Trademark infringes on any other person's or entity's intellectual property rights.

Assignor agrees to execute and deliver at the request of the Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all Assignor's rights, title and interest in and to the Trademarks in the Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of Assignor.

Assignor:

Gordon B Swanson

Signed:

[Signature]

Title:

President

Date:

8/8/13