

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
United Business Media LLC		07/15/2011	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	UBM LLC		
Street Address:	600 Community Drive 4th Floor		
City:	Manhasset		
State/Country:	NEW YORK		
Postal Code:	11030		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3295926	INTERNATIONAL CUSTOMER MANAGEMENT INSTIT	
Registration Number:	3295925	INTERNATIONAL CUSTOMER MANAGEMENT INSTIT	
CORRESPONDENCE DATA			
Fax Number:	2127686800		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2127685367		
Email:	trademarks.us@dentons.com,ian.farias@dentons.com		
Correspondent Name:	Monica B. Richman, Dentons US LLP		
Address Line 1:	P.O. Box #061080		
Address Line 4:	Chicago, ILLINOIS 60606-1080		
ATTORNEY DOCKET NUMBER:	20001431.1981		
NAME OF SUBMITTER:	Monica B. Richman		
Signature:	/monica b. richman/		

OP \$65.00 3295926

TRADEMARK

Date:

08/08/2013

Total Attachments: 2

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# Delaware

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*The First State*

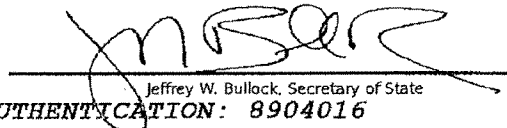
I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "UNITED BUSINESS MEDIA LLC", CHANGING ITS NAME FROM "UNITED BUSINESS MEDIA LLC" TO "UBM LLC", FILED IN THIS OFFICE ON THE FIFTEENTH DAY OF JULY, A.D. 2011, AT 9:48 O'CLOCK A.M.

2625966 8100

110824939

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)



  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 8904016

DATE: 07-15-11

TRADEMARK  
REEL: 005088 FRAME: 0042

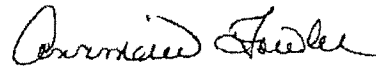
State of Delaware  
Secretary of State  
Division of Corporations  
Delivered 09:48 AM 07/15/2011  
FILED 09:48 AM 07/15/2011  
SRV 110824939 - 2625966 FILE

Certificate of Amendment to the Certificate of Formation  
of  
UNITED BUSINESS MEDIA LLC

It is hereby certified that:

1. The name of the limited liability company (hereinafter called the limited liability company) is United Business Media LLC.
2. The certificate of formation of the limited liability company is hereby amended by striking out Article First thereof and by substituting in lieu of said Article First the following new Article:  
  
"First the name of the Company is UBM LLC."
3. The effective date of the amendment herein certified shall be July 15, 2011.

Executed on July 15<sup>th</sup> 2011.

By: 

Name: Annmarie Fowler

Title: Manager