

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hollywood Media Corp.		08/08/2013	CORPORATION: FLORIDA

RECEIVING PARTY DATA	
Name:	THEATRE DIRECT NY, INC.
Street Address:	1619 Broadway, 9th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10019
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 4		
Property Type	Number	Word Mark
Registration Number:	3289244	THEATRE.COM
Registration Number:	3289245	THEATRE.COM
Registration Number:	3035051	BROADWAY CLASSROOM
Registration Number:	2852108	BROADWAY.COM

CORRESPONDENCE DATA	
Fax Number:	2027782201
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	202-419-2055
Email:	sloffis@hunton.com
Correspondent Name:	Hunton & Williams LLP IP Department
Address Line 1:	2200 Pennsylvania Ave. N.W.
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20037

ATTORNEY DOCKET NUMBER:	65740.000106
NAME OF SUBMITTER:	Shelly Anderson

CH \$115.00 3289244

Signature:	/Shelly Anderson/
Date:	08/08/2013
Total Attachments: 4 source=HMC Trademark Release#page1.tif source=HMC Trademark Release#page2.tif source=HMC Trademark Release#page3.tif source=HMC Trademark Release#page4.tif	

NOTICE OF RELEASE OF SECURITY INTEREST IN TRADEMARKS

WHEREAS, pursuant to that certain Trademark Security Agreement, dated as of December 15, 2010 (the "Security Agreement"), by Theatre Direct NY, Inc. (the "Grantor") for the benefit of Hollywood Media Corp. (the "Lender"), recorded in the United States Patent and Trademark Office at Reel 4434, Frame 0789, the Grantor assigned and granted to the Lender a security interest in the Grantor's right, title and interest in and to the trademark registrations and applications listed on Schedule A hereto (the "Trademarks"), together with all products and proceeds of, and income from, any of the foregoing, including, without limitation, any claim by the Grantor against third parties for the past, present or future infringement or dilution of any Trademark or for injury to the goodwill associated with any Trademark (the "Released Assets"); and

WHEREAS, the Lender wishes to provide a document suitable for recording by the Grantor and at the Grantor's sole cost and expense in the United States Patent and Trademark Office for purposes of recording the release, relinquishment and discharge of its security interest in the Released Assets;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Lender agrees as follows:

1. Release. The Lender hereby relinquishes, releases and discharges its security interest in the Released Assets.


2. Further Assurances. The Lender hereby agrees, at the Grantor's sole cost and expense, to execute such instruments and to take such other actions as the Grantor or its legal representatives may reasonably request to terminate the Lender's security interest in the Released Assets.

3. Governing Law. This Notice of Release of Security Interest in Trademarks shall be governed by and construed and interpreted in accordance with the laws of the State of New York.

4. Definitions. Capitalized terms used herein and not defined shall have the respective meaning ascribed to such terms in the Security Agreement.

IN WITNESS WHEREOF, the Lender has caused this Notice of Release of Security Interest in Trademarks to be duly executed as of this 8 day of August 2013.

HOLLYWOOD MEDIA CORP.,
as Lender

By: 
Name: Mitchell Rubenstein
Title: Chairman & CEO

[Signature Page to Trademark Release]

TRADEMARK
REEL: 005088 FRAME: 0130

STATE OF Florida)
COUNTY OF Palm Beach) SS.

On August 1, 2013, before me, Kristina M. Beakey, Notary Public, personally appeared Mitchell Rubenstein, personally known to me or proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Kristina M. Beakey
SIGNATURE OF NOTARY

[SEAL]



SCHEDULE A

Trademarks

Proprietary Right	Owner	Country/State	Status	Reg. No.
THEATRE.COM	THEATRE DIRECT INTERNATIONAL D/B/A THEATRE DIRECT NY, INC.	USA	Registered	3289244
THEATRE.COM	THEATRE DIRECT INTERNATIONAL D/B/A THEATRE DIRECT NY, INC.	USA	Registered	3289245
BROADWAY CLASSROOM	THEATRE DIRECT NY, INC.	USA	Registered	3035051
BROADWAY.COM	THEATRE DIRECT NY, INC. D/B/A BROADWAY.COM	USA	Registered	2852108

The following common law trademarks:

BROADWAY.COM

BROADWAY CLASSROOM

THEATRE.COM

TDI THEATRE DISTRICT INT'L BROADWAY CLASSROOM