# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
General Electric Capital Corporation, as Agent		08/06/2013	CORPORATION: DELAWARE

#### **RECEIVING PARTY DATA**

Name:	FSCreations, Inc.
Street Address:	1717 Dixie HW, Suite 450
City:	Ft. Wright
State/Country:	KENTUCKY
Postal Code:	41011
Entity Type:	CORPORATION: OHIO

### PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	2307994	EXAMVIEW
Registration Number:	2793124	MINDPOINT
Registration Number:	2915281	LESSONVIEW

#### **CORRESPONDENCE DATA**

**Fax Number**: 3129939767

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 312-993-2698

Email: magdalini.rizakos@lw.com

Correspondent Name: Magdalini Rizakos c/o Latham & Watkins
Address Line 1: 233 South Wacker Drive, Suite 5800

Address Line 4: Chicago, ILLINOIS 60606

NAME OF SUBMITTER:	Magdalini Rizakos
Signature:	/mr/
	TRADEMARK

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Date:	08/09/2013
Total Attachments: 21	
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### RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY COLLATERAL

This RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY COLLATERAL (this "Release"), dated as of August 6, 2013, is made by General Electric Capital Corporation, as agent ("Agent"), under that certain Amended and Restated Credit Agreement, dated as of December 28, 2007 (as amended, restated, supplemented or otherwise modified from time to time, the "Credit Agreement") terms used in this Release and not herein defined shall have the meanings set forth in the Credit Agreement by and among eInstruction Corporation, a Texas corporation ("Borrower"), the other persons from time to time party thereto as "Credit Parties", the financial institutions from time to time party thereto as "Lenders" (the "Lenders"), and Agent.

WHEREAS, in connection with the Credit Agreement, and together with all general security agreements and intellectual property security agreements entered into in connection therewith or in connection with prior versions thereof, Borrower, eInstruction GTCO Holdings, LLC and FSCreations, Inc. (the "Grantors"), the Lenders from time to time party thereto the Agent, and any other parties thereto, the Lenders made credit extensions to the Credit Parties:

WHEREAS, in connection with the Credit Agreement, and pursuant to those certain Trademark Security Agreements, Patent Security Agreements and Copyright Security Agreements described on Annex I attached hereto (collectively, the "Security Agreements"), the Grantors granted to Agent a security interest in certain trademarks, patents and copyrights owned by them, including those listed on Annex I attached hereto (the "Intellectual Property Collateral"); and

WHEREAS, the Security Agreements were recorded in the United States Patent and Trademark Office (the "<u>USPTO</u>") and the United States Copyright Office (the "<u>Copyright Office</u>") on the dates and on the reels and frames as set forth on <u>Annex I</u> hereto.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Agent, on behalf of itself and as agent for each other Lender, hereby terminates, releases and discharges without representation, recourse or warranty whatsoever, all of its security interest in and to all of its right, title and interest in the Intellectual Property Collateral (including all goodwill of the business connected with the use of, and symbolized by, all trademarks included in the Intellectual Property Collateral), granted pursuant to the Security Agreements, and Agent hereby retransfers and reassigns any and all such right, title and interest (if any) that Agent may have in the Intellectual Property Collateral to the applicable Grantor. The Agent hereby authorizes and requests that the USPTO record this Release, and Agent hereby authorizes the Grantors to file this Release on behalf of the Agent with the USPTO or any other relevant governmental authority.

This Release and the rights and obligations of the parties hereto shall be governed by, and construed and interpreted in accordance with, the laws of the State of New York.

[Signature Page Follows]

IN WITNESS WHEREOF, the Agent has executed this Release as of the date first above written.

GENERAL ELECTRIC CAPITAL CORPORATION, as

Agent

Name: Fral Liv

Title: Duly Authorized Signatory

[Signature Page to Release of Security Interest in Intellectual Property Collateral]

The Grant of Security Interest in U.S. Patent Rights dated as of March 30, 2012 by eInstruction Corporation in favor of Agent, which was recorded with the USPTO on April 6, 2012 at Reel 028003, Frame 0450.

# PATENT REGISTRATION/APPLICATION NUMBERS

Patent	Serial No.	Application Date
System and method for communicating with students in an educational environment	7,925,200	04/12/2011
Charging and security station for multiple wireless tablets	8,294,417	10/23/2012
Dual pen interactive whiteboard system	8,411,053	04/02/2013
Method and apparatus for engaging functionality with a color tag	8,478,035	07/02/2013
Interactive student response and content sharing system	12/777,280	05/11/2010

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The Patent Security Agreement dated as of March 30, 2012 by eInstruction Corporation in favor of Agent, which was recorded with the USPTO on April 19, 2012 at Reel 028078, Frame 0816.

# PATENT REGISTRATION/APPLICATION NUMBERS

Patent	Serial No.	Application Date
System and method for communicating with students in an educational environment	7,925,200	04/12/2011
Charging and security station for multiple wireless tablets	8,294,417	10/23/2012
Dual pen interactive whiteboard system	8,411,053	04/02/2013
Method and apparatus for engaging functionality with a color tag	8,478,035	07/02/2013
Interactive student response and content sharing system	12/777,280	05/11/2010

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The Grant of Security Interest in U.S. Patent Rights dated as of July 2, 2007 by eInstruction Corporation in favor of Agent, which was recorded with the USPTO on July 5, 2007 at Reel 019511, Frame 0638.

# PATENT REGISTRATION/APPLICATION NUMBERS

Patent	Serial No.	Application Date
System and method for communicating with students in an educational environment	6,895,213	05/17/2005
System and method for communicating with students in an educational environment	7,343,134	03/11/2008

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The Patent Security Agreement dated as of July 2, 2007 by eInstruction Corporation in favor of Agent, which was recorded with the USPTO on July 5, 2007 at Reel 019520, Frame 0556.

# PATENT REGISTRATION/APPLICATION NUMBERS

Patent	Serial No.	Application Date
System and method for communicating with students in an educational environment	6,895,213	05/17/2005
System and method for communicating with students in an educational environment	7,343,134	03/11/2008

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The Grant of Security Interest in U.S. Trademark Rights dated as of March 30, 2012, by eInstruction Corporation in favor of Agent, which was recorded with the USPTO on April 6, 2012 at Reel 4752, Frame 0450.

registered withins:			
<u>Trademark</u>	<u>Jurisdiction</u>	<u>Registration</u>	<u>Date</u>
		<u>No.</u>	<u>Registered</u>
CPS	U.S.	3,829,312	August 3,
		, ,	2010
CPS PULSE	U.S.	3,829,311	August 3,
CISTOLSL	0.5.	3,027,311	2010
	11.0	2.026.162	
EI	U.S.	3,826,163	July 27, 2010
EI & Design	U.S.	3,686,929	September 22,
(color)			2009
EI	U.S.	3,815,536	July 6, 2010
COMMUNITY			•
EI	U.S.	3,702,562	October 27,
EINSTRUCTION	0.5.	3,702,302	2009
SIMPLE			2009
SOLUTIONS.			
REAL			
RESULTS. &			
Design			
EINSTRUCTION	U.S.	3,658,984	July 21, 2009
EINSTRUCTION	U.S.	3,760,947	March 16,
			2010
EINSTRUCTION	U.S.	3,897,851	December 28,
		2,05.,002	2010
EINSTRUCTION	U.S.	3,761,039	March 16,
Enterneeries	0.5.	3,701,037	2010
			2010
DWEDIND WE			
INTERWRITE	U.S.	3,674,249	August 25,
DUALBOARD			2009
INTERWRITE	U.S.	3,710,051	November 10,
MOBI			2009
VCLICKER	U.S.	3,756,108	March 2, 2010
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Tradamark			
Trademark			
Applications:	<b>.</b>		D . Dif .
<u>Mark</u>	<u>Jurisdiction</u>	<u>Application</u>	Date Filed

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Registered Marks:

# ANNEX I

<u>No.</u>

INSIGHT 360	U.S.	85,458,420	10-27-2011
MOBI 360	U.S.	85,458,423	10-27-2011

The Trademark Security Agreement dated as of March 30, 2012, by eInstruction Corporation in favor of Agent, which was recorded with the USPTO on April 19, 2012 at Reel 4761, Frame 0025.

Registered Marks:			
<u>Trademark</u>	<u>Jurisdiction</u>	Registration No.	Date Registered
CPS	U.S.	3,829,312	August 3, 2010
CPS PULSE	U.S.	3,829,311	August 3, 2010
EI	U.S.	3,826,163	July 27, 2010
EI & Design (color)	U.S.	3,686,929	September 22, 2009
EI COMMUNITY	U.S.	3,815,536	July 6, 2010
EI EINSTRUCTION SIMPLE SOLUTIONS. REAL	U.S.	3,702,562	October 27, 2009
RESULTS. &			
Design			
EINSTRUCTION	U.S.	3,658,984	July 21, 2009
EINSTRUCTION	U.S.	3,760,947	March 16, 2010
EINSTRUCTION	U.S.	3,897,851	December 28, 2010
EINSTRUCTION	U.S.	3,761,039	March 16, 2010
INTERWRITE DUALBOARD	U.S.	3,674,249	August 25, 2009
INTERWRITE MOBI	U.S.	3,710,051	November 10, 2009
VCLICKER	U.S.	3,756,108	March 2, 2010
Trademark Applications:			
<u>Mark</u>	<u>Jurisdiction</u>	Application No.	Date Filed
INSIGHT 360	U.S.	85,458,420	10-27-2011
MOBI 360	U.S.	85,458,423	10-27-2011

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The Grant of Security Interest in U.S. Trademark Rights dated as of July 2 2007, by FSCreations, Inc. in favor of Agent, which was recorded with the USPTO on July 5, 2007 at Reel 3574, Frame 0407.

### REGISTERED TRADEMARKS

EXAMVIEW; U.S. Registration No. 2,307,994; Registered 1-11-2000

MINDPOINT; U.S. Registration No. 2,793,124; Registered 12-09-2003

LESSONVIEW; U.S. Registration No. 2,915,281; Registered 12-28-2004

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The Grant of Security Interest in U.S. Trademark Rights dated as of July 2 2007, by FSCreations, Inc. in favor of Agent, which was recorded with the USPTO on July 5, 2007 at Reel 3574, Frame 0142.

### REGISTERED TRADEMARKS

EXAMVIEW; U.S. Registration No. 2,307,994; Registered 1-11-2000

MINDPOINT; U.S. Registration No. 2,793,124; Registered 12-09-2003

LESSONVIEW; U.S. Registration No. 2,915,281; Registered 12-28-2004

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The Trademark Security Agreement dated as of December 28, 2007, by eInstruction GTCO Holdings, LLC and in favor of Agent, which was recorded with the USPTO on December 31, 2007 at Reel 3686, Frame 0891.

### TRADEMARK REGISTRATION/APPLICATION NUMBERS

Marks Registered Trademark	<u>Jurisdiction</u>	Registration No.	Date Filed	IP licenses or other rights granted
DRAWINGBOARD	USA	3,241,825	Registered effective May 15, 2007.	
GTCO CALCOMP	USA	3,213,230	Registered February 27, 2007.	
INTERWRITE	USA	2,760,355	Registered September 2, 2003.	
INTERWRITE & DESIGN	USA	2,573,771	Registered May 28, 2002. (Registration will be cancelled in 2008.)	
INTERWRITE CRICKET	USA	77/131,492	Published September 18, 2007.	
IINTERWRITE LEARNING & DESIGN	USA	77/037,198	Notice of Allowance issued November 27, 2007.	
IINTERWRITE LEARNING & DESIGN	USA	77/037,198	Published September 4, 2007.	
INTERWRITE LEARNING	USA	77/037,199	Notice of Allowance issued November 27, 2007.	
INTERWRITE MAKEOVER	USA	77/271,638	Filed September 5, 2007.	
INTERWRITE MEETING PAD	USA	2,677,778	Registered January 21, 2003.	
INTERWRITE MEETINGBOARD	USA	2,818,849	Registered March 2, 2004.	

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INTERWRITE PRS	USA	3342042	Registered effective November 20, 2007.
INTERWRITE PRS RF	USA	3342043	Registered effective November 20, 2007.
INTERWRITE RESPONSE	USA	77/098,588	Published for opposition on October 9, 2007 for 30 days. Date not yet set. (Disclaimer of exclusive rights to "Response" apart from the mark as a whole.)
INTERWRITE SCHOOLBOARD	USA	2,760,354	Registered September 2, 2003.
INTERWRITE SCHOOLPAD	USA	3,213,292	Registered February 27, 2007.
INTERWRITE WORKSPACE	USA	77/098,589	Notice of Allowance issued December 11, 2007
FREEPOINT 3D	USA	2,086,925	Registration term ended August 12, 2007. Registration will be cancelled.
QUIKRULER	USA	1,880,415	Registered February 28, 1995.
SMART MENU	USA	2,213,649	Registered December 29, 1998.
SUPER L	USA	3,244,406	Registered May 22, 2007.
ROLL-UP	USA	1,894,540	Registered May 16, 1995.
SAC	USA	850,205	Registered June 4, 1968.

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The Trademark Security Agreement dated as of December 28, 2007, by eInstruction GTCO Holdings, LLC and in favor of Agent, which was recorded with the USPTO on January 4, 2008 at Reel 3689, Frame 0580.

# TRADEMARK REGISTRATION/APPLICATION NUMBERS

Marks Registered Trademark	Jurisdiction	Registration No.	Date Filed	IP licenses or other rights granted
DRAWINGBOARD	USA	3,241,825	Registered effective May 15, 2007.	
GTCO CALCOMP	USA	3,213,230	Registered February 27, 2007.	
INTERWRITE	USA	2,760,355	Registered September 2, 2003.	
INTERWRITE & DESIGN	USA	2,573,771	Registered May 28, 2002. (Registration will be cancelled in 2008.)	
INTERWRITE CRICKET	USA	77/131,492	Published September 18, 2007.	
IINTERWRITE LEARNING & DESIGN	USA	77/037,198	Notice of Allowance issued November 27, 2007.	
IINTERWRITE LEARNING & DESIGN	USA	77/037,198	Published September 4, 2007.	
INTERWRITE LEARNING	USA	77/037,199	Notice of Allowance issued November 27, 2007.	
INTERWRITE MAKEOVER	USA	77/271,638	Filed September 5, 2007.	
INTERWRITE MEETING PAD	USA	2,677,778	Registered January 21, 2003.	
INTERWRITE MEETINGBOARD	USA	2,818,849	Registered March 2, 2004.	

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INTERWRITE PRS	USA	3342042	Registered effective November 20, 2007.
INTERWRITE PRS RF	USA	3342043	Registered effective November 20, 2007.
INTERWRITE RESPONSE	USA	77/098,588	Published for opposition on October 9, 2007 for 30 days. Date not yet set. (Disclaimer of exclusive rights to "Response" apart from the mark as a whole.)
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INTERWRITE SCHOOLPAD	USA	3,213,292	Registered February 27, 2007.
INTERWRITE WORKSPACE	USA	77/098,589	Notice of Allowance issued December 11, 2007
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QUIKRULER	USA	1,880,415	Registered February 28, 1995.
SMART MENU	USA	2,213,649	Registered December 29, 1998.
SUPER L	USA	3,244,406	Registered May 22, 2007.
ROLL-UP	USA	1,894,540	Registered May 16, 1995.
SAC	USA	850,205	Registered June 4, 1968.

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The Copyright Security Agreement dated as of July 2, 2007 by eInstruction Corporation and in favor of Agent, which was recorded with the Copyright Office on July 11, 2007 as Volume 3550 Document 348.

### **REGISTERED COPYRIGHTS**

Classroom Performance System; U.S. Registration No. TX-6-210-399; Registered 10-14-2005

Classroom Performance System; U.S. Registration No. TX-6-210-400; Registered 10-14-2005

Text notes for Grob basic electronics; U.S. Registration No. TX-3-799-190; Registered 1-24-1994

Graphics authoring system; U.S. Registration No. TX-1-400-248; Registered 7-31-1984

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The Copyright Security Agreement dated as of July 2, 2007 by eInstruction Corporation and in favor of Agent, which was recorded with the Copyright Office on July 12, 2007 as Volume 3553 Document 099.

### REGISTERED COPYRIGHTS

Classroom Performance System; U.S. Registration No. TX-6-210-399; Registered 10-14-2005

Classroom Performance System; U.S. Registration No. TX-6-210-400; Registered 10-14-2005

Text notes for Grob basic electronics; U.S. Registration No. TX-3-799-190; Registered 1-24-1994

Graphics authoring system; U.S. Registration No. TX-1-400-248; Registered 7-31-1984

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The Copyright Security Agreement dated as of July 2, 2007 by FSCreations, Inc. and in favor of Agent, which was recorded with the Copyright Office on July 11, 2007 as Volume 3550 Document 347.

#### REGISTERED COPYRIGHTS

Examview Learning Series – Grade 3 Math; U.S. Registration No. TX-6-299-474; Registered 12-20-2005

Examview Learning Series – Grade 4 Math; U.S. Registration No. TX-6-288-622; Registered 12-20-2005

Examview Learning Series – Grade 5 Math; U.S. Registration No. TX-6-144-489; Registered 12-22-2005

Examview Learning Series – Grade 6 Math; U.S. Registration No. TX-6-299-477; Registered 12-20-2005

Examview Learning Series – Grade 7 Math; U.S. Registration No. TX-6-299-476; Registered 12-20-2005

Examview Learning Series – Grade 8 Math; U.S. Registration No. TX-6-288-617; Registered 12-20-2005

Examview Learning Series – Grade 9 Math; U.S. Registration No. TX-6-288-621; Registered 12-19-2005

Examview Learning Series – Grade 10 Math; U.S. Registration No. TX-6-290-214; Registered 12-20-2005

Examview Learning Series – Grade 8 Social Studies; U.S. Registration No. TX-6-288-618; Registered 12-20-2005

Examview Learning Series – Grade 10 Social Studies; U.S. Registration No. TX-6-299-475; Registered 12-20-2005

Examview Learning Series – Grade 11 Social Studies; U.S. Registration No. TX-6-299-473; Registered 12-20-2005

Examview Learning Series – Grade 5 Science; U.S. Registration No. TX-6-290-215; Registered 12-20-2005

Examview Learning Series – Grade 8 Science; U.S. Registration No. TX-6-288-619; Registered 12-20-2005

Examview Learning Series – Grade 10 Science; U.S. Registration No. TX-6-288-620; Registered 12-20-2005

Examview Learning Series – Grade 3 Reading; U.S. Registration No. TX-6-346-964; Registered 12-20-2005

Examview Learning Series – Grade 4 Reading; U.S. Registration No. TX-6-346-965; Registered 12-20-2005

Examview Learning Series – Grade 5 Reading; U.S. Registration No. TX-6-346-962; Registered 12-20-2005

Examview Learning Series – Grade 6 Reading; U.S. Registration No. TX-6-288-623; Registered 12-20-2005

Examview Learning Series – Grade 7 Reading; U.S. Registration No. TX-6-346-966; Registered 12-20-2005

Examview Learning Series – Grade 8 Reading; U.S. Registration No. TX-6-290-216; Registered 12-20-2005

Examview Learning Series – Grade 9 Reading; U.S. Registration No. TX-6-346-967; Registered 12-20-2005

Examview Learning Series – Grade 10 Reading; U.S. Registration No. TX-6-346-963; Registered 12-20-2005

#### **COPYRIGHT APPLICATIONS**

U.S. Application No. 11/118,682; Filed 04-29-2005

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The Copyright Security Agreement dated as of July 2, 2007 by FSCreations, Inc. and in favor of Agent, which was recorded with the Copyright Office on July 12, 2007 as Volume 3553 Document 098.

#### REGISTERED COPYRIGHTS

Examview Learning Series – Grade 3 Math; U.S. Registration No. TX-6-299-474; Registered 12-20-2005

Examview Learning Series – Grade 4 Math; U.S. Registration No. TX-6-288-622; Registered 12-20-2005

Examview Learning Series – Grade 5 Math; U.S. Registration No. TX-6-144-489; Registered 12-22-2005

Examview Learning Series – Grade 6 Math; U.S. Registration No. TX-6-299-477; Registered 12-20-2005

Examview Learning Series – Grade 7 Math; U.S. Registration No. TX-6-299-476; Registered 12-20-2005

Examview Learning Series – Grade 8 Math; U.S. Registration No. TX-6-288-617; Registered 12-20-2005

Examview Learning Series – Grade 9 Math; U.S. Registration No. TX-6-288-621; Registered 12-19-2005

Examview Learning Series – Grade 10 Math; U.S. Registration No. TX-6-290-214; Registered 12-20-2005

Examview Learning Series – Grade 8 Social Studies; U.S. Registration No. TX-6-288-618; Registered 12-20-2005

Examview Learning Series – Grade 10 Social Studies; U.S. Registration No. TX-6-299-475; Registered 12-20-2005

Examview Learning Series – Grade 11 Social Studies; U.S. Registration No. TX-6-299-473; Registered 12-20-2005

Examview Learning Series – Grade 5 Science; U.S. Registration No. TX-6-290-215; Registered 12-20-2005

Examview Learning Series – Grade 8 Science; U.S. Registration No. TX-6-288-619; Registered 12-20-2005

Examview Learning Series – Grade 10 Science; U.S. Registration No. TX-6-288-620; Registered 12-20-2005

Examview Learning Series – Grade 3 Reading; U.S. Registration No. TX-6-346-964; Registered 12-20-2005

Examview Learning Series – Grade 4 Reading; U.S. Registration No. TX-6-346-965; Registered 12-20-2005

Examview Learning Series - Grade 5 Reading; U.S. Registration No. TX-6-346-962; Registered 12-20-2005

Examview Learning Series – Grade 6 Reading; U.S. Registration No. TX-6-288-623; Registered 12-20-2005

Examview Learning Series – Grade 7 Reading; U.S. Registration No. TX-6-346-966; Registered 12-20-2005

Examview Learning Series – Grade 8 Reading; U.S. Registration No. TX-6-290-216; Registered 12-20-2005

Examview Learning Series – Grade 9 Reading; U.S. Registration No. TX-6-346-967; Registered 12-20-2005

Examview Learning Series – Grade 10 Reading; U.S. Registration No. TX-6-346-963; Registered 12-20-2005

#### COPYRIGHT APPLICATIONS

U.S. Application No. 11/118,682; Filed 04-29-2005

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TRADEMARK REEL: 005088 FRAME: 0586

RECORDED: 08/09/2013