

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Prefco Corp.		06/28/2013	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Fifth Third Bank		
Street Address:	1225 17th Street, Suite 2850		
City:	Denver		
State/Country:	COLORADO		
Postal Code:	80202		
Entity Type:	State Chartered Bank: OHIO		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2459977	BLUE RIBBON BRAND TEXAS TRADITIONS	
Registration Number:	4079537	TEXAS TRADITIONS BLUE RIBBON BRAND PURVE	
Registration Number:	4062982	BUM'S FAVORITE BUM PHILLIPS	
CORRESPONDENCE DATA			
Fax Number:	3033225800		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3033947211		
Email:	kchambers@ckbrlaw.com		
Correspondent Name:	Kris Chambers		
Address Line 1:	270 St. Paul Street Suite 200		
Address Line 4:	Denver, COLORADO 80206		
NAME OF SUBMITTER:	Kris Chambers		
Signature:	/s/KKC		

OP \$90.00 2459977

Date:

08/09/2013

Total Attachments: 3

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## TRADEMARK AND SERVICE MARK ASSIGNMENT

**WHEREAS**, Prefco Corp. (the “**Grantor**”) is the owner of the entire right, title and interest in and to the United States trademarks, service marks, registrations and applications listed on Schedule A attached hereto and made a part hereof (collectively, the “**Trademarks**”), which are registered in the United States Patent and Trademark Office or which are subject of pending or future applications in the United States Patent and Trademark Office; and

**WHEREAS, FIFTH THIRD BANK**, having a place of business at 1225 17<sup>th</sup> Street, Suite 2850, Denver, CO 80202, identified as the “**Agent**” under that certain Patent, Trademark and Copyright Security Agreement (the “**Security Agreement**”) dated as of June 28, 2013 (the “**Grantee**”) is desirous of acquiring said Trademarks;

**WHEREAS**, the Grantee has a security interest in the assets of the Grantor adequate to carry on the business of the Grantor; and

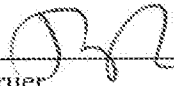
**WHEREAS**, this Trademark and Service Mark Assignment shall become effective upon the occurrence of an Event of Default as defined in the Credit Agreement, as defined in the Security Agreement.

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby, the Grantor, for itself and its successors and assigns, does hereby transfer, assign and set over unto Grantee, its successors, transferees and assigns, all of its present and future right, title and interest in and to the Trademarks, the goodwill of the business associated with such Trademarks and all proceeds thereof and all rights and proceeds associated therewith and all rights to sue for past, present and future infringements of the foregoing.

**IN WITNESS WHEREOF**, the undersigned has caused this Trademark and Service Mark Assignment to be executed by its duly authorized officer on this \_\_\_\_\_ day of \_\_\_\_\_, \_\_\_\_\_.

[Signature page follows]

PREFCO CORP.



By:  \_\_\_\_\_  
Name: Tim Bruer  
Title: President

[SIGNATURE PAGE TO TRADEMARK AND SERVICE MARK ASSIGNMENT]

**TRADEMARK**  
**REEL: 005088 FRAME: 0917**

## SCHEDULE A TO TRADEMARK AND SERVICE MARK ASSIGNMENT

1. Trademarks and Service Marks:

Exact Legal Name of Owner	Description of Intellectual Property	Application or Registration Number(s)	Application or Registration Date(s)
Prefco Corp.	BLUE RIBBON BRAND TEXAS TRADITIONS	2,459,977	06/12/2001
Prefco Corp.	TEXAS TRADITIONS BLUE RIBBON BRAND PURVEYORS OF FINE MEATS SINCE 1946 and Design  	4,079,537	01/03/2012
Prefco Corp.	BUM'S FAVORITE BUM PHILLIPS and Design  	4,062,982	11/29/2011

2. Trademark and Service Mark Applications:

Exact Legal Name of Owner	Description of Intellectual Property	Application or Registration Number(s)	Application or Registration Date(s)
None.			