

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Conversion from corporation to limited liability company		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CauseForce, Inc.		06/25/2013	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	CauseForce, LLC		
Street Address:	7080 Hollywood Boulevard, 4th Floor		
City:	Hollywood		
State/Country:	CALIFORNIA		
Postal Code:	90028		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 12			
Property Type	Number	Word Mark	
Serial Number:	85871471		
Serial Number:	85468554	URBAN ACE	
Serial Number:	85468540	CONCRETE HERO	
Serial Number:	85121204	WEEKEND TO END WOMEN'S CANCERS	
Serial Number:	78625097	THE UNDERWEAR AFFAIR	
Serial Number:	78624761	THE UNDERWEAR AFFAIR	
Serial Number:	78376970	CAUSEFORCE	
Serial Number:	77664456		
Serial Number:	77562615	THE RIDE TO CONQUER CANCER	
Serial Number:	77428621	K KIDS	
Serial Number:	76519076	THE WEEKEND TO END BREAST CANCER	
Serial Number:	76519075	CAUSEFORCE	
CORRESPONDENCE DATA			

OP \$315.00 85871471

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 415-339-8550

Email: kay@thomascooklaw.com

Correspondent Name: Thomas W. Cook

Address Line 1: P. O. Box 1989

Address Line 4: Sausalito, CALIFORNIA 94966

ATTORNEY DOCKET NUMBER:	CAUS-1/CHANGE OF ENTITY
NAME OF SUBMITTER:	Thomas W. Cook
Signature:	/Thomas W. Cook/
Date:	08/09/2013

Total Attachments: 6

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State of California Secretary of State

2451696 out

Limited Liability Company Articles of Organization - Conversion

LLC-1A

File #

FILED Secretary of State State of California

JUN 25 2013

IMPORTANT - Read all instructions before completing this form.

This Space For Filing Use Only

Converted Entity Information

- 1. Name of Limited Liability Company... CauseForce, LLC
2. The purpose of the limited liability company is to engage in any lawful act or activity...
3. The limited liability company will be managed by... All Limited Liability Company Member(s)
4. Initial Street Address of Limited Liability Company... 7080 Hollywood Blvd., 4th Floor... Los Angeles... CA... 90028
5. Initial Mailing Address of Limited Liability Company...
6. Name of Initial Agent For Service of Process... Dana M. Perlman
7. If an individual, Street Address of Agent for Service of Process in CA... 9454 Wilshire Blvd., Suite 500... Beverly Hills... CA... 90212
8. Mailing Address of Agent for Service of Process

Converting Entity Information

- 9. Name of Converting Entity... CauseForce, Inc.
10. Form of Entity... Corporation
11. Jurisdiction... California
12. CA Secretary of State File Number, if any... C2451696
13. The principal terms of the plan of conversion were approved by a vote of the number of interests or shares of each class that equaled or exceeded the vote required... 1,000 shares of common stock AND 66.6%

Additional Information

- 14. Additional information set forth on the attached pages, if any, is incorporated herein by this reference and made part of this certificate.
15. I certify under penalty of perjury that the contents of this document are true. I declare I am the person who executed this instrument, which execution is my act and deed.

Signatures of Authorized Person

Brian Pendleton, President
Type or Print Name and Title of Authorized Person
Brian Pendleton, Secretary
Type or Print Name and Title of Authorized Person



I hereby certify that the foregoing transcript of _____ page(s) is a full, true and correct copy of the original record in the custody of the California Secretary of State's office.

JUN 25 2013

Date: _____ *Jm*

Debra Bowen
DEBRA BOWEN, Secretary of State

TRADEMARK

REEL: 005089 FRAME: 0019

Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A CALIFORNIA LIMITED LIABILITY COMPANY UNDER THE NAME OF "CAUSEFORCE, LLC" TO A DELAWARE LIMITED LIABILITY COMPANY, FILED IN THIS OFFICE ON THE TWENTY-FIFTH DAY OF JUNE, A.D. 2013, AT 3:56 O'CLOCK P.M.

5357057 8100V

130814772




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 0543889

DATE: 06-26-13

You may verify this certificate online
at corp.delaware.gov/authver.shtml

TRADEMARK
REEL: 005089 FRAME: 0020

STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A NON-DELAWARE LIMITED LIABILITY COMPANY TO
A DELAWARE LIMITED LIABILITY COMPANY PURSUANT TO
SECTION 18-214 OF THE LIMITED LIABILITY ACT

- 1.) The jurisdiction where the Non-Delaware Limited Liability Company first formed is California
- 2.) The jurisdiction immediately prior to filing this Certificate is California
- 3.) The date the Non-Delaware Limited Liability Company first formed is June 25, 2013
- 4.) The name of the Non-Delaware Limited Liability Company immediately prior to filing this Certificate is CauseForce, LLC
- 5.) The name of the Limited Liability Company as set forth in the Certificate of Formation is CauseForce, LLC

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the
25th day of June, A.D. 2013

By: 

Authorized Person

Name: Brian Pendleton

Print or Type

Delaware

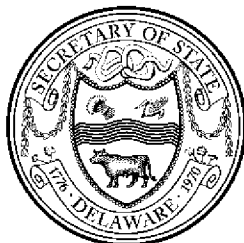
PAGE 2


The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF CERTIFICATE OF FORMATION OF "CAUSEFORCE, LLC" FILED IN THIS OFFICE ON THE TWENTY-FIFTH DAY OF JUNE, A.D. 2013, AT 3:56 O'CLOCK P.M.

5357057 8100V

130814772




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 0543889

DATE: 06-26-13

You may verify this certificate online
at corp.delaware.gov/authver.shtml

TRADEMARK
REEL: 005089 FRAME: 0022

STATE of DELAWARE
LIMITED LIABILITY COMPANY
CERTIFICATE of FORMATION


• **First:** The name of the limited liability company is CauseForce, LLC

• **Second:** The address of its registered office in the State of Delaware is _____
1209 Orange Street in the City of Wilmington
Zip Code 19801

The name of its Registered agent at such address is _____
The Corporation Trust Company

• **Third:** (Insert any other matters the members determine to include herein.)

In Witness Whereof, the undersigned have executed this Certificate of Formation this
25th day of June, 2013

By: 
Authorized Person(s)

Name: Brian Fendleton
Typed or Printed