

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Termination and Release of Grant of Security Interest in Trademark Rights		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ares Capital Corporation, as Collateral Agent		08/09/2013	CORPORATION: MARYLAND
RECEIVING PARTY DATA			
Name:	Matrixx Initiatives, Inc.		
Street Address:	8515 E. Anderson Drive		
City:	Scottsdale		
State/Country:	ARIZONA		
Postal Code:	85255		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2978529	BETTER WAYS TO GET BETTER	
Registration Number:	3046748	BETTER WAYS TO GET BETTER	
CORRESPONDENCE DATA			
Fax Number:	6179518736		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	617-951-8132		
Email:	linda.salera@bingham.com		
Correspondent Name:	Linda A. Salera		
Address Line 1:	One Federal Street		
Address Line 2:	c/o Bingham McCutchen LLP		
Address Line 4:	Boston, MASSACHUSETTS 02110		
NAME OF SUBMITTER:	Linda A. Salera		
Signature:	/Linda A. Salera/		

Date:

08/09/2013

Total Attachments: 3

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**TERMINATION AND RELEASE OF GRANT OF SECURITY INTEREST
IN TRADEMARK RIGHTS**

THIS TERMINATION AND RELEASE OF GRANT OF SECURITY INTEREST IN TRADEMARK RIGHTS (this "Termination"), is dated as of August 9, 2013 and made by **ARES CAPITAL CORPORATION**, a Maryland corporation, as Collateral Agent, located at 245 Park Avenue, 44th Floor, New York, NY 10167 ("Grantee") to **MATRIX INITIATIVES, INC.**, a Delaware corporation ("Grantor"), located at 8515 E. Anderson Drive, Scottsdale, AZ 85255.

WHEREAS, pursuant to that certain Grant of Security Interest in Trademark Rights dated as of June 30, 2011, made by Grantor in favor of Grantee (the "Security Agreement"), a security interest was granted by the Grantor to Grantee in certain collateral, including the Trademarks (as hereinafter defined);

WHEREAS, the Security Agreement was recorded in the Trademark Division of the United States Patent and Trademark Office on June 30, 2011, at Reel 004572 and Frame 0954; and

WHEREAS, Grantee now desires to terminate and release the Security Agreement;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, and upon the terms set forth in this Termination, Grantee hereby states as follows:

1. Definitions. The term "Trademarks," as used herein, shall mean all of the Grantor's right, title and interest of every kind and nature as of the date hereof in the trademarks listed on Schedule A hereto.

2. Release of Security Interest. Grantee hereby terminates the Security Agreement and terminates, releases and discharges its security interest in the Trademarks and reassigns to the person or persons legally entitled thereto all right, title and interest of Grantee in the Trademarks.

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IN WITNESS WHEREOF, the Grantee has caused this Termination to be executed by its duly authorized officer as of the date first written above.

ARES CAPITAL CORPORATION,
a Maryland Corporation,
as Collateral Agent

By: 
Name: _____
Title: **Mitchell Goldstein**
Authorized Signatory

[Signature Page to Termination and Release of Trademark Security Agreement (Matrixx Initiatives)]

Schedule A

U.S. Trademark Applications and Registrations

Trademarks

Country	Trademark	Application. No. Filing Date	Registration No. Registered	Owner
US	BETTER WAYS TO GET BETTER	78/211077 02/05/2003	2978529 07/26/2005	Matrixx Initiatives, Inc.
US	BETTER WAYS TO GET BETTER	78/211073 02/05/2003	3046748 01/17/2006	Matrixx Initiatives, Inc.