

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LOVE CULTURE LLC		08/09/2013	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	LOVE CULTURE INC		
Street Address:	2423 E. 23rd Street		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90058		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	78967861	LOVE CULTURE	
Registration Number:	3633316	LOVE CULTURE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(323) 583-9900		
Email:	jennyrim@loveculture.com		
Correspondent Name:	Love Culture LLC		
Address Line 1:	5411 S. Soto Street		
Address Line 4:	Los Angeles, CALIFORNIA 90058		
NAME OF SUBMITTER:	Myong Kim		
Signature:	/s/		
Date:	08/10/2013		
Total Attachments: 2 source=Assignment_Love Culture#page1.tif source=Assignment_Love Culture#page2.tif			

OP \$65.00 78967861

