TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
CBS OUTDOOR INC.		06/20/2013	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	CBS OUTDOOR LLC
Street Address:	405 Lexington Avenue
City:	New York
State/Country:	NEW YORK
Postal Code:	10174
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	3697452	LIFE IS LOCAL
Registration Number:	3756517	SELECT A DESIGN. CHOOSE A LOCATION. WANN
Registration Number:	3543200	SELECT A DESIGN. CHOOSE A LOCATION. WANN
Registration Number:	2466614	STATION DOMINATION

CH $115.00 3697452

CORRESPONDENCE DATA

Fax Number: 2129750114

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 212975-3609
Email: trademarks@cbs.com, elena.vetere@cbs.com
Correspondent Name: Mallory Levitt
Address Line 1: 51 West 52nd Street
Address Line 4: New York, NEW YORK 10019

ATTORNEY DOCKET NUMBER:	CBS OUTDOOR
NAME OF SUBMITTER:	Mallory Levitt

Signature:	/ML/
Date:	08/12/2013

Total Attachments: 4
source=Name Change CBS Outdoor Inc. to CBS OUTDOOR LLC#page1.tif
source=Name Change CBS Outdoor Inc. to CBS OUTDOOR LLC#page2.tif
source=Name Change CBS Outdoor Inc. to CBS OUTDOOR LLC#page3.tif
source=Name Change CBS Outdoor Inc. to CBS OUTDOOR LLC#page4.tif

Delaware

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "CBS OUTDOOR INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "CBS OUTDOOR INC." TO "CBS OUTDOOR LLC", FILED IN THIS OFFICE ON THE TWENTIETH DAY OF JUNE, A.D. 2013, AT 6:05 O'CLOCK P.M.

Jeffrey W. Bullock, Secretary of State

2337422 8100V

AUTHENTICATION: 0533969

130799853

DATE: 06-24-13

You may verify this certificate online at corp.delaware.gov/authver.shtml

State of Delaware
Secretary of State
Division of Corporations
Delivered 06:05 PM 06/20/2013
FILED 06:05 PM 06/20/2013
SRV 130799853 - 2337422 FILE

STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A CORPORATION TO A
LIMITED LIABILITY COMPANY PURSUANT TO
SECTION 18-214 OF THE LIMITED LIABILITY ACT

1.) The jurisdiction where the Corporation first formed is DELAWARE.

2.) The jurisdiction immediately prior to filing this Certificate is DELAWARE.

3.) The date the corporation first formed is MAY 24, 1993.

4.) The name of the Corporation immediately prior to filing this Certificate is CBS OUTDOOR INC.

5.) The name of the Limited Liability Company as set forth in the Certificate of Formation is CBS OUTDOOR LLC.

IN WITNESS WHEREOF, the undersigned have executed this Certificate Formation on the 20th day of June, A.D. 2013.

By: David H. Posy
Authorized Person

Name: David H. Posy

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Delaware

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF CERTIFICATE OF FORMATION OF "CBS OUTDOOR LLC" FILED IN THIS OFFICE ON THE TWENTIETH DAY OF JUNE, A.D. 2013, AT 6:05 O'CLOCK P.M.

2337422 8100V

130799853

You may verify this certificate online at corp.delaware.gov/authver.shtml

Jeffrey W. Bullock, Secretary of State

AUTHENTICATION: 0533969

DATE: 06-24-13

State of Delaware
Secretary of State
Division of Corporations
Delivered 06:05 PM 06/20/2013
FILED 06:05 PM 06/20/2013
SRV 130799853 - 2337422 FILE

CERTIFICATE OF FORMATION

OF

CBS OUTDOOR LLC

The undersigned, an authorized natural person, for the purpose of forming a limited liability company, under the provisions and subject to the requirements of the State of Delaware (particularly Chapter 18, Title 6 of the Delaware Code and the acts amendatory thereof and supplemental thereto, and known, identified and referred to as the "Delaware Limited Liability Company Act"), hereby certifies that:

FIRST: The name of the limited liability company (hereinafter called the "limited liability company") is: **CBS OUTDOOR LLC**

SECOND: The address of the registered office and the name and the address of the registered agent of the limited liability company required to be maintained by Section 18-104 of the Delaware Limited Liability Company Act are: Corporation Service Company, 2711 Centerville Road, Suite 400, Wilmington, Delaware 19808.

Executed on the 20th day of June, 2013.

David H. Posy

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Step 3.4