

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	01/01/2012

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
CUnet Agency Management, LLC	FORMERLY CUnet, LLC	08/06/2013	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Peterson's Nelnet, LLC
Street Address:	121 S. 13th Street
Internal Address:	Suite 301
City:	Lincoln
State/Country:	NEBRASKA
Postal Code:	68508
Entity Type:	LIMITED LIABILITY COMPANY: NEBRASKA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2694685	NATIONAL HONOR ROLL

CORRESPONDENCE DATA

Fax Number: 4153584975
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 4153913311
 Email: trademark@rcjlawgroup.com
 Correspondent Name: Benjamin A. Costa
 Address Line 1: 12 Geary Street
 Address Line 2: Suite 701
 Address Line 4: San Francisco, CALIFORNIA 94108

NAME OF SUBMITTER: Benjamin A. Costa

Signature:	/bc/
Date:	08/12/2013
Total Attachments: 1 source=NHR-Assignment-to-PNIIc#page 1.tif	

CONFIRMATORY TRADEMARK ASSIGNMENT

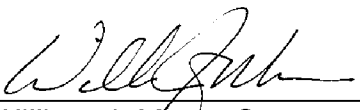
WHEREAS, CUnet Agency Management, LLC, (formerly known as CUnet, LLC) a Delaware limited liability company, with a place of business at 461 From Road, Suite 200, Paramus, NJ 07652 ("Assignor"), is the listed owner of the following trademark registration at the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
NATIONAL HONOR ROLL (design mark)	2694685	Mar. 11, 2003

WHEREAS, Peterson's Nelnet, LLC., a Nebraska limited liability company with a business address at 121 South 13th Street, Suite 301, Lincoln, NE 68508 ("Assignee"), has acquired said trademark registration.

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, **Assignor** confirms that it has assigned unto **Assignee**, all right, including common law rights, title and interest in the United States of America and all other countries and jurisdictions of the world in and to said trademark together with the goodwill symbolized by said trademark and registration thereof, pursuant to an assignment dated January 2012.

Signed this 6th day of August, 2013.

By: 
Name: William J. Munn, Secretary
CUnet Agency Management, LLC