

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Beauty Beauty USA, Inc.		06/10/2013	CORPORATION:
RECEIVING PARTY DATA			
Name:	Farah Cosmetics International Inc.		
Street Address:	41 Seventh Avenue South, Ground Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10014		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3364077	FARAH	
CORRESPONDENCE DATA			
Fax Number:	2127558890		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(212)755-8880		
Email:	wkpllc@aol.com		
Correspondent Name:	Wu & Kao, PLLC		
Address Line 1:	747 Third Avenue, 22nd Floor		
Address Line 2:	wkpllc@aol.com		
Address Line 4:	New York, NEW YORK 10017		
NAME OF SUBMITTER:	Annie Kao, Esq.		
Signature:	/Annie Kao/		
Date:	08/12/2013		
Total Attachments: 1 source=Farah#page1.tif			

OP \$40.00 3364077

ASSIGNMENT OF REGISTRATION

WHEREAS, BEAUTY BEAUTY USA, INC., having an address at 442 Broadway, 2nd Floor, New York, New York 10013 (the "Registrant"), has adopted, used and is using the following mark:

Registration Mark: FARAH (STYLIZED/DESIGN)

Registration No.: 3,364,077

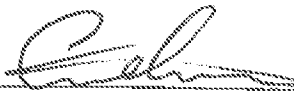
Registration Date: January 8, 2008

WHEREAS, FARAH COSMETICS INTERNATIONAL INC., having an address at 41 7th Avenue South, Ground floor, New York, New York 10014 is desirous of acquiring said mark and the registration thereof.


NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Registrant does hereby assign unto said FARAH COSMETICS INTERNATIONAL INC., all right, title and interest in and to the said mark, together with the good will of the business symbolized by the mark and the above identified registration thereof, and the right to sue for and collect damages for past infringement.

BEAUTY BEAUTY USA, INC.

By:


Name: _____
Title: *President*

Sworn to before me this
10 day of June, 2013


Notary Public

Annie Y Kao
Notary Public of State of NY
#02KA4881043
Qualified in NY County
Commission Expires 12/1/2014