

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
GENERAL ELECTRIC CAPITAL CORPORATION		08/09/2013	Bank: DELAWARE

RECEIVING PARTY DATA

Name:	W/S PACKAGING HOLDINGS, INC.
Street Address:	1000 Winter Street, Suite 4300
City:	Waltham
State/Country:	MASSACHUSETTS
Postal Code:	02451
Entity Type:	CORPORATION: DELAWARE

Name:	W/S PACKAGING INTERMEDIATE, INC.
Street Address:	1000 Winter Street, Suite 4300
City:	Waltham
State/Country:	MASSACHUSETTS
Postal Code:	02451
Entity Type:	CORPORATION: DELAWARE

Name:	W/S PACKAGING GROUP, INC.
Street Address:	1000 Winter Street, Suite 4300
City:	Waltham
State/Country:	MASSACHUSETTS
Postal Code:	02451
Entity Type:	CORPORATION: WISCONSIN

Name:	WISCONSIN LABEL CORPORATION
Street Address:	1102 JEFFERSON STREET
City:	ALGOMA
State/Country:	WISCONSIN

CH \$465.00 1411300

Postal Code:	54201-0127
Entity Type:	CORPORATION: WISCONSIN

Name:	LABEL UNIVERSE, INC.
Street Address:	1102 JEFFERSON STREET
City:	ALGOMA
State/Country:	WISCONSIN
Postal Code:	54201-0127
Entity Type:	CORPORATION: WISCONSIN

PROPERTY NUMBERS Total: 18

Property Type	Number	Word Mark
Registration Number:	1411300	IPOP
Registration Number:	2455176	PROMOPRISM
Registration Number:	2747981	EASY TAB
Registration Number:	1138370	LABEL ART
Registration Number:	2833400	LABELS FOR LESS
Registration Number:	1107279	
Registration Number:	2434205	MULTIVISION
Registration Number:	2055474	QUALITY YOU CAN STICK WITH
Registration Number:	3269574	WEBDESCRAMBLER
Registration Number:	3276890	NETDESCRAMBLER
Registration Number:	3622868	PAINNOVATION
Registration Number:	3736004	W/S
Registration Number:	2755291	W/S
Registration Number:	2702135	WS PACKAGING GROUP, INC.
Registration Number:	3996091	FLEXWRAP
Registration Number:	2887239	
Registration Number:	2887240	LABEL UNIVERSE
Serial Number:	85027741	FLEXWRAP

CORRESPONDENCE DATA

Fax Number: 2123108007

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 212-735-4559

Email: vindra.richter@weil.com

Correspondent Name: Vindra Richter c/o Weil et al

TRADEMARK
REEL: 005089 FRAME: 0721

Address Line 1: 767 Fifth Avenue
Address Line 4: New York, NEW YORK 10153

ATTORNEY DOCKET NUMBER:	RBARTUCCIO(47660.3511/REL
NAME OF SUBMITTER:	Vindra Richter
Signature:	/vindra richter/
Date:	08/12/2013

Total Attachments: 4

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**RELEASE OF SECURITY INTEREST
IN UNITED STATES TRADEMARKS**

This release of security interest in United States trademarks (this "Release"), effective as of August 9, 2013, is granted by GENERAL ELECTRIC CAPITAL CORPORATION (the "Grantee"), in its capacity as the Administrative Agent (as such term is defined in that certain Second Amended and Restated Security Agreement, dated as of February 10, 2011, by and among W/S PACKAGING HOLDINGS, INC., W/S PACKAGING INTERMEDIATE, INC., W/S PACKAGING GROUP, INC., WISCONSIN LABEL CORPORATION, LABEL UNIVERSE, INC. and other grantors from time to time party thereto and the Grantee, as amended, modified, restated, supplemented or otherwise modified from time to time, the "Security Agreement") for the Lenders, the LOC Issuers and each other Secured Party (as defined in the Credit Agreement referred to below) to W/S PACKAGING HOLDINGS, INC., W/S PACKAGING INTERMEDIATE, INC., W/S PACKAGING GROUP, INC., WISCONSIN LABEL CORPORATION and LABEL UNIVERSE, INC. (the "Grantors"): as follows:

W I T N E S S E T H:

WHEREAS, reference is made to that certain Second Amended and Restated Credit Agreement dated as of February 10, 2011, (as the same may be modified from time to time, the "Credit Agreement") among the W/S Packaging Holdings, Inc., W/S Packaging Intermediate, Inc., W/S Packaging Group, Inc., Wisconsin Label Corporation, Label Universe, Inc., the Lenders and the LOC Issuers from time to time party thereto, the Grantee as administrative agent and collateral agent for the Lenders and the LOC Issuers, and U.S. Bank National Association, as paying agent for the Lenders and LOC Issuers;

WHEREAS, each Grantor has heretofore granted to the Grantee a security interest in (i) all of each Grantor's right, title and interest in, to and under the United States trademarks of such

Grantor, including without limitation those set forth on Schedule A attached hereto (“Trademarks”); (ii) all renewals and extensions of the foregoing, (iii) all goodwill of the business connected with the use of, and symbolized, by each such Trademark, and (iv) all income, royalties, and liabilities at any time due or payable or asserted under and with respect to any of the foregoing, including, without limitation, all rights to sue and recover at law or in equity for any past, present and future infringement, misappropriation, dilution, violation or other impairment thereof (collectively, the “Trademark Collateral”) to secure the satisfactory performance and payment of all the Guaranteed Obligations (as defined in the Security Agreement), which security interest was recorded on March 17, 2011, at Trademark Reel 4500, Frame 0453 in the United States Patent and Trademark Office (“USPTO”); and


WHEREAS, the Grantee wishes to release and restore all right, title and interest in and to the Trademark Collateral to the Grantor and to dissolve any and all liens and encumbrances respecting the Trademark Collateral under the Security Agreement and that certain Grant of Security Interest in United States Trademarks, dated February 10, 2011, between Grantor and Grantee.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Grantee hereby, without recourse and without representation or warranty of any kind (either express or implied), releases, discharges, quit claims, and relinquishes unto the Grantor any and all right, title, and interest in and to the Trademark Collateral. Agent hereby agrees to provide Grantors with any information and additional authorization necessary to effect the release of Agent’s security interest in the Patent Collateral. This release shall be binding upon Agent’s legal representatives, assigns and successors.

-SIGNATURE PAGE FOLLOWS-

IN WITNESS WHEREOF, the undersigned has caused this Release to be duly executed as of the date first written above.

GENERAL ELECTRIC CAPITAL
CORPORATION, as Grantee

By 

Name: Alfredo Wang
Title: Duly Authorized Signatory

[Signature Page to Trademark Release]

TRADEMARK
REEL: 005089 FRAME: 0725

SCHEDULE A

Trademark Registrations

A. REGISTERED TRADEMARKS

Registered Trademarks - Wisconsin Label Corporation

Reg. No.	Reg. Date	Country	Trademark
1,411,300	09/30/1986	U.S.	IPOP
2,455,176	05/29/2001	U.S.	Promo Prism
2,747,981	08/05/2003	U.S.	Easy Tab
1,138,370	08/05/1980	U.S.	Label Art
2,833,400	04/13/2004	U.S.	Labels for Less
1,107,279	11/28/1978	U.S.	Miscellaneous Design (Person operating hand press)
2,434,205	03/06/2001	U.S.	Multivision
2,055,474	04/22/1997	U.S.	Quality You Can Stick With

Registered Trademarks - W/S Packaging Group, Inc.

Reg. No.	Reg. Date	Country	Trademark
3,269,574	07/24/2007	U.S.	WEBDESCRAMBLER
3,276,890	08/07/2007	U.S.	NETDESCRAMBLER
3,622,868	05/19/2009	U.S.	Painnovation
3,736,004	01/12/2010	U.S.	W/S Logo & Design
2,755,291	08/26/2003	U.S.	WS & Design
2,702,135	04/01/2003	U.S.	WS Packaging Group, Inc.
3,996,091	07/19/2011	U.S.	FlexWrap

Registered Trademarks - Label Universe, Inc.

Reg. No.	Reg. Date	Country	Trademark
2,887,239	09/21/2004	U.S.	Circle Swirl Logo
2,887,240	09/21/2004	U.S.	Label Universe

B. TRADEMARK APPLICATIONS

Pending Trademarks - W/S Packaging Group, Inc.

App. No.	App. Date	Country	Trademark
85/027741	04/30/2010	U.S.	FlexWrap