

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MMV Financial Inc.		07/31/2013	CORPORATION: CANADA
RECEIVING PARTY DATA			
Name:	HNW, Inc.		
Street Address:	155 6th Avenue		
Internal Address:	3rd Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10960		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2903838	WEALTH MARKETING SOLUTIONS	
CORRESPONDENCE DATA			
Fax Number:	9193541278		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	919-314-3086		
Email:	loandocsdept@square1bank.com		
Correspondent Name:	Square 1 Bank		
Address Line 1:	406 Blackwell Street		
Address Line 2:	Suite 240		
Address Line 4:	Durham, NORTH CAROLINA 27701		
NAME OF SUBMITTER:	Lee Conner		
Signature:	/leeconner-mkr/		
Date:	08/13/2013		
Total Attachments: 2 source=IP RELEASE OF SECURITY INTEREST July 2013 signed#page1.tif source=IP RELEASE OF SECURITY INTEREST July 2013 signed#page2.tif			

CH \$40.00 2903838

RELEASE OF SECURITY INTEREST

This Release of Security Interest is made as of July 31, 2013, by MMV FINANCIAL INC. ("Lender") in favor of HNW, INC., a Delaware corporation ("Company") with its principal place of business located at 155 6th Avenue, 3rd Floor, New York, New York.

Recital

WHEREAS Company granted to Lender a security interest in the trademark described on Exhibit A and attached hereto, (the "Intellectual Property") pursuant to an amended and restated credit agreement between Company and Lender dated as of June 29, 2007 (the "Credit Agreement"), and recorded with the US Patent and Trademark Office as set forth on Exhibit A.

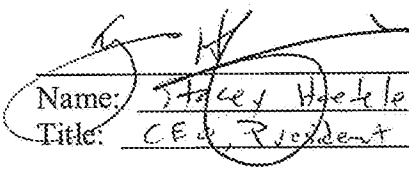
WHEREAS Company has no outstanding obligations to Lender under the terms of the Security Agreement, Lender agrees to release its security interest in the Intellectual Property.

Agreement

Now therefore, Lender agrees that it terminates and releases its security interest in the Intellectual Property and reassigns to Company, without warranty or recourse, all interest of Lender in the Intellectual Property.

LENDER:

MMV FINANCIAL INC.


Name: Stacey Haelele
Title: CEO, President

95 Wellington Street West
22nd Floor
Toronto, Ontario, Canada M5J 2N7

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EXHIBIT A

Trademarks

Lender's security interest in the following trademark was recorded at the US Patent and Trademark Office on July 19, 2007 at Reel and Frame Number 3584/0304.

<u>Description</u>	<u>Registration Number</u>	<u>Registration Date</u>
WEALTH MARKETING SOLUTIONS	2903838	11/16/2004

