

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Reassignment and Release of Trademarks		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SYNOVUS BANK		05/31/2013	CORPORATION: GEORGIA
RECEIVING PARTY DATA			
Name:	JALP, LLC		
Street Address:	1900 Covington Pike		
City:	Memphis		
State/Country:	TENNESSEE		
Postal Code:	38128		
Entity Type:	LIMITED LIABILITY COMPANY: NEVADA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	77040726	FUEL FOR LIFE	
Serial Number:	77040750	FUEL YOUR LIFE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	trademarks@bakerdonelson.com		
Correspondent Name:	Grady M. Garrison		
Address Line 1:	165 Madison Ave, Suite 2000		
Address Line 4:	Memphis, TENNESSEE 38103		
ATTORNEY DOCKET NUMBER:	2906702-000001		
NAME OF SUBMITTER:	Grady M. Garrison		
Signature:	/gmg/		
Date:	08/13/2013		
Total Attachments: 3 source=Reassignment and Release of Trademarks (JALP)#page1.tif source=Reassignment and Release of Trademarks (JALP)#page2.tif source=Reassignment and Release of Trademarks (JALP)#page3.tif			

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**REASSIGNMENT
AND
RELEASE OF TRADEMARKS**

This Reassignment and Release of Trademarks dated as of May ____, 2013 (this "Release"), is made by **SYNOVUS BANK**, a Georgia banking corporation, acting in its capacity as secured party (in such capacity, the "Secured Party"), in favor of **JALP, LLC**, a Nevada limited liability company (the "Debtor").

WITNESSETH

WHEREAS, pursuant to that certain Patent and Trademark Security Agreement, dated as of November 29, 2011, recorded in the records of the United States Patent and Trademark Office on December 2, 2011, beginning at Reel 4670, Frame 0363 from the Debtor in favor of Secured Party, the Debtor granted to Secured Party, among other things, a continuing security interest in certain Debtor trademarks, including the Trademarks set forth on the Schedule attached hereto (the "Released Trademarks") by means of assignment;

WHEREAS, the Debtor has requested and the Secured Party has agreed to reassign the Released Trademarks and release its security interest solely in the Released Trademarks in the records of the United States Patent and Trademark Office;


NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Secured Party does hereby reconvey and reassign to Debtor the Released Trademarks and does release, without recourse, representation or warranty, its security interest in, to or under solely the Released Trademarks, together with the goodwill of the business solely to the extent symbolized thereby.

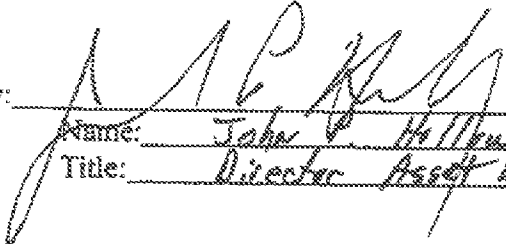
Secured Party shall execute any further documents as may be reasonably requested by Debtor and at Debtor's expense in order to fully effectuate the release of its security interest in the Released Trademarks.

IN WITNESS WHEREOF, the parties hereto have caused this Release to be duly executed and delivered by their officers thereunto duly authorized as of the date first written above.

JALP, LLC, a Nevada limited liability company

SYNOVUS BANK, a Georgia banking corporation

By: 
Name: A. L. Gossett
Title: Chief Manager

By: 
Name: John P. Hillman
Title: Director Asset Based Lending

Schedule A

Serial No.	Trademark	Applicant	File Date
77/040,726	FUEL FOR LIFE	JALP, LLC	11/09/2006
77/040,750	FUEL YOUR LIFE	JALP, LLC	11/09/2006