

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Meta Pharmaceutical Services, LLC		07/12/2013	LIMITED LIABILITY COMPANY: PENNSYLVANIA
RECEIVING PARTY DATA			
Name:	ePossibilities (UK) LLP		
Street Address:	42 King Edward Court		
City:	Windsor, Berkshire		
State/Country:	UNITED KINGDOM		
Postal Code:	SL4 1TG		
Entity Type:	LIMITED LIABILITY PARTNERSHIP: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4119038	BRANDVIEW	
CORRESPONDENCE DATA			
Fax Number:	3142311776		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-463-6323		
Email:	uspt@polsinelli.com		
Correspondent Name:	Daniel Farris		
Address Line 1:	100 S. Fourth St.		
Address Line 2:	Suite 1000		
Address Line 4:	St. Louis, MISSOURI 63102		
ATTORNEY DOCKET NUMBER:	072817-459337		
DOMESTIC REPRESENTATIVE			
Name:			

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Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:	Daniel Farris
Signature:	/Daniel Farris/
Date:	08/13/2013

Total Attachments: 8

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EXHIBIT 2
TRADEMARK ASSIGNMENT

WHEREAS, Meta Pharmaceutical Services, LLC (hereinafter "Meta") a limited liability corporation organized under the laws of Pennsylvania and having a place of business at 482 Norristown Road, Suite 200, Blue Bell Pennsylvania 19422, U.S. ("Assignor"), is the owner of the entire right, title and interest in and to the following (collectively, the "Trademark Rights"):

U.S. Registration No. 4,119,038 for the mark **BRANDVIEW**

for IC 009 Computer software platforms for tracking data to help grow and manage a portfolio of brands; and

IC 042 Platform as a service (PAAS) featuring computer software platforms for use tracking data to help grow and manage a portfolio of brands; and

WHEREAS, ePossibilities (UK) LLP, a UK limited liability partnership organized under the laws of the United Kingdom, having a registered address of, 42 King Edward Court, Windsor, Berkshire, SL4 1TG, United Kingdom ("Assignee") wishes to acquire the Trademark Rights.

NOW, THEREFORE, in view of this Agreement and other legally sufficient and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by Assignor, Assignor hereby assigns, transfers, conveys, and delivers to Assignee and its successors and assigns, and Assignee hereby accepts from Assignor, all of Assignor's right, title, and interest in, to, and under the Trademark Rights, including, without limitation, all common law trademarks for which no applications or registrations exist, all common law rights associated with the U.S. Registration No. 4,119,038, and all goodwill associated with the Trademark rights and symbolized thereby, together with the right to sue and recover damages for future, present, and past infringements of the Trademark Rights.

Assignor shall, without further consideration, execute and deliver any additional documents and take such further action as may be requested to vest in Assignee good, valid and marketable title to the Trademark Rights. Assignor grants Assignee the power to insert on this Agreement any further identification that may be necessary or desirable in order to comply with the rules of the U.S. Patent and Trademark Office, or rules of other entities including, but not limited to, United States or foreign governments or trademark offices, for recordation of this document.

This Assignment and all terms hereof shall be binding upon and shall inure to the benefit of the parties and the respective heirs, personal and legal representatives, successors and assigns.

META PHARMACEUTICAL SERVICES, LLC
ASSIGNOR

Dated: 7/12/13
Signed: Natalie Kitchell
By: Natalie Kitchell
Its: President

STATE OF Pennsylvania
COUNTY OF Bucks

On this ¹² day of JULY 2013, before me personally appeared Natalie Kay Kitchell, to me known to be an authorized representative of Assignor described in and who executed the foregoing instrument, and acknowledged that he/she executed the same as his/her free act and deed.

In Testimony Whereof, I have hereunto set my hand and affixed my official seal the day and year first above written.

Jane M. Yates
Notary Public

My Commission Expires:

