TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
DECISION LENS, INC.		06/04/2013	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	SQUARE 1 BANK
Street Address:	406 Blackwell Street
Internal Address:	Suite 240
City:	Durham
State/Country:	NORTH CAROLINA
Postal Code:	27701
Entity Type:	CORPORATION: NORTH CAROLINA

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	3969373	DECISION LENS
Registration Number:	3360607	BETTER DECISIONS FOR BETTER PERFORMANCE
Registration Number:	3322539	DECISION MANAGEMENT MATURITY MODEL
Registration Number:	4067371	DECISION BLUEPRINTS
Registration Number:	3333511	VALUE GATES
Registration Number:	2884823	DECISION LENS
Registration Number:	2919426	DECISION LENS
Registration Number:	2887138	DECISION LENS

CORRESPONDENCE DATA

Fax Number: 9193541278

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 919-314-3086
Email: loandocsdept@square1bank.com

CH $215.00 3969373

Correspondent Name:	Square 1 Bank
Address Line 1:	406 Blackwell Street
Address Line 2:	Suite 240
Address Line 4:	Durham, NORTH CAROLINA 27701

NAME OF SUBMITTER:	Lee Conner
Signature:	/leeconner-tkf/
Date:	08/13/2013

Total Attachments: 6
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INTELLECTUAL PROPERTY SECURITY AGREEMENT

THIS INTELLECTUAL PROPERTY SECURITY AGREEMENT is entered into as of June 4, 2013 by and between **SQUARE 1 BANK** ("*Bank*") and **DECISION LENS, INC.**, a Delaware corporation ("*Grantor*").

RECITALS

A. Bank has agreed to make certain advances of money and to extend certain financial accommodations to Grantor (the "Loans") in the amounts and manner set forth in that certain Loan and Security Agreement by and between Bank and Grantor dated of even date herewith (as the same may be amended, modified or supplemented from time to time, the "Loan Agreement"; capitalized terms used herein are used as defined in the Loan Agreement).

B. Bank is willing to extend and to continue to extend financial accommodations to Grantor, but only upon the condition, among others, that Grantor shall grant to Bank a security interest in certain Copyrights, Trademarks and Patents to secure the obligations of Grantor under the Loan Agreement.

C. Pursuant to the terms of the Loan Agreement, Grantor has granted to Bank a security interest in all of Grantor's right, title and interest, whether presently existing or hereafter acquired, in, to and under all of the Collateral.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, as collateral security for the prompt and complete payment when due of its obligations under the Loan Agreement and all other agreements now existing or hereafter arising between Grantor and Bank, Grantor hereby represents, warrants, covenants and agrees as follows:

AGREEMENT

To secure its obligations under the Loan Agreement and under any other agreement now existing or hereafter arising between Bank and Grantor, Grantor grants and pledges to Bank a security interest in all of Grantor's right, title and interest in, to and under its Intellectual Property (including without limitation those Copyrights, Patents and Trademarks listed on Exhibits A, B and C hereto), and including without limitation all proceeds thereof (such as, by way of example but not by way of limitation, license royalties and proceeds of infringement suits), the right to sue for past, present and future infringements, all rights corresponding thereto throughout the world and all re-issues, divisions continuations, renewals, extensions and continuations-in-part thereof (collectively, "Intellectual Property Collateral").

This security interest is granted in conjunction with the security interest granted to Bank under the Loan Agreement. The rights and remedies of Bank with respect to the security interest granted hereby are in addition to those set forth in the Loan Agreement and the other Loan Documents, and those which are now or hereafter available to Bank as a matter of law or equity. Each right, power and remedy of Bank provided for herein or in the Loan Agreement or any of the Loan Documents, or now or hereafter existing at law or in equity shall be cumulative and

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concurrent and shall be in addition to every right, power or remedy provided for herein and the exercise by Bank of any one or more of the rights, powers or remedies provided for in this Intellectual Property Security Agreement, the Loan Agreement or any of the other Loan Documents, or now or hereafter existing at law or in equity, shall not preclude the simultaneous or later exercise by any person, including Bank, of any or all other rights, powers or remedies.

Grantor represents and warrants that Exhibits A, B, and C attached hereto set forth any and all intellectual property rights in connection to which Grantor has registered or filed an application with either the United States Patent and Trademark Office or the United States Copyright Office, as applicable.

SIGNATURE PAGE FOLLOWS

2.

IN WITNESS WHEREOF, the parties have caused this Intellectual Property Security Agreement to be duly executed by its officers thereunto duly authorized as of the first date written above.

GRANTOR:

Address of Grantor:

DECISION LENS, INC.

4250 N. Fairfax Drive, #1410

By: _____

Arlington, VA 22201

Name: _____

Title: _____

BANK:

Address of Bank:

SQUARE 1 BANK

406 Blackwell Street, Suite 240
Durham, NC 27701
Attn: Loan Documentation Department

By: _____

Name: _____

Title: _____

3.

COPYRIGHTS

Description	Registration Number	Registration Date
Decision Lens 3	TX0007529232	4-9-2012

Exhibit B

PATENTS

Description	Registration OR Serial Number	Registration OR Filing Date
Data and event synchronization across distributed user interface modules	8447820	5-21-2013
Measuring change distance of a factor in a decision	8429115	4-23-2013
Measuring sensitivity of a factor in a decision	8423500	4-16-2013
Method and system for connecting analytic network process model (ANP) with feedback throughout the ANP model between sub-networks	8341103	12-25-2012
Measuring marginal influence of a factor in a decision	8315971	11-20-2012
Measuring perspective of a factor in a decision	8239338	8-7-2012
Computer-implemented method and system for collecting votes in a decision model	11586557	10-26-2006
Computer-implemented method and system for targeting contents according to user preferences	11783436	4-10-2007
Method and system for connecting analytic network process model (ANP) with feedback throughout the ANP model between sub-networks	13657926	10-23-2012

EXHIBIT C

TRADEMARKS

Description	Registration/ Application Number	Registration/ Application Date
Decision Lens	3969373	5-31-2011
Better Decisions For Better Performance	3360607	12-25-2007
Decision Management Maturity Model	3322539	10-30-2007
Decision Blueprints	0956500	12-6-2011
Value Gates	3333511	11-13-2007
Decision Lens	2884823	9-14-2004
Decision Lens	2919426	1-18-2005
Decision Lens	2887138	9-21-2004

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