

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Beautyko LLC		06/28/2013	LIMITED LIABILITY COMPANY: NEW YORK
RECEIVING PARTY DATA			
Name:	Beautyko USA Inc.		
Street Address:	57 Watermill Lane		
City:	Great Neck		
State/Country:	NEW YORK		
Postal Code:	11021		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	77936599	AB TRANSFORM	
Serial Number:	85951418	BEAUTYKO	
Serial Number:	85961224	EVERTONE	
CORRESPONDENCE DATA			
Fax Number:	5184525579		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5184525600		
Email:	lmc@hrfmlaw.com		
Correspondent Name:	Heslin Rothenberg Farley & Mesiti P.C.		
Address Line 1:	5 Columbia Circle		
Address Line 4:	Albany, NEW YORK 12203		
ATTORNEY DOCKET NUMBER:	3769.001		
NAME OF SUBMITTER:	Brett M. Hutton		

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Signature:	/Brett M. Hutton/
Date:	08/14/2013
Total Attachments: 2 source=3769001_Assignment#page1.tif source=3769001_Assignment#page2.tif	

TRADEMARK ASSIGNMENT

WHEREAS, **BEAUTYKO LLC**, a New York corporation, having offices at 10 Bond Street, Suite 296, Great Neck, New York 11021 (hereinafter "**ASSIGNOR**"), is the owner of the following trademarks (the "Trademarks"):

Trademark	Serial No.	Filing Date
AB TRANSFORM	77-936,599	2/16/2010
BEAUTYKO	85-951,418	6/5/2013
EVERTONE	85-961,224	6/17/2013

WHEREAS, **BEAUTYKO USA INC.**, having offices at 57 Watermill Lane, Great Neck, New York 11021 (hereinafter "**ASSIGNEE**"), a New York limited liability company, is desirous of obtaining said Trademark and all right to the mark therein;

NOW, THEREFORE, in consideration of the sum of one dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, **ASSIGNOR** hereby assigns, transfers, and sets over to **ASSIGNEE**, its successors, legal representatives and assigns, the entire right, title and interest in and to said Trademarks, together with the goodwill of the business symbolized by said Trademarks, and any portion of said business to which said Trademarks pertain, if the same is ongoing and existing; and

AND **ASSIGNOR** HEREBY covenants that it has full right to convey the entire interest herein assigned, and that **ASSIGNOR** has not executed, and will not execute, any agreement in conflict herewith, and that the person signing below has the right, power and authority to sign and bind **ASSIGNOR** to this assignment contained herein.

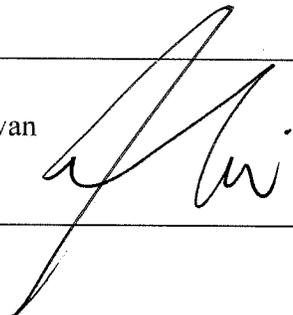
AND **ASSIGNOR** HEREBY grants Heslin Rothenberg Farley & Mesiti P.C. the power to insert on this assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

IN TESTIMONY WHEREOF, **ASSIGNOR, BEAUTYKO LLC**, has caused this Assignment to be signed by its duly authorized representative this 28 day of June 2013.

BEAUTYKO, LLC

By: **Avi Sivan**

Title: _____



STATE OF NEW YORK)

) ss.:

COUNTY OF)

On this ___ day of June, 2013, before me personally came **Avi Sivan**, to me known and known to me to be the person of that name, who signed and sealed the foregoing instrument, and he/she acknowledged the same to be his/her free act and deed.

Notary Public