

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
PVH SUPERBA/INSIGNIA NECKWEAR, INC.		05/28/2009	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

Name:	PVH NECKWEAR, INC.
Street Address:	200 MADISON AVENUE
City:	NEW YORK
State/Country:	NEW YORK
Postal Code:	10016
Entity Type:	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 17**

Property Type	Number	Word Mark
Registration Number:	0411015	SUGAR AND SPICE
Registration Number:	0842497	DON LOPER
Registration Number:	1323355	STRING BEANS
Registration Number:	1412437	AMERICAN TRADITIONS
Registration Number:	1488041	BUGATTI
Registration Number:	1524661	PALATINA
Registration Number:	1722067	FR FERRELL REED
Registration Number:	1722068	CITY OF LONDON BY FERRELL REED
Registration Number:	1851115	PETER THOMAS
Registration Number:	1906596	ANIMAL KINGDOM
Registration Number:	1999182	STUDIO 1735
Registration Number:	2111371	ESSANTE
Registration Number:	2499715	WESTBURY
Registration Number:	2752354	DON LOPER

CH \$440.00 0411015

**TRADEMARK**

Registration Number:	3394012	DL
Registration Number:	2909264	NOEL
Registration Number:	3137267	TIE TALES

**CORRESPONDENCE DATA**

Fax Number: 2122182200  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Phone: 212 218 2100  
 Email: cgarcia@fchs.com  
 Correspondent Name: Fitzpatrick, Cella, Harper & Scinto  
 Address Line 1: 1290 Avenue Of The Americas  
 Address Line 4: New York, NEW YORK 10104-3800

ATTORNEY DOCKET NUMBER:	03758.000000
NAME OF SUBMITTER:	Jessica Hiney
Signature:	/Jessica Hiney/
Date:	08/14/2013

Total Attachments: 3  
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 source=PVHNECKWEARINC052809con#page3.tif

# Delaware

PAGE 1

*The First State*

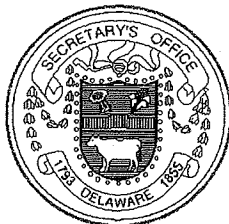
I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "PVH SUPERBA/INSIGNIA NECKWEAR, INC.", CHANGING ITS NAME FROM "PVH SUPERBA/INSIGNIA NECKWEAR, INC." TO "PVH NECKWEAR, INC.", FILED IN THIS OFFICE ON THE TWENTY-EIGHTH DAY OF MAY, A.D. 2009, AT 12:30 O'CLOCK P.M.

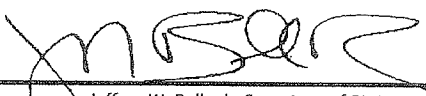
A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

4237845 8100

090543432

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)



  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 7327597

DATE: 05-28-09

TRADEMARK  
REEL: 005091 FRAME: 0123

CERTIFICATE OF AMENDMENT  
OF THE  
CERTIFICATE OF INCORPORATION  
OF  
PVH SUPERBA/INSIGNIA NECKWEAR, INC.

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Under Section 242 of the  
General Corporation Law

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The undersigned, Mark D. Fischer, Senior Vice President of PVH Superba/Insignia Neckwear, Inc., a corporation organized and existing under the General Corporation Law of the State of Delaware (the "Corporation"), does hereby certify as follows:

1. The name of the Corporation is PVH Superba/Insignia Neckwear, Inc.
2. The Certificate of Incorporation of the Corporation was filed with the Secretary of State on October 19, 2006.
3. The purpose of this Amendment to the Certificate of Incorporation of the corporation is to change the Corporation's name to "PVH Neckwear, Inc."
4. The foregoing amendment is hereby effected by deleting Article FIRST of the Certificate of Incorporation of the Corporation in its entirety and substituting in lieu thereof, the following:  

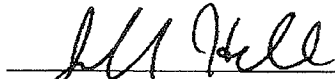
"FIRST: The name of the corporation (the "Corporation") is PVH Neckwear, Inc."
5. The foregoing amendment to the Certificate of Incorporation of the Corporation has been duly authorized and adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, the undersigned has signed this Certificate and affirms under the penalties of perjury that the statements made herein are true, this 28th day of May, 2009.



Mark D. Fischer, Senior Vice President

ATTEST:



Jeffrey S. Hellman, Assistant Secretary