

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Marketing and Consultant Services, Inc.		08/08/2013	CORPORATION: KANSAS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	NEBB Institute, Inc.		
<b>Street Address:</b>	1303 West Walnut Hill Lane		
<b>Internal Address:</b>	Suite 370		
<b>City:</b>	Irving		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	75038		
<b>Entity Type:</b>	CORPORATION: KANSAS		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3474106	CMEA	
<b>Registration Number:</b>	3312619	NEBB INSTITUTE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8168170291		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	913-234-7524		
<b>Email:</b>	uspt@polsinelli.com		
<b>Correspondent Name:</b>	Richard P. Stitt		
<b>Address Line 1:</b>	Polsinelli, 700 W. 47th St., Suite 1000		
<b>Address Line 4:</b>	Kansas City, MISSOURI 64112		
<b>ATTORNEY DOCKET NUMBER:</b>	NEB006-318385		
<b>NAME OF SUBMITTER:</b>	Geneva Reimer		

CH \$65.00 3474106

Signature:	/Geneva Reimer/
Date:	08/14/2013
Total Attachments: 1 source=NEBB TM Assign#page1.tif	

**ASSIGNMENT OF TRADEMARKS**

WHEREAS, Marketing and Consultant Services, Inc., a Kansas corporation, 2014 West 13<sup>th</sup> Street, Wichita, Kansas 67203, (the "Assignor"), has adopted, used, is using and owns the following trademarks (the "Marks"), which are now registered in the United States Patent and Trademark Office:

<u>TRADEMARK</u>	<u>REG. NO.</u>	<u>DATE OF REGISTRATION</u>
CMEA	3,474,106	July 22, 2008
NEBB INSTITUTE	3,312,619	October 16, 2007

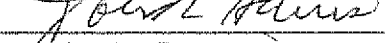
WHEREAS, NEBB Institute, Inc., a KANSAS corporation, 1303 West Walnut Hill Lane, Suite 370, Irving, Texas 75038, (the "Assignee"), is desirous of acquiring the Marks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns unto Assignee all of its right, title and interest in the United States in and to the Marks together with the goodwill of the business symbolized by the Marks, and the registrations thereof.

FURTHERMORE, Assignee hereby appoints Lawrence A. Swain, a member of the bar of the states of Kansas and Missouri, Ari M. Bai, Yu Cai, Corey M. Casey, Elton F. Dean, III, Brian B. Diekhoff, Derek D. Donahoe, Kate J. Doty, Gregory P. Durbin, Taryn A. Elliott, Robert O. Enyard, Jr., Jeffrey E. Fine, Eric R. Gray, Christopher L. Hines, Kimberly A. Honeycutt, Gary E. Hood, S. Wade Johnson, Jeffrey H. Kass, Kristin A. Kenney, J. Morgan Kirley, Anne L. Kleindienst, Gregory M. Kratofil, Jr., Carla M. Lee, Joshua M. McCaig, Michael P. Narducci, Tara A. Nealey, Gregory W. O'Connor, Jay E. Pietig, Andrea M. Porterfield, Rebecca C. Riley-Vargas, Marcia J. Rodgers, Kelley A. Schneiders, Teddy C. Scott, Matthew J. Smith, Timothy D. Steffens, James M. Stipek, Richard P. Stitt, Karin E. Sullivan, Lawrence A. Swain, Tracey S. Truitt, Tedd W. Van Buskirk, Michael A. Williamson, Spencer R. Wood, Patrick C. Woolley and David M. Zamora of Polsinelli PC., 6201 College Boulevard, Suite 500, Overland Park, KS 66211, to prosecute this assignment, with full power of substitution and revocation, and to transact all business in the Patent and Trademark Office in connection therewith.

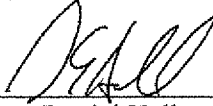
**ASSIGNOR:**

**MARKETING AND CONSULTANT SERVICES, INC.**

By   
Name John Harris  
Title President  
Date 8-8-13

**ASSIGNEE:**

**NEBB INSTITUTE, INC.**

By   
Name Daniel Hall  
Title President  
Date 8-8-13