TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
ABBA Acquiring LLC		10/23/2012	LIMITED LIABILITY
		10/23/2012	COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Zynga Inc.	
Street Address:	699 Eighth Street	
City:	San Francisco	
State/Country:	CALIFORNIA	
Postal Code:	94103	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Serial Number:	85975372	A BIT LUCKY
Serial Number:	85975382	
Serial Number:	85010552	LUCKYBUCKS
Serial Number:	85975373	LUCKY TRAIN
Serial Number:	85416002	LUCKY SPACE

CORRESPONDENCE DATA

Fax Number: 8582720221

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 8582720220

Email: trademarks@ipla.com

Correspondent Name: John M. Kim

Address Line 1: 4445 Eastgate Mall

Address Line 2: Suite 200

Address Line 4: San Diego, CALIFORNIA 92121

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REEL: 005091 FRAME: 0528

JP \$140.00 85975372

NAME OF SUBMITTER:	Renee A. Keen	
Signature:	/Renee A. Keen/	
Date:	08/14/2013	
Total Attachments: 2 source=2012-10-23 - Assignment of TM Rights [all marks]#page1.tif source=2012-10-23 - Assignment of TM Rights [all marks]#page2.tif		

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ASSIGNMENT OF TRADEMARK RIGHTS

This Assignment of Trademark Rights (the "Assignment") is entered into effective on October 23, 2012, by and between **ABBA Acquiring LLC**, a Delaware Limited Liability Company having an address of 699 Eighth Street, San Francisco, California 94103 ("Assignor") and **Zynga Inc.**, a Delaware Corporation ("Assignee") having an address of 699 Eighth Street, San Francisco, California 94103.

RECITALS

- A. Assignor is the owner of record of the following trademark applications listed in Exhibit A (the "Trademarks").
- B. Assignor is desirous of assigning to Assignee all right, title, interest and goodwill in the Trademarks and all related rights. Assignee is desirous of accepting such assignment.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the parties agree as follows.

AGREEMENT

- 1. <u>Assignment</u>. Assignor hereby assigns to Assignee all right, title, interest and goodwill in and to the Trademarks and all related rights. Assignee accepts such assignment.
- 2. <u>Execution and Delivery</u>. Assignor agrees to execute and deliver all papers, instruments and assignments and to perform any other reasonable acts the Assignee may require in order to vest all right, title, interest and goodwill in and to the Trademarks and any related rights to the Assignee and/or provide evidence to support any of the foregoing in the event such evidence is necessary to effectuate the assignment, to the extent such evidence is in the possession or control of Assignor.

WHEREFORE, the parties have executed this Assignment as of the date first set forth above.

Assignor

Assignee

Zynga Inc.

ABBA Acquiring LLC

(by Zynga Inc. as its sole member)

Name: Devang Shah

Title: Vice President, Deputy General

Counsel, Assistant Secretary

Name: Renee Lawson

Title: Vice President, Deputy General Counsel

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Exhibit A

Trademark	Country	Application Number
A BIT LUCKY	United States	85975372
CLOVER Design	United States	85975382
LUCKYBUCKS	United States	85010552
LUCKY TRAIN	United States	85975373
LUCKY SPACE	United States	85416002
A BIT LUCKY	Canada	1492176
CLOVER Design	Canada	1492182
LUCKY TRAIN	Canada	1492175
A BIT LUCKY	International	1060282
	Application	
CLOVER Design	International	1052871
	Application	
LUCKY SPACE	International	1122666
	Application	
LUCKYBUCKS	International	1046654
	Application	
LUCKY TRAIN	International	1058922
	Application	

RECORDED: 08/14/2013

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