

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|-----------------------|----------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | CHANGE OF NAME |

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|-----------------------------|----------|----------------|--|
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Jaguar Land Rover PLC | | 12/28/2012 | Company incorporated as public limited by shares: UNITED KINGDOM |

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| RECEIVING PARTY DATA | |
| Name: | Jaguar Land Rover Automotive plc |
| Street Address: | Abbey Road |
| Internal Address: | Whitley |
| City: | Coventry |
| State/Country: | UNITED KINGDOM |
| Postal Code: | CV3 4LF |
| Entity Type: | company incorporated as public limited by shares: UNITED KINGDOM |

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|----------------------------------|----------|-----------|
| PROPERTY NUMBERS Total: 3 | | |
| Property Type | Number | Word Mark |
| Serial Number: | 85422162 | JLR |
| Registration Number: | 4220661 | JLR |
| Registration Number: | 4294310 | JLR |

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|---|-----------------------------|
| CORRESPONDENCE DATA | |
| Fax Number: | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> | |
| Phone: | (248) 358-4400 |
| Email: | rlederman@brookskushman.com |
| Correspondent Name: | Robyn S. Lederman |
| Address Line 1: | 1000 Town Center |
| Address Line 2: | 22nd Floor |
| Address Line 4: | Southfield, MICHIGAN 48075 |

CH \$90.00 85422162

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|---|-------------------|
| ATTORNEY DOCKET NUMBER: | LANDL0279A |
| DOMESTIC REPRESENTATIVE | |
| Name: | |
| Address Line 1: | |
| Address Line 2: | |
| Address Line 3: | |
| Address Line 4: | |
| NAME OF SUBMITTER: | Robyn S. Lederman |
| Signature: | /rlederman/ |
| Date: | 08/15/2013 |
| Total Attachments: 1 source=change of name#page1.tif | |



**CERTIFICATE OF INCORPORATION
ON CHANGE OF NAME**

Company No. 6477691

The Registrar of Companies for England and Wales hereby certifies that
under the Companies Act 2006:

JAGUAR LAND ROVER PLC

a company incorporated as public limited by shares; having its registered
office situated in England/Wales; has changed its name to:

JAGUAR LAND ROVER AUTOMOTIVE PLC

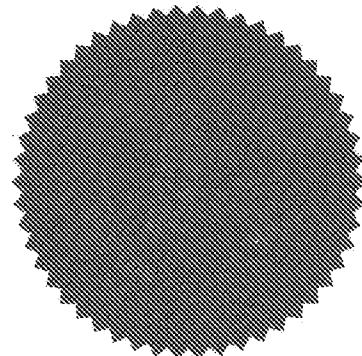
Given at Companies House on 28th December 2012

Certified true copy of the original document
produced today to me at Coventry, England

ROLAND JOHN KELLEY

Notary Public

Coventry, England 9 July 2013



Companies House



THE OFFICIAL SEAL OF THE
REGISTRAR OF COMPANIES

RECORDED: 08/15/2013

TRADEMARK
REEL: 005091 FRAME: 0615