

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Trilogy Spa Ventures, LLC		08/07/2013	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Trilogy I/P, LLC		
Street Address:	505 S. Madison Drive		
City:	Tempe		
State/Country:	ARIZONA		
Postal Code:	85281		
Entity Type:	LIMITED LIABILITY COMPANY: ARIZONA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	85684098	WELL & BEING - INTENTIONAL LIVING	
Serial Number:	85853444	SPA NAUTICA	
Serial Number:	85853460	SPA NAUTICA	
CORRESPONDENCE DATA			
Fax Number:	2158558383		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	973-855-4717		
Email:	LMCGUINNESS@ECKERTSEAMANS.COM		
Correspondent Name:	Laurence S. Rickles		
Address Line 1:	50 S. 16TH STREET		
Address Line 4:	PHILADELPHIA, PENNSYLVANIA 19102-2516		
ATTORNEY DOCKET NUMBER:	302689-00007		
NAME OF SUBMITTER:	Laurence S. Rickles		

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Signature:	/laurencerickles/
Date:	08/15/2013
Total Attachments: 2 source=TRILOGY TM ASSIGNMENT - EXECUTED 20130807 (M1170269)#page1.tif source=TRILOGY TM ASSIGNMENT - EXECUTED 20130807 (M1170269)#page2.tif	

ASSIGNMENT OF TRADEMARKS

WHEREAS, Trilogy Spa Ventures, LLC, a Delaware Limited Liability Company having an address at 505 S. Madison Drive, Tempe, Arizona 85281, has used in various forms and is using in its business the trademarks identified in attached Schedule A.

WHEREAS, Trilogy I/P, LLC, an Arizona Limited Liability Company, having an address at 505 S. Madison Drive, Tempe, Arizona 85281, is desirous of acquiring all right, title and interest in and to the said marks and all versions of them, together with the goodwill of the business symbolized by the mark and the registrations thereof and applications therefor as set forth in Schedule A;

WHEREAS, it is desired that the assignment of said registrations and applications be made of record in the United States Patent and Trademark Office, and other appropriate Patent and Trademark Offices.

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, and intending to be legally bound hereby, said Trilogy Spa Ventures, LLC hereby assigns to said Trilogy I/P, LLC all rights, title and interest in and to the said marks identified in attached Schedule A and all versions of them, together with the goodwill of the business symbolized by the said marks, and the registrations thereof and applications therefore as set forth in Schedule A, and all rights to damages and profits, due or accrued, arising out of past infringements and said trademark, and the right to sue for and recover the same.

Trilogy Spa Ventures, LLC


By: _____

Name: David C. Stoup

Title: Chairman

Dated: 8/7/13

SCHEDULE A

Mark	Serial No.
WELL & BEING – Intentional Living	85684098
SPA NAUTICA color design 	85853444
SPA NAUTICA	85853460

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