

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
U.S. Bank National Association		07/17/2013	national banking association: UNITED STATES

RECEIVING PARTY DATA

Name:	Kiss My Face, LLC
Street Address:	144 Main Street
City:	Gardiner
State/Country:	NEW YORK
Postal Code:	12525
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 71

Property Type	Number	Word Mark
Registration Number:	1513297	KISS MY FACE
Registration Number:	1902308	KISS AND GO!
Registration Number:	1991868	KISS MY FACE
Registration Number:	2217924	HOLD UP!
Registration Number:	2695981	KISS KIDS
Registration Number:	2301324	KISS MY FACE
Registration Number:	2241307	GERMSASIDE
Registration Number:	2278436	SUN SWAT
Registration Number:	2309910	EARLY TO BED
Registration Number:	2309911	EARLY TO RISE
Registration Number:	2388442	AROMATHERAPEUTIC
Registration Number:	2422646	KISS ORGANICS
Registration Number:	2314514	SWYFLOTTER
Registration Number:	2366470	MISTURIZER

**TRADEMARK**

Registration Number:	2368794	PEACEFUL PATCHOULI
Registration Number:	2553790	ROUGH THYME
Registration Number:	2706187	KISS MY FACE
Registration Number:	2794325	HOT SPOTS
Registration Number:	3179010	SUDZ
Registration Number:	3214537	DO WHAT COMES NATURALLY
Registration Number:	3547612	LIP ACTION
Registration Number:	3385241	PART OF THE EQUIPMENT
Registration Number:	3475145	PEACHES & CREME
Registration Number:	3420948	OLIVE & ALOE
Registration Number:	3500994	DO WHAT COMES NATURALLY
Registration Number:	3547974	OLIVE MY BODY
Registration Number:	3978448	LICK MY FACE
Registration Number:	3590613	KISS MY FACE MOISTURE SOAP
Registration Number:	3713020	SHEER ORGANIC SHINE
Registration Number:	3713021	SHEER ORGANIC SHIMMER
Registration Number:	3634808	SCENTSLESS
Registration Number:	3920352	ECONOMICALLY FRIENDLY
Registration Number:	3862823	OBSESSIVELY NATURAL KIDS
Registration Number:	2580428	BIG BODY
Registration Number:	2580429	WHENEVER
Registration Number:	2580430	MISS TREATED
Registration Number:	2574612	UPPER MANAGEMENT
Registration Number:	2748862	OBSESSIVELY ORGANIC
Registration Number:	2789894	BARE NAKED
Registration Number:	2807490	BIG KISS
Registration Number:	2861406	SALAD BAR
Registration Number:	3319326	IN THE PINK
Registration Number:	2968203	TIGHTEN UP
Registration Number:	2805914	C'S THE DAY
Registration Number:	2833327	FILTHY RICH
Registration Number:	2834675	UNDER AGE
Registration Number:	2834677	SO REFINED
Registration Number:	3005002	FACE FACTOR
Registration Number:	2982091	CELL MATE

	2984160	CLEAN FOR A DAY
Registration Number:	3065090	COLD & FLU BATH
Registration Number:	3091150	TREATMINT
Registration Number:	3357185	OBSESSIVELY NATURAL
Registration Number:	3087582	HONEY POT
Registration Number:	3161098	SHEA SOY
Registration Number:	3120755	KISS MY FACE TRIPLE ACTION
Registration Number:	3199912	MOISTURE SHAVE
Registration Number:	3120784	KISS MY FACE WHITENING
Registration Number:	3120790	KISS MY FACE WAKE UP
Registration Number:	3120791	KISS MY FACE WOMEN'S
Registration Number:	3158568	ACTIVE ATHLETIC
Registration Number:	3379458	SPORTS COMPLEX
Registration Number:	3248615	ALMOST BUTTER
Registration Number:	3309456	3WAY COLOR
Registration Number:	3464832	BREAK OUT
Registration Number:	3418350	C THE CHANGE
Registration Number:	3290847	START UP
Registration Number:	3334874	KISSES ON TRIAL
Registration Number:	3473947	ROUGH SEAS
Registration Number:	3294015	OBSESSIVELY EYEWITNESS ORGANIC
Registration Number:	4268625	KISS MY FACE PEACE

**CORRESPONDENCE DATA**

Fax Number: 6129778650  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*  
Phone: 612-977-8516  
Email: jbartl@briggs.com  
Correspondent Name: Joyce Bartl  
Address Line 1: Briggs and Morgan, P.A.  
Address Line 2: 2200 IDS Center, 80 South 8th Street  
Address Line 4: Minneapolis, MINNESOTA 55402

ATTORNEY DOCKET NUMBER:	19401.2509
NAME OF SUBMITTER:	Joyce Bartl
Signature:	/s/ Joyce Bartl

08/20/2013

**Total Attachments: 4**

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RELEASE OF SECURITY INTEREST  
IN TRADEMARKS

KISS MY FACE, LLC, a Delaware limited liability company ("Borrower"), whose address is 144 Main Street, Gardiner, NY 12525, executed a Security Agreement dated as of November 8, 2010 in favor of U.S. BANK NATIONAL ASSOCIATION, a national banking association ("Bank"), whose address is 800 Nicollet Mall, U.S. Bancorp Center, Minneapolis, MN 55402 (the "Agreement"), pursuant to which Borrower granted to Bank a security interest in, among other things, all of Borrower's right, title and interest in and to certain trademarks and trademark applications, including those specific trademarks and/or trademark applications listed on Exhibit A attached hereto (the "Released Marks"), and the goodwill associated therewith. The Notice of Grant of Security Interest in Trademarks executed by Borrower and Bank was duly recorded on January 27, 2011, at Trademark Reel/Frame 4461/0430 in the United States Patent and Trademark Office.

For good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, Bank hereby releases and discharges fully its security interest in and to the Released Marks, and retransfers to Borrower, without representation or warranty of any kind, express or implied, free and clear of any claims by Bank, all of Bank's right, title and interest in and to the Released Marks, the goodwill associated therewith, and all causes of action for past infringement, if any.

IN WITNESS WHEREOF, Bank has executed this Release of Security Interest in Trademarks as of this 17<sup>th</sup> day of July, 2013.

U.S. BANK NATIONAL ASSOCIATION

By: 

Name: Stephen H. Smith

Title: Vice President

**SCHEDULE A**  
**List of Trademarks**

Trademark Name	Registration # or Serial #	Date Issued or (Date Filed)	Comments
3Way Color	3309456	10/9/07	
Airea: 3&4	2680458	1/28/03	Registration Cancelled
Active Athletic	3158568	10/17/06	
Almost Butter	3248615	5/29/07	
Aromatherapeutic	2388442	9/19/00	
At-Homa-Therapy	2526765	1/8/02	Registration Cancelled
Bare Naked	2789894	12/2/03	
Big Body	2580428	6/11/02	
Big Kiss	2807490	1/20/04	
Break Out	3464832	7/8/08	
C the Change	3418350	4/29/08	
C'S The Day	2805914	1/13/04	
Cell Mate	2982091	8/2/05	
Cheap Kisses	2633391	10/8/02	Registration Cancelled
Clean For A Day	2984160	08/9/05	
Clear The Air	2818443	02/24/04	Registration Cancelled
Cold & Flu Bath	78393122	5/07/06	
Conditioned Response	2574611	05/28/02	Registration Cancelled
Do What Comes Naturally - Cosmetics	3214537	3/6/07	
Do What Comes Naturally - General goods	3500994	9/16/08	
Early to Bed	2309910	1/18/00	
Early to Rise	2309911	1/18/00	
Economically Friendly	77683395	(3/4/09)	
Face Factor	3005002	10/04/05	
Filthy Rich	2833327	04/13/04	
Germs Aside	2241307	04/20/99	
Hot Spots	2794325	12/16/03	
Hold Up!	2217924	01/12/99	

Trademark Name	Registration # or Serial #	Date Issued or (Date Filed)	Comments
Honey Pot	3087582	5/2/06	
In The Pink	3319326	10/23/07	
Kiss My Face-Class 3	1513297	11/22/88	
Kiss My Face-Class 3	2301324	12/21/99	
Kiss My Face-Class 25	2706187	04/15/03	
Kiss My Face-Class 42	1991868	08/06/96	
KMF Moisture Soap	3590613	3/17/09	
Kiss My Face Peace	85023142	(4/26/10)	
Kiss My Face Triple Action	3120755	07/25/06	
Kiss My Face Wake Up	3120790	07/25/06	
Kiss My Face Whitening	3120784	7/25/06	
Kiss My Face Women's	3120791	7/25/06	
Kiss And Go!	1902308	07/4/95	
Kiss Kids: Classes 3 & 25	2695981	03/11/03	
Kiss Kids Bubblewash	2516090	12/11/01	Registration Cancelled
Kiss Organics	2422646	01/23/01	
Kisses On Trial	3334874	11/13/07	
Lick My Face	77395711	(2/13/08)	
Light Weight	2576768	06/04/02	Registration Cancelled
Lip Action	3547612	12/16/08	
Miss Treated	2580430	06/11/02	
Misturizer	2366470	7/11/00	
Moisture Shave	3199912	01/16/07	
Moisture Soap	77198143	(6/5/07)	Application Abandoned
Obsessively Organic	2748862	08/05/03	
Obsessively Eyewitness Organic and Design	3294015	9/18/07	
Obsessively Natural	3357185	12/18/07	
Obsessively Natural Kids	77828071	(9/16/09)	
Olive & Aloe	3420948	4/29/08	
Olive My Body	3547974	12/16/08	
Organic Sudz Company	2803621	01/06/04	Registration Cancelled
Part Of The Equipment	3385241	2/19/08	
Peaceful Patchouli	2368794	07/18/00	

Trademark Name	Registration # or Serial #	Date Issued or (Date Filed)	Comments
Peaches & Creme	3475145	7/29/08	
Rough Seas	3473947	7/22/08	
Rough Thyme	2553790	03/26/02	
Salad Bar	2861406	07/06/04	
Scentsless - body oil	R# 2217922	1/12/99	Registration Cancelled
Scentsless - kids products	3634808	6/9/09	
Shea Soy	3161098	10/17/06	
Sheer Organic Shimmer	3713021	11/17/09	
Sheer Organic Shine	3713020	11/17/09	
So Refined	2834677	04/20/04	
Sports Bar	2799409	12/23/03	Registration Cancelled
Sports Complex	3379458	2/5/08	
Start Up	3290847	9/11/07	
SUDZ & DESIGN - old	2626664	09/24/02	Registration Cancelled
SUDZ & DESIGN - new	3179010	12/05/06	
Sun Swat	2278436	09/14/99	
Swyflotter	2314514	02/01/05	
Tighten Up	2968203	07/12/05	
Treatmint	3091150	05/09/06	
Under Age	2834675	04/20/04	
Upper Management	2574612	05/28/02	
Whenever	2580429	06/11/02	