

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

08/15/2013
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Discovery Communications, LLC		07/15/2013	CORPORATION MISSOURI
Limited Liability Company: Delaware			
RECEIVING PARTY DATA			
Name:	Societe des Produits Nestle S.A.		
Street Address:	353 Case Postale		
City:	Vevey		
State/Country:	SWITZERLAND		
Postal Code:	1800		
Entity Type:	societe anonyme: SWITZERLAND		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3805611	ADOPTION OPTIONS	
Registration Number:	3891461	PETFINDER	
Registration Number:	3927215	PETFINDER	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	314-982-5192		
Email:	TMOoffice@purina.nestle.com		
Correspondent Name:	Andrea K. Cannon		
Address Line 1:	Checkerboard Square		
Address Line 2:	Legal Brand IP		
Address Line 4:	St. Louis, MISSOURI 63164		
ATTORNEY DOCKET NUMBER:	FL 105526/BPET/S/TXR		
DOMESTIC REPRESENTATIVE			

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Name:
Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:	Andrea K. Cannon
Signature:	/andrea k. cannon/
Date:	08/15/2013
Total Attachments: 2 source=Petfinder US#page1.tif source=Petfinder US#page2.tif	

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U.S.

WHEREAS, Discovery Communications, LLC, a Delaware Limited Liability Company, with its principal office located at One Discovery Place, Silver Spring, Maryland 20910, (hereinafter "Discovery") desires to convey certain Intellectual Property to Societe des Produits Nestle, S.A., a Swiss Societe Anonyme (hereinafter "SPN").

WHEREAS, SPN desires to acquire such Intellectual Property from Discovery.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

Intellectual Property means the trademark registrations set forth on the attached Schedule together with all goodwill associated with each of the foregoing.

Discovery hereby sells, transfers, conveys and assigns to SPN all of its right, title and interest in the Intellectual Property together with the goodwill associated therewith.

This trademark assignment is effective July 15, 2013.

IN WITNESS WHEREOF, the parties have caused this assignment to be executed on the day and year first above written.

DISCOVERY COMMUNICATIONS, LLC

SOCIETE DES PRODUITS NESTLE S.A.

By: 

David S. Modzeleski
Vice President, Legal

By: 

Andrea Cannon
Its Attorney

SCHEDULE

TRADEMARK

REGISTRATION NUMBER

ADOPTION OPTIONS

3805611

PETFINDER

3891461

PETFINDER

3927215