

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
REVERB TECHNOLOGIES, INC.	FORMERLY WORDNIK, INC.	04/23/2013	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	SQUARE 1 BANK
Street Address:	406 Blackwell Street
Internal Address:	Suite 240
City:	Durham
State/Country:	NORTH CAROLINA
Postal Code:	27701
Entity Type:	CORPORATION: NORTH CAROLINA

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Serial Number:	85444426	NIKIO
Serial Number:	85783407	POWERED BY WORDS
Serial Number:	85783409	POWERED BY WORDS
Serial Number:	85738409	REVERB
Serial Number:	85737680	REVERB
Serial Number:	85842138	R
Serial Number:	85842147	R
Serial Number:	77726232	WORDNIK

CORRESPONDENCE DATA

Fax Number: 9193541278  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*  
 Phone: 919-314-3086  
 Email: loandocsdept@square1bank.com

CH \$215.00 85444426

Correspondent Name: Square 1 Bank  
Address Line 1: 406 Blackwell Street  
Address Line 2: Suite 240  
Address Line 4: Durham, NORTH CAROLINA 27701

NAME OF SUBMITTER:	Lee Conner
Signature:	/leeconner-tkf/
Date:	08/16/2013

Total Attachments: 9  
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## INTELLECTUAL PROPERTY SECURITY AGREEMENT

THIS INTELLECTUAL PROPERTY SECURITY AGREEMENT is entered into as of April 23, 2013 by and between SQUARE 1 BANK ("*Bank*") and REVERB TECHNOLOGIES, INC. (f/k/a/ WORDNIK, INC.), a Delaware corporation ("*Grantor*").

### RECITALS

A. Bank has agreed to make certain advances of money and to extend certain financial accommodations to Grantor (the "*Loans*") in the amounts and manner set forth in that certain Loan and Security Agreement by and between Bank and Grantor dated of even date herewith (as the same may be amended, modified or supplemented from time to time, the "*Loan Agreement*"; capitalized terms used herein that are not otherwise defined herein are used as defined in the Loan Agreement).

B. Bank is willing to extend and to continue to extend financial accommodations to Grantor, but only upon the condition, among others, that Grantor shall grant to Bank a security interest in certain Copyrights, Trademarks and Patents to secure the obligations of Grantor under the Loan Agreement.

C. Pursuant to the terms of the Loan Agreement, Grantor has granted to Bank a security interest in all of Grantor's right, title and interest, whether presently existing or hereafter acquired, in, to and under all of the Collateral.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, as collateral security for the prompt and complete payment when due of its obligations under the Loan Agreement, Grantor hereby represents, warrants, covenants and agrees as follows:

### AGREEMENT

To secure its obligations under the Loan Agreement, Grantor grants and pledges to Bank a security interest in all of Grantor's right, title and interest in, to and under its Intellectual Property (including without limitation those Copyrights, Patents and Trademarks listed on Exhibits A, B and C hereto), and including without limitation all proceeds thereof (such as, by way of example but not by way of limitation, license royalties and proceeds of infringement suits), the right to sue for past, present and future infringements, all rights corresponding thereto throughout the world and all re-issues, divisions continuations, renewals, extensions and continuations-in-part thereof (collectively, "*Intellectual Property Collateral*").

This security interest is granted in conjunction with the security interest granted to Bank under the Loan Agreement. The rights and remedies of Bank with respect to the security interest granted hereby are in addition to those set forth in the Loan Agreement and the other Loan Documents, and those which are now or hereafter available to Bank as a matter of law or equity. Each right, power and remedy of Bank provided for herein or in the Loan Agreement or

any of the Loan Documents, or now or hereafter existing at law or in equity shall be cumulative and concurrent and shall be in addition to every right, power or remedy provided for herein and the exercise by Bank of any one or more of the rights, powers or remedies provided for in this Intellectual Property Security Agreement, the Loan Agreement or any of the other Loan Documents, or now or hereafter existing at law or in equity, shall not preclude the simultaneous or later exercise by any person, including Bank, of any or all other rights, powers or remedies.

Grantor represents and warrants that Exhibits A, B, and C attached hereto set forth any and all intellectual property rights in connection to which Grantor has registered or filed an application with either the United States Patent and Trademark Office or the United States Copyright Office, as applicable.

**SIGNATURE PAGE FOLLOWS**

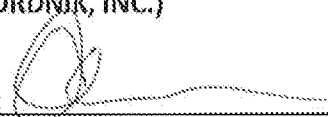
IN WITNESS WHEREOF, the parties have caused this Intellectual Property Security Agreement to be duly executed by its officers thereunto duly authorized as of the first date written above.

**GRANTOR:**

Address of Grantor:

REVERB TECHNOLOGIES, INC. (f/k/a  
WORDNIK, INC.)

195 E. 4<sup>th</sup> Street, 2<sup>nd</sup> Floor

By: 

San Mateo, CA 94401

Name: Anthony Tam

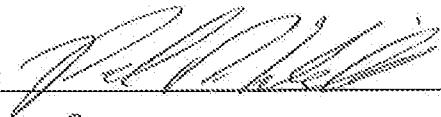
Title: CEO

**BANK:**

Address of Bank:

SQUARE 1 BANK

406 Blackwell Street, Suite 240  
Durham, NC 27701  
Attn: Loan Documentation Department

By: 

Name: Patrick Cahill

Title: AVP



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**EXHIBIT A**  
**COPYRIGHTS**

<u>Description</u>	<u>Registration Number</u>	<u>Registration Date</u>
Pocket Posh word power: 120 words you should know	TX0007366365	3-30-2011
Pocket Posh word power: 120 words that are fun to say	TX0007366483	3-30-2011
Pocket Posh word power: 120 job interview words you should know	TX0007366529	3-30-2011
Pocket Posh word power: 120 words to make you sound intelligent	TX0007366523	3-30-2011

square 1 bank



EXHIBIT B

PATENTS

Description	Registration OR Serial Number	Registration OR Filing Date
DATA MINING FOR FREE RANGE DEFINITIONS	13/151,088	01-Jun-2011
AUTOMATICALLY-GENERATED VOCABULARY-BUILDING QUIZ INSIDE E- BOOK AND WEB BROWSERS	61/493,342	03-Jun-2011 (expired)
SYSTEM FOR AUTOMATICALLY GENERATING A QUIZ ENHANCED DOCUMENT	13/486,937	01-Jun-2012
TECHNIQUE FOR BUILDING A USER PROFILE BASED ON CONTENT CONSUMPTION OR PRODUCTION	13/587,753	16-Aug-2012
FINDING USERS IN A SOCIAL NETWORK BASED ON DOCUMENT CONTENT	61/670,940	12-Jul-2012
SYNONYM SIMPLIFICATION FOR TEXT ANALYSIS	61/674,041	20-Jul-2012
CONTENT TRIGGERED DATA LAYERS FOR THE WEB	61/625,617	17-Apr-2012 (about to expire)
MICRODATA FOR PUBLISHER CONTROL OF DATA MINED CONTENT	13/670,384	06-Nov-2012



EXHIBIT C

TRADEMARKS

<u>Description</u>	<u>Registration/ Application Number</u>	<u>Registration/ Application Date</u>
<b>NIKIO:</b>	85/444,426	10/11/2011 (filed)

Int'l Class 35: Marketing services, namely, conducting consumer tracking behavior research and consumer trend analysis.

Int'l Class 42: Providing on-line non-downloadable computer software that analyzes text and makes user-recommendations of other similar texts, based on a computer algorithm matching review.

<b>POWERED BY WORDS:</b>	85/783,407	11/19/2012 (filed)
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Int'l Class 09: Computer software for use in capturing, archiving, organizing, searching, indexing, storing, synchronizing, recognizing, sharing, transmitting, and displaying digital files, including audio, video, text, binary, still images, graphics, digital content and multimedia files; computer software for mobile phones, handheld computers, and mobile electronic devices, namely, downloadable software for use in capturing, archiving, organizing, searching, indexing, storing, synchronizing, recognizing, sharing, transmitting, and displaying digital files, including audio, video, text, binary, still images, graphics, digital content and multimedia files.

<b>POWERED BY WORDS:</b>	85/783,409	11/19/2012 (filed)
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Int'l Class 42: Computer services, namely, providing a content aggregation site which allows users to store, archive, search, and transmit digital files, including audio, video, text, binary, still images, graphics, digital content and multimedia files; providing temporary use of on-line non-downloadable software and applications that enable users to store, archive, search, and transmit digital files, including audio, video, text, binary, still images, graphics, digital content and multimedia files; computer services, namely, providing a web-based system and online portal featuring on-line non-downloadable software that enables users of computers and mobile devices to access, aggregate, read, share, and interact with content, information, and images from social media websites, news and informational websites, publicly available sources, and personal websites and communications; providing a website featuring a media aggregator and search engine for Internet-based content; application service provider (ASP) featuring software for use



in the collection, dissemination, and assimilation of data, information, content, photos and images for the purpose of viewing, reading, aggregating, archiving, and sharing.

**REVERB:** 85/738,409 9/25/2012  
(filed)

Int'l Class 09: Computer software for use in capturing, archiving, organizing, searching, indexing, storing, synchronizing, recognizing, sharing, transmitting, and displaying digital files, including audio, video, text, binary, still images, graphics, digital content and multimedia files; computer software for mobile phones, handheld computers, and mobile electronic devices, namely, downloadable software for use in capturing, archiving, organizing, searching, indexing, storing, synchronizing, recognizing, sharing, transmitting, and displaying digital files, including audio, video, text, binary, still images, graphics, digital content and multimedia files.

**REVERB:** 85/737,680 9/25/2012  
(filed)

Int'l Class 42: Computer services, namely, providing a content aggregation site which allows users to store, archive, search, and transmit digital files, including audio, video, text, binary, still images, graphics, digital content and multimedia files; providing temporary use of on-line non-downloadable software and applications that enable users to store, archive, search, and transmit digital files, including audio, video, text, binary, still images, graphics, digital content and multimedia files; computer services, namely, providing a web-based system and online portal featuring on-line nondownloadable software that enables users of computers and mobile devices to access, aggregate, read, share, and interact with content, information, and images from social media websites, news and informational websites, publicly available sources, and personal websites and communications; providing a website featuring a media aggregator and search engine for Internet-based content; application service provider (ASP) featuring software for use in the collection, dissemination, and assimilation of data, information, content, photos and images for the purpose of viewing, reading, aggregating, archiving, and sharing.

**REVERB LOGO DESIGN:** 85/842,138 2/6/2013  
(filed)

Int'l Class 09: Computer software for use in capturing, archiving, organizing, searching, indexing, storing, synchronizing, recognizing, sharing, transmitting, and displaying digital files, including audio, video, text, binary, still images, graphics, digital content and multimedia files; computer software for mobile phones, handheld computers, and mobile electronic devices, namely, downloadable software for use in capturing, archiving, organizing, searching, indexing, storing, synchronizing, recognizing, sharing, transmitting, and displaying digital files, including audio, video, text, binary, still images, graphics, digital content and multimedia files.

**REVERB LOGO DESIGN:** 85/842,147 2/6/2013  
(filed)

Int'l Class 42: Computer services, namely, providing a content aggregation site which allows users to store, archive, search, and transmit digital files, including audio, video, text, binary, still

images, graphics, digital content and multimedia files; providing temporary use of on-line non-downloadable software and applications that enable users to store, archive, search, and transmit digital files, including audio, video, text, binary, still images, graphics, digital content and multimedia files; computer services, namely, providing a web-based system and online portal featuring on-line non downloadable software that enables users of computers and mobile devices to access, aggregate, read, share, and interact with content, information, and images from social media websites, news and informational websites, publicly available sources, and personal websites and communications; providing a website featuring a media aggregator and search engine for Internet-based content; application service provider (ASP) featuring software for use in the collection, dissemination, and assimilation of data, information, content, photos and images for the purpose of viewing, reading, aggregating, archiving, and sharing.

**WORDNIK:**

77/726,232

04/30/2009

(filed)

Int'l Class 09: Computer software that enables third party websites and applications to retrieve data and information for incorporation into the third parties' products and services; computer software enabling access to online interactive dictionary, glossary, thesaurus, word disambiguation tool, user content, word use statistics, synonyms, antonyms, rhyming words, related words, images, and other information about words via electronic books, web browsers, mobile devices, and wireless devices; computer game software; downloadable electronic games via the internet and wireless devices; downloadable electronic dictionary and thesaurus; computer application software for mobile phones; computer software to enable uploading, posting, showing, editing, viewing, tagging, blogging, sharing, distributing, and publishing information, user-generated content, and audio content via the internet and other communications networks.

Int'l Class 16: Dictionaries; thesauruses; crossword puzzles.

Int'l Class 41: An online non- downloadable searchable dictionary, thesaurus, rhyming dictionary, dictionary of labeled images associated with specific words, tables of word frequency information, tables of disambiguated word senses, tables of opinion statements or sentiment information associated with specific words; entertainment services, namely, providing on-line computer games; providing a computer game that may be accessed network-wide by network users; online journals, namely, blogs featuring information about words, namely, language, definitions, pronunciation, and graphical representation of words.

Int'l Class 42: Providing customized online web pages featuring user- defined information, which includes search engines and on-line web links to other web sites; providing a website that gives users the ability to create customized web pages featuring user-defined content, personal profiles and information; providing temporary use of non- downloadable software to enable uploading, posting, showing, editing, viewing, tagging, blogging, sharing, distributing, and publishing information, user-generated content, and audio content via the internet and other communications networks; computer services for others, namely, providing search engines for obtaining data on a global computer network.

**REVERB:**

CANADA:  
1612038

1/30/2013  
(filed)

Int'l Class N/A wares: Computer software for use in capturing, archiving, organizing, searching, indexing, storing, synchronizing, recognizing, sharing, transmitting, and displaying digital files, including audio, video, text, binary, still images, graphics, digital content and multimedia files; computer software for mobile phones, handheld computers, and mobile electronic devices, namely, downloadable software for use in capturing, archiving, organizing, searching, indexing, storing, synchronizing, recognizing, sharing, transmitting, and displaying digital files, including audio, video, text, binary, still images, graphics, digital content and multimedia files.

Int'l Class N/A services: Computer services, namely, providing a content aggregation site which allows users to store, archive, search, and transmit digital files, including audio, video, text, binary, still images, graphics, digital content and multimedia files; providing temporary use of on-line non-downloadable software and applications that enable users to store, archive, search, and transmit digital files, including audio, video, text, binary, still images, graphics, digital content and multimedia files; computer services, namely, providing a web-based system and online portal featuring on-line non-downloadable software that enables users of computers and mobile devices to access, aggregate, read, share, and interact with content, information, and images from social media websites, news and informational websites, publicly available sources, and personal websites and communications; providing a website featuring a media aggregator and search engine for Internet-based content; application service provider (ASP) featuring software for use in the collection, dissemination, and assimilation of data, information, content, photos and images for the purpose of viewing, reading, aggregating, archiving, and sharing.

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