

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	07/01/2009		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	RuffaloCODY, LLC		08/13/2013
			LIMITED LIABILITY COMPANY: IOWA
RECEIVING PARTY DATA			
Name:	RuffaloCODY, LLC		
Street Address:	65 Kirkwood North Road, SW		
City:	Cedar Rapids		
State/Country:	IOWA		
Postal Code:	52404		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 3			
	Property Type	Number	Word Mark
	Registration Number:	2752416	RUFFALOCODY
	Registration Number:	1992581	CAMPUSCALL
	Registration Number:	1838820	CAMPUSCALL
CORRESPONDENCE DATA			
Fax Number:	3193639824		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	319-363-0101		
Email:	vsquires@bradleyriley.com		
Correspondent Name:	Vernon P. Squires, Bradley & Riley PC		
Address Line 1:	2007 1st Avenue SE, PO Box 2804		
Address Line 4:	Cedar Rapids, IOWA 52406-2804		
NAME OF SUBMITTER:	Vernon P. Squires		

OP \$90.00 2752416

Signature:	/Vernon P. Squires/
Date:	08/19/2013
Total Attachments: 2 source=RuffaloCODY Assignment of marks from la to Delaware LLC (01532218)#page1.tif source=RuffaloCODY Assignment of marks from la to Delaware LLC (01532218)#page2.tif	

**ASSIGNMENT OF REGISTERED TRADEMARK AND
SERVICE MARKS DUE TO MERGER**

WHEREAS, RuffaloCODY, LLC, an Iowa limited liability company whose address is 65 Kirkwood North Road SW, Cedar Rapids, Iowa 52404 (“Assignor”), is the registered owner of the following trademarks and service marks:

<u>Trademarks/Service Marks</u>	<u>Registration No.</u>	<u>Registration Date</u>
RuffaloCODY	2,752,416	August 19, 2003
CAMPUSCALL	1,992,581	August 13, 1996
CAMPUSCALL	1,838,820	June 7, 1994

WHEREAS, on July 1, 2009, Assignor merged with RuffaloCODY, LLC, a Delaware limited liability company, and the surviving entity became RuffaloCODY, LLC, a Delaware limited liability company;

WHEREAS, RuffaloCODY, LLC, a Delaware limited liability company, whose address is 65 Kirkwood North Road SW, Cedar Rapids, Iowa 52404 (“Assignee”) is desirous of acquiring said registered trademark and service marks.

NOW, THEREFORE, in consideration of the foregoing, and for other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign and transfer unto Assignee the entire right, title and interest in and to the above-referenced trademarks and service marks, together with the goodwill of the business symbolized by said trademarks and service marks and the applications and registrations thereof.

Dated this 13th day of August, 2013, effective as of the 1st day of July, 2009.

RuffaloCODY, LLC, an Iowa limited liability company,
n/k/a RuffaloCODY, LLC, a Delaware limited liability
company

By: *Duane JF*
Duane J. Jasper

STATE OF IOWA)
) ss:
COUNTY OF LINN)

Subscribed and sworn to before me this 13th day of August, 2013, by Duane J. Jasper as
President and Chief Executive Officer of RuffaloCODY, LLC, an Iowa limited liability company, n/k/a
RuffaloCODY, LLC, a Delaware limited liability company.

 Kate Maxwell
Notary Public in and for the State of Iowa

