

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Dean Intellectual Property Services II, Inc.		08/07/2013	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Saputo Dairy Foods USA, LLC		
Street Address:	2711 North Haskell Avenue		
Internal Address:	Suite 3400		
City:	Dallas		
State/Country:	TEXAS		
Postal Code:	75204		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	74522451	IMO	
CORRESPONDENCE DATA			
Fax Number:	2165790212		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(216) 586-7149		
Email:	skoston@jonesday.com		
Correspondent Name:	Jones Day		
Address Line 1:	901 Lakeside Avenue		
Address Line 2:	North Point		
Address Line 4:	Cleveland, OHIO 44114-1190		
ATTORNEY DOCKET NUMBER:	810617645005(IMO)		
NAME OF SUBMITTER:	Angela R. Gott		

Signature:	/Angela R. Gott/
Date:	08/19/2013
Total Attachments: 3 source=TrademarkAssignment#page1.tif source=TrademarkAssignment#page2.tif source=TrademarkAssignment#page3.tif	

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "*Assignment*"), dated as of August 7, 2013 (the "*Effective Date*"), is made by and between Dean Intellectual Property Services II, Inc., a Delaware corporation ("*Assignor*"), and Saputo Dairy Foods USA, LLC, a Delaware limited liability company ("*Assignee*").

WHEREAS, Assignor is the owner of the entire right, title, and interest in, to, and under the United States trademark and the United States trademark registration identified and set forth on Schedule A (collectively, the "*Trademarks*") and the goodwill associated with all of the foregoing; and

WHEREAS, Assignee wishes to acquire all of Assignor's right, title, and interest in and to the Trademarks and the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

Assignor hereby irrevocably conveys, assigns, transfers, and sets over to Assignee all of Assignor's right, title, and interest in and to the Trademarks, together with the goodwill of the business in connection with which the Trademarks are used, and all registrations, applications, renewals, and extensions of the foregoing, now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment had not been made, together with all income, royalties, or payments due or payable as of the Effective Date or thereafter, including, without limitation, all claims for damages by reason of past, present, or future infringement or other unauthorized use of the Trademarks, with the right to sue for and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns, or other legal representatives.

Assignor authorizes and requests the applicable government authorities to record Assignee as the assignee and owner of the Trademarks, and issue any and all registrations thereon to Assignee, as assignee of the entire right, title, and interest in, to, and under the same, for the sole use and enjoyment of Assignee and its successors, assigns, or other legal representatives.

Assignor agrees to execute any and all documents or instruments, and to perform such other acts as may be necessary or expedient to further the purposes of this Assignment.

[remainder of page intentionally left blank]

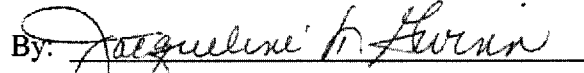
TRADEMARK ASSIGNMENT

Assignor: Dean Intellectual Property Services II, Inc.

Assignee: Saputo Dairy Foods USA, LLC

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed as of the date first above written.

Dean Intellectual Property Services II, Inc.

By: 


Name: Jacqueline T. Gwinn

Title: Vice President & Assistant Secretary

Date: August 7, 2013

TRADEMARK ASSIGNMENT
Assignor: Dean Intellectual Property Services II, Inc.
Assignee: Saputo Dairy Foods USA, LLC

SCHEDULE A

Country	Mark	App. No.	Filing Date	Reg. No.	Reg. Date
USA	IMO	N/A	N/A	N/A	N/A
USA		74522451	05/05/1994	1959654	03/05/1996