

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Conversion

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
San Francisco Forty Niners, Limited		03/22/2012	LIMITED PARTNERSHIP: CALIFORNIA

RECEIVING PARTY DATA

Name:	Forty Niners Football Company LLC
Street Address:	4949 Centennial Blvd.
City:	Santa Clara
State/Country:	CALIFORNIA
Postal Code:	95054
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 20

Property Type	Number	Word Mark
Registration Number:	2189723	7 SF
Registration Number:	2189722	7 SF
Registration Number:	1079541	SF
Registration Number:	1809130	SF
Registration Number:	1238823	7
Registration Number:	1238824	7
Registration Number:	3535892	49ERS
Registration Number:	1810714	SAN FRANCISCO 49ERS
Registration Number:	3452019	SAN FRANCISCO 49ERS
Registration Number:	3480219	SAN FRANCISCO FORTY NINERS
Registration Number:	1318640	NINERS
Registration Number:	2976688	GOLDMINE
Registration Number:	3630975	SF
Registration Number:	3630972	SF

TRADEMARK

CH \$515.00 2189723

Registration Number:	3773647	FAITHFUL
Registration Number:	3769447	FAITHFUL
Registration Number:	3891508	FAITHFUL
Registration Number:	3898177	FAITHFUL
Registration Number:	3685401	SF
Registration Number:	4193726	WHO'S GOT IT BETTER THAN US? NOBODY!

CORRESPONDENCE DATA

Fax Number: 2128470977
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: 2124502528
Email: Laura.Hensel@nfl.com
Correspondent Name: Laura Hensel
Address Line 1: 345 Park Ave
Address Line 2: NFL, FL 7
Address Line 4: New York, NEW YORK 10154

ATTORNEY DOCKET NUMBER:	49ERS ASSIGNMENT
NAME OF SUBMITTER:	Laura Hensel
Signature:	/Laura Hensel/
Date:	08/20/2013

Total Attachments: 4
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Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A CALIFORNIA LIMITED PARTNERSHIP UNDER THE NAME OF "SAN FRANCISCO FORTY NINERS, LIMITED" TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "SAN FRANCISCO FORTY NINERS, LIMITED" TO "FORTY NINERS FOOTBALL COMPANY LLC", FILED IN THIS OFFICE ON THE TWENTY-SECOND DAY OF MARCH, A.D. 2012, AT 5:14 O'CLOCK P.M.



5128725 8100V

120344497

You may verify this certificate online
at corp.delaware.gov/authver.shtml

A handwritten signature in black ink, appearing to read "JBullock", is written over a horizontal line.

Jeffrey W. Bullock, Secretary of State

AUTHENTICATION: 9452196

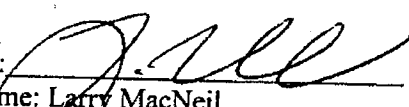
DATE: 03-22-12

TRADEMARK
REEL: 005094 FRAME: 0259

STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A LIMITED PARTNERSHIP
TO A
LIMITED LIABILITY COMPANY
PURSUANT TO SECTION 18-214 OF THE
LIMITED LIABILITY COMPANY ACT

1. The jurisdiction where the Limited Partnership first formed is: California.
2. The jurisdiction immediately prior to filing this Certificate is: California.
3. The date the Limited Partnership first formed is: July 1, 1984.
4. The name of the Limited Partnership prior to filing this Certificate is: San Francisco Forty Niners, Limited, a California limited partnership.
5. The name of the Limited Liability Company as set forth in the Certificate of Formation is: Forty Niners Football Company LLC.

IN WITNESS WHEREOF, the undersigned has executed this Certificate on the 22ND
day of March, 2012.

By: 
Name: Larry MacNeil
Title: Vice President



State of California
Secretary of State

CONV-1A

File # 198416000093

ENDORSED - FILED
in the office of the Secretary of State
of the State of California

MAR 22 2012

CERTIFICATE OF CONVERSION

IMPORTANT — Read all instructions before completing this form.

This Space For Filing Use Only

CONVERTED ENTITY INFORMATION

1. NAME OF CONVERTED ENTITY Forty Niners Football Company LLC			
2. FORM OF ENTITY Limited Liability Company		3. JURISDICTION Delaware	
4. MAILING ADDRESS OF CHIEF EXECUTIVE OFFICE 4949 Centennial Blvd.	CITY Santa Clara	STATE CA	ZIP CODE 95054
5. STREET ADDRESS OF CHIEF EXECUTIVE OFFICE 4949 Centennial Blvd.	CITY Santa Clara	STATE CA	ZIP CODE 95054
6. STREET ADDRESS OF THE CALIFORNIA OFFICE, IF ANY 4949 Centennial Blvd.	CITY Santa Clara	STATE CA	ZIP CODE 95054
7. MAILING ADDRESS OF AGENT FOR SERVICE OF PROCESS 2710 Gateway Oaks Drive, Suite 150N	CITY Sacramento	STATE CA	ZIP CODE 95833

CONVERTING ENTITY INFORMATION

8. NAME OF CONVERTING ENTITY San Francisco Forty Niners, Limited		
9. FORM OF ENTITY Limited Partnership	10. JURISDICTION California	11. CA SECRETARY OF STATE FILE NUMBER, IF ANY 198416000093
12. THE PRINCIPAL TERMS OF THE PLAN OF CONVERSION WERE APPROVED BY A VOTE OF THE NUMBER OF INTERESTS OR SHARES OF EACH CLASS THAT EQUALED OR EXCEEDED THE VOTE REQUIRED. IF A VOTE WAS REQUIRED, PROVIDE THE FOLLOWING FOR EACH CLASS: <u>STATE THE CLASS AND NUMBER OF OUTSTANDING INTERESTS ENTITLED TO VOTE AND THE PERCENTAGE VOTE REQUIRED OF EACH CLASS</u>		
Sole General Partner		100%
100% of the Limited Partner Interests		100%

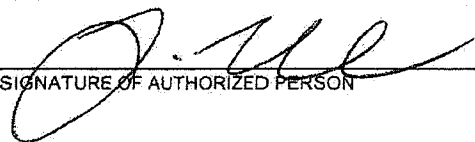
ADDITIONAL INFORMATION

13. ADDITIONAL INFORMATION SET FORTH ON THE ATTACHED PAGES, IF ANY, IS INCORPORATED HEREIN BY THIS REFERENCE AND MADE A PART OF THIS CERTIFICATE.

14. I CERTIFY UNDER PENALTY OF PERJURY UNDER THE LAWS OF THE STATE OF CALIFORNIA THAT THE FOREGOING IS TRUE AND CORRECT OF MY OWN KNOWLEDGE. I DECLARE I AM THE PERSON WHO EXECUTED THIS INSTRUMENT, WHICH EXECUTION IS MY ACT AND DEED.

March 22, 2012

DATE


SIGNATURE OF AUTHORIZED PERSON

Larry MacNeil, Vice President of San Francisco Forty-Niners, LLC, General Partner of San Francisco Forty Niners, Limited

TYPE OR PRINT NAME AND TITLE OF AUTHORIZED PERSON

SIGNATURE OF AUTHORIZED PERSON

TYPE OR PRINT NAME AND TITLE OF AUTHORIZED PERSON

DEBRA BOWEN, Secretary of State

Debra Bowen

Date:

MAR 23 2012

I hereby certify that the foregoing
transcript of _____ page(s)
is a full, true and correct copy of the
original record in the custody of the
California Secretary of State's office.

