TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Change of name and corporate conversion

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
PartyLite Worldwide, Inc.		06/30/2013	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	PartyLite Worldwide, LLC	
Street Address:	59 Armstrong Road	
City:	Plymouth	
State/Country:	MASSACHUSETTS	
Postal Code:	02360	
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3210688	TSG

CORRESPONDENCE DATA

Fax Number: 2128135901

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

212-813-5900 Phone:

Email: assignments@fzlz.com SUSAN UPTON DOUGLASS Correspondent Name:

Address Line 1: FROSS ZELNICK LEHRMAN & ZISSU, P.C.

Address Line 2: 866 UNITED NATIONS PLAZA Address Line 4: NEW YORK, NEW YORK 10017

ATTORNEY DOCKET NUMBER:	PYLW 13
NAME OF SUBMITTER:	Susan Upton Douglass
Signature:	/anca nicolescu/

TRADEMARK REEL: 005094 FRAME: 0563

Date:	08/20/2013
Total Attachments: 2	tate Conversion to Partyl ite WorldWide LLC (E1200337)#nage1 tif

source=PartyLite Worldwide, Inc. - Corporatate Conversion to PartyLite WorldWide, LLC (F1290337)#page2.tif

TRADEMARK REEL: 005094 FRAME: 0564 Delaware

1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "PARTYLITE WORLDWIDE, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "PARTYLITE WORLDWIDE, INC." TO "PARTYLITE WORLDWIDE, LLC", FILED IN THIS OFFICE ON THE TWENTIETH DAY OF JUNE, A.D. 2013, AT 5:44 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE THIRTIETH DAY OF JUNE, A.D. 2013, AT 11:59 O'CLOCK P.M.

8100V

DATE: 06-21-13

AUTHENT\[CATION: 0530653

TRADEMARK REEL: 005094 FRAME: 0565

Jeffrey W. Bullock, Secretary of State

3312918

130798717

You may verify this certificate online at corp.delaware.gov/authver.shtml

State of Delaware Secretary of State Division of Corporations Delivered 05:44 PM 06/20/2013 FILED 05:44 PM 06/20/2013 SRV 130798717 - 3312918 FILE

STATE OF DELAWARE CERTIFICATE OF CONVERSION FROM A CORPORATION TO A LIMITED LIABILITY COMPANY PURSUANT TO SECTION 18-214 OF THE LIMITED LIABILITY ACT

1.) The jurisdiction where the Corporation first formed is Delaware.
2.) The jurisdiction immediately prior to filing this Certificate is Delaware.
3.) The date the corporation first formed is November 8, 2000.
4.) The name of the Corporation immediately prior to filing this Certificate is PartyLite Worldwide, Inc.
5.) The name of the Limited Liability Company as set forth in the Certificate of Formation is PartyLite Worldwide, LLC.6.) The Certificate of Conversion shall be effective at 11:59PM on June 30, 2013.
IN WITNESS WHEREOF, the undersigned have executed this Certificate on the day of June, A.D. 2013. By: Authorized Person
Name: <u>Michael S. Novins</u> Print or Type

RECORDED: 08/20/2013

TRADEMARK REEL: 005094 FRAME: 0566