

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	05/10/2013

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Polygram Holding, Inc.		08/19/2013	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Vevo LLC
Street Address:	4 Times Square, 25th Floor
City:	NEW YORK
State/Country:	NEW YORK
Postal Code:	10036
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	77983546	VEVO

CORRESPONDENCE DATA

Fax Number: 2128135901
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 212-813-5900
 Email: assignments@fzlz.com
 Correspondent Name: LAWRENCE E. APOLZON
 Address Line 1: FROSS ZELNICK LEHRMAN & ZISSU, P.C.
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ATTORNEY DOCKET NUMBER:	PLYG 1305487
NAME OF SUBMITTER:	Lawrence E. Apolzon

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Signature:	/anca nicolescu/
Date:	08/20/2013
Total Attachments: 1 source=Executed assignment To Vevo LLC (F1289901)#page1.tif	

CONFIRMATORY ASSIGNMENT

WHEREAS, Polygram Holding, Inc., a corporation organized and existing under the laws of Delaware, with an address of c/o Universal Music Group, 2220 Colorado Avenue, Santa Monica, CA 90404 ("Assignor"), was the owner of the trademark for the services and all associated goodwill for such services in the following application (hereinafter, the "Trademark") as of May 10, 2013 for which an Allegation of Use was filed on May 9, 2013:

TRADEMARK

SERIAL NO.

VEVO

Serial No. 77983546

WHEREAS, Vevo LLC, a limited liability company organized and existing under the laws of Delaware, located and doing business at 4 Times Square, 25th Floor, New York, NY 10036 ("Assignee"), acquired said Trademark including such associated goodwill, effective as of May 10, 2013, after the filing of the Allegation of Use;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby confirms the assignment to Assignee, effective as of May 10, 2013, of all right, title, and interest in and to the Trademark including the above identified application therefor, together with the associated goodwill of the business symbolized by the Trademark for the associated services, and with all claims arising out of or relating to the use or ownership of such Trademark.

POLYGRAM HOLDING, INC.

By: _____  / 

Name: Neil Nagano

Title: Secretary and Senior Vice President

Date of Signature: August 19, 2013