

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Mexcor, Inc.		08/20/2013
			Entity Type
			CORPORATION: TEXAS
RECEIVING PARTY DATA			
Name:	EJMV Investments, LLC		
Street Address:	8950 Railwood Drive		
City:	Houston		
State/Country:	TEXAS		
Postal Code:	77078		
Entity Type:	LIMITED LIABILITY COMPANY: TEXAS		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Serial Number:	85956140	FRIO BREWED FOR TEXANS
CORRESPONDENCE DATA			
Fax Number:	8323973532		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7139515600		
Email:	john.tang@strasburger.com		
Correspondent Name:	John A. Tang/Strasburger & Price, LLP		
Address Line 1:	909 Fannin Street		
Address Line 2:	Suite 2300		
Address Line 4:	Houston, TEXAS 77010		
ATTORNEY DOCKET NUMBER:	16602.0115		
NAME OF SUBMITTER:	John A. Tang		
Signature:	/John A. Tang/		
Date:	08/20/2013		
Total Attachments: 1 source=TMAssignment#page1.tif			

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TRADEMARK ASSIGNMENT

WHEREAS, Mexcor, Inc., a Texas corporation, with a principal place of business at 8950 Railwood Drive, Houston, TX 77078, United States of America ("Assignor"), is the owner of a trademark FRIO & Design (the "Mark") and a trademark application under U.S. Application No. 85956140 for the Mark and the goodwill associated with the Mark therewith; and any right to recover for past and future infringement thereof and other past and future injury thereto (collectively, "the Trademark"), and

WHEREAS, EJMV Investments, LLC, a Texas limited liability company, with a principal place of business at 8950 Railwood Drive, Houston, TX 77078, United States of America ("Assignee"), is desirous of acquiring the entire right, title and interest in and to the Trademark, and in and to any renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith and any right to recover for past and future infringement thereof and other past and future injury thereto, all of which Assignor desires to transfer and assign to Assignee;

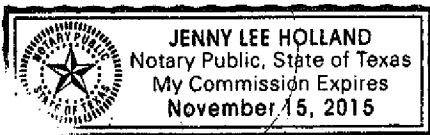
NOW, THEREFORE, for one dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee, all of Assignor's rights, title, and interest in and to the Trademark and in and to any renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith and any right to recover for past and future infringement thereof and other past and future injury thereto, all of which Assignor desires to transfer and assign to Assignee.

Dated this 20th day of August, 2013.

ASSIGNOR, MEXCOR, INC.

By: Eduardo J. Morales, Jr.
Eduardo J. Morales, Jr.
President

Signed and sworn to before me this 20th day of August, 2013.



Jenny Lee Holland
Notary Public in and for the
State of Texas
Commission expires: 11/15/2015