

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| | Name | Formerly | Execution Date |
| | Mexcor, Inc. | | 08/20/2013 |
| | | | Entity Type |
| | | | CORPORATION: TEXAS |
| RECEIVING PARTY DATA | | | |
| Name: | EJMV Investments, LLC | | |
| Street Address: | 8950 Railwood Drive | | |
| City: | Houston | | |
| State/Country: | TEXAS | | |
| Postal Code: | 77078 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: TEXAS | | |
| PROPERTY NUMBERS Total: 1 | | | |
| | Property Type | Number | Word Mark |
| | Serial Number: | 85956140 | FRIO BREWED FOR TEXANS |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 8323973532 | | |
| | <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> | | |
| Phone: | 7139515600 | | |
| Email: | john.tang@strasburger.com | | |
| Correspondent Name: | John A. Tang/Strasburger & Price, LLP | | |
| Address Line 1: | 909 Fannin Street | | |
| Address Line 2: | Suite 2300 | | |
| Address Line 4: | Houston, TEXAS 77010 | | |
| ATTORNEY DOCKET NUMBER: | 16602.0115 | | |
| NAME OF SUBMITTER: | John A. Tang | | |
| Signature: | /John A. Tang/ | | |
| Date: | 08/20/2013 | | |
| Total Attachments: 1 source=TMAssignment#page1.tif | | | |

CH \$40.00 85956140

TRADEMARK ASSIGNMENT

WHEREAS, Mexcor, Inc., a Texas corporation, with a principal place of business at 8950 Railwood Drive, Houston, TX 77078, United States of America ("Assignor"), is the owner of a trademark FRIO & Design (the "Mark") and a trademark application under U.S. Application No. 85956140 for the Mark and the goodwill associated with the Mark therewith; and any right to recover for past and future infringement thereof and other past and future injury thereto (collectively, "the Trademark"), and

WHEREAS, EJMV Investments, LLC, a Texas limited liability company, with a principal place of business at 8950 Railwood Drive, Houston, TX 77078, United States of America ("Assignee"), is desirous of acquiring the entire right, title and interest in and to the Trademark, and in and to any renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith and any right to recover for past and future infringement thereof and other past and future injury thereto, all of which Assignor desires to transfer and assign to Assignee;

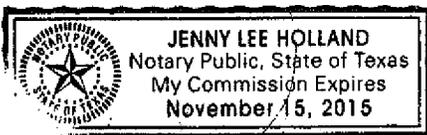
NOW, THEREFORE, for one dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee, all of Assignor's rights, title, and interest in and to the Trademark and in and to any renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith and any right to recover for past and future infringement thereof and other past and future injury thereto, all of which Assignor desires to transfer and assign to Assignee.

Dated this 20th day of August, 2013.

ASSIGNOR, MEXCOR, INC.

By: Eduardo J. Morales, Jr.
Eduardo J. Morales, Jr.
President

Signed and sworn to before me this 20th day of August, 2013.



Jenny Lee Holland
Notary Public in and for the
State of Texas
Commission expires: 11/15/2015